

Exercise: Applying Heuristics

Human Computer Interaction

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Academic Year 2019/2020





10 Nielsen's Usability Heuristics

- #1: Visibility of system status
- #2: Match between system and the real world
- #3: User control and freedom
- #4: Consistency and standards
- #5: Error prevention
- #6: Recognition rather than recall
- #7: Flexibility and efficiency of use
- #8: Aesthetic and minimalist design
- #9: Help users recognize, diagnose, and recover from errors
- #10: Help and documentation

About your submissions

- High creativity and wide spectrum of applications
- Many usability problems found at first glance
- Some “easy targets” to shame (universities, public services, ...)
- Some easy targets to fame (multi-billion enterprises)
- You found hard to synthesize the application goal in one sentence
- Motivations range from 1 line to 1 page... (common format needed)
- Some screenshots were not significant (home page, registration screen, marketing screenshot, ...)

Overview

Category		
Teaching	6	1
Public administration	9	1
Audio-video and streaming	2	6
Transportation and travel	4	14
Gaming	3	1
E-commerce	4	6
Money	1	3
Fun and entertainment	1	1
Communication and collaboration	2	3
System Utilities	6	1
Office and productivity	2	3

Is there a pattern?

(Who values usability the most?)

- Public vs. Private institutions
- For-profit vs. Non-profit
- Startups vs. Corporations
- Incumbent vs. Emerging
- Work vs. Entertainment

Teaching

University Information System

Too many links there are not important, making difficult to distinguish between important and not-important things. Login form in the wrong place.

The screenshot shows the website for the Faculty of Engineering at the University of Porto (FEUP). The page is titled "Faculdade de Engenharia da Universidade do Porto". It features a navigation menu on the left, a main content area with a calendar for October/November 2019, an "Events" section, and a "Últimas notícias" (Latest News) section. A right sidebar contains various utility links such as "EMPLOYMENT AND PROCUREMENT", "INFORMATION", "PRESS", "USEFUL LINKS", and "INFORMATION SYSTEM". A login form is located in the left sidebar, with fields for "Username" and "Password".

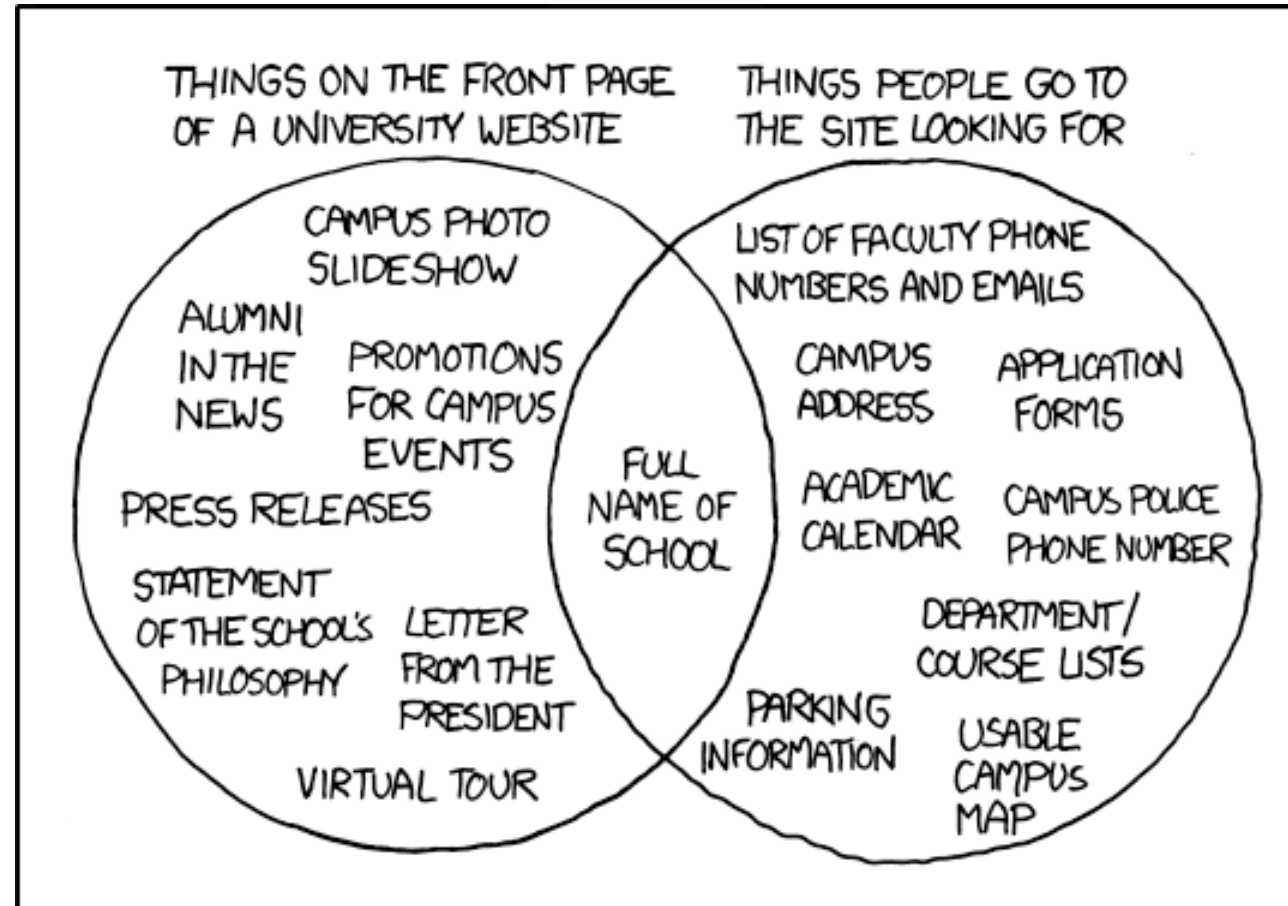
Navigation Menu (Left Sidebar):

- Welcome
- Government
- Departments
- Services
- Students
- Staff
- Programmes
- R & D + Innovation
- Cooperation
- Admissions
- Business
- Search
- Authentication
- Username: [input]
- Password: [input]
- Iniciar sessão
- CAA
- Campus Map

Main Content Area:

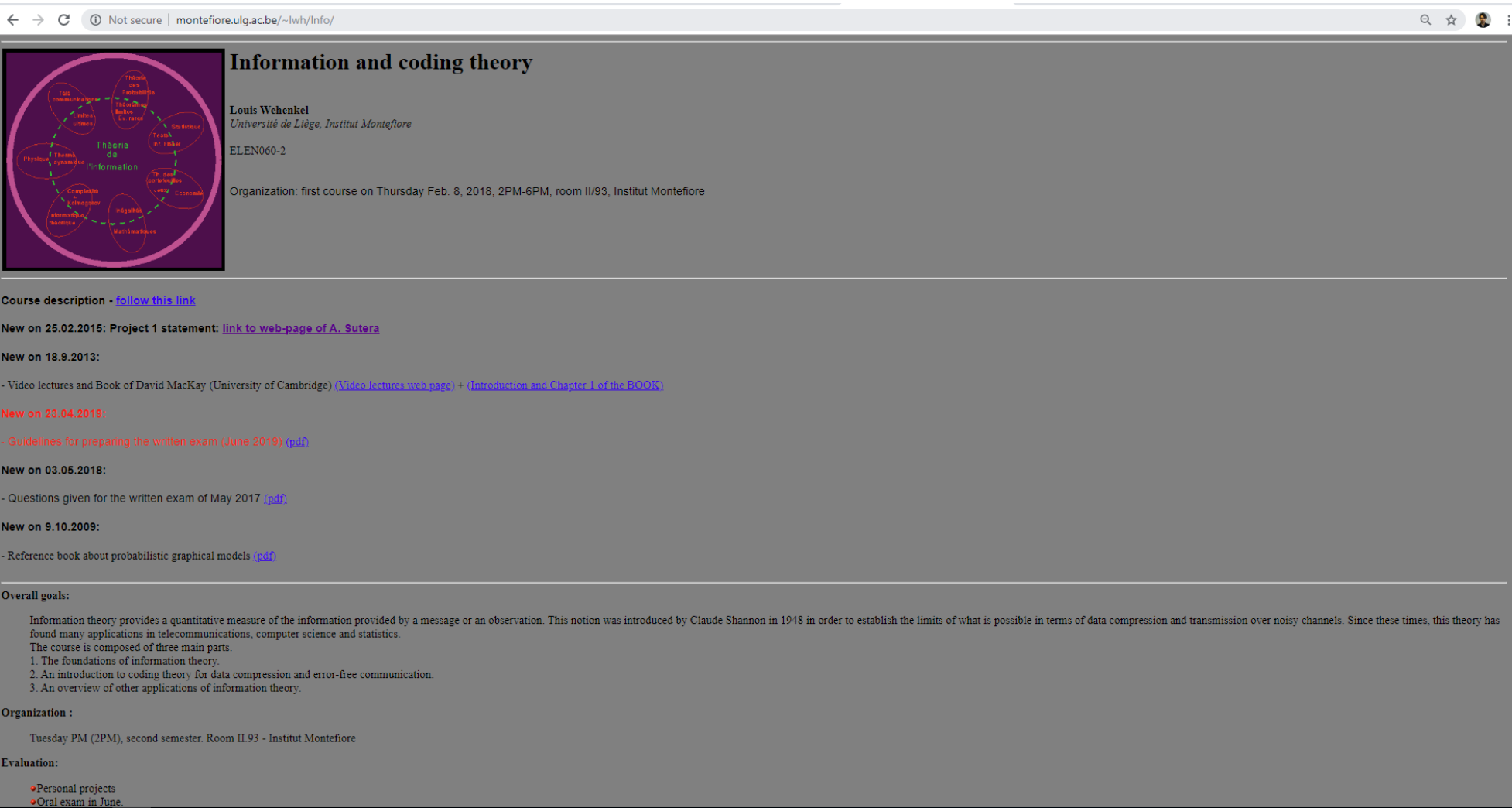
- Faculdade de Engenharia da Universidade do Porto
- Welcome
- FEUP in Figures
- How to get to FEUP?
- MIT Portugal
- CMU Portugal
- UTA Portugal
- FEUP Admissions
- FEUP and Sustainability
- Safety | Emergency
- Calendar: October / November 2019
- Events:
 - 08 to 10 of Oct: Mega Dádiva | AFEUP
 - 09 to 10 of Oct: Provas de Acreditação: "Risk Management in Supply Chain Planning"
 - 10 of Oct: Jubilação Professor António Augusto Fernandes
 - 11 of Oct: Provas de Doutoramento: "Lab to Pilot-Scale Photocatalytic Treatment of Antibiotics, Antibiotic Resistant Bacteria and Antibiotic Resistance Genes"
 - 16 to 18 of Oct: ViPIMAGE 2019 - CALL FOR THEMATIC SESSIONS & CONTRIBUTIONS
- More Events >>
- Últimas notícias:
 - FEUP | 1 Bolsa de Investigação - Mestre | INDTECH 4.0 - SP2 - Perfil 112
 - FEUP | Investigador Doutorado | VIBEST-SAFESUSPENSE
 - FEUP | Investigador Doutorado | DynaVoiceR
 - FEUPPeople: fique a par das últimas novidades que envolvem as nossas Pessoas
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi119, Perfi120, Perfi123 e Perfi124
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi128
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi113
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi129
 - FEUP | Bolsa de Investigação | LEPABE-OPTIZIME
 - FEUP | Investigador Doutorado | LEPABE-SENSINAIR-IC
 - Concurso online n.º 653, Referência: 2019/25 (FEUP) - Contrato de Trabalho a Termo Resolutivo Certo para 1 vaga de Técnico Superior - SICC
 - Concurso online n.º 641, Referência: 2019/13 (FEUP) - Contrato de Trabalho a Termo Resolutivo Certo para 1 vaga de Técnico Superior - SRH
 - Morreu Manuel Ferreira de Oliveira
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi127
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi173
 - FEUP | Bolsa de Investigação | Safe Cities-Perfi115
 - FEUP | Bolsas de Investigação | Safe Cities-Perfi121 e Perfi122
 - Professor Convidado da FEUP recebe Nobel da Química 2019
 - Book presentation "Eclipse" by Maria Eduarda Vieira da Costa

University Home Pages are an easy target...



<https://xkcd.com/773/>

Teaching webpage. Access to classes materials



The screenshot shows a web browser window with the URL `montefiore.ulg.ac.be/~lwh/Info/`. The page title is "Information and coding theory". The author is "Louis Wehenkel" from the "Université de Liège, Institut Montefiore". The course code is "ELEN060-2". The organization details are: "first course on Thursday Feb. 8, 2018, 2PM-6PM, room II/93, Institut Montefiore".

Course description - [follow this link](#)

New on 25.02.2015: Project 1 statement: [link to web-page of A. Sutera](#)

New on 18.9.2013:

- Video lectures and Book of David MacKay (University of Cambridge) ([Video lectures web page](#)) + ([Introduction and Chapter 1 of the BOOK](#))

New on 23.04.2019:

- [Guidelines for preparing the written exam \(June 2019\) \(pdf\)](#)

New on 03.05.2018:

- Questions given for the written exam of May 2017 ([pdf](#))

New on 9.10.2009:

- Reference book about probabilistic graphical models ([pdf](#))

Overall goals:

Information theory provides a quantitative measure of the information provided by a message or an observation. This notion was introduced by Claude Shannon in 1948 in order to establish the limits of what is possible in terms of data compression and transmission over noisy channels. Since these times, this theory has found many applications in telecommunications, computer science and statistics.

The course is composed of three main parts.

1. The foundations of information theory.
2. An introduction to coding theory for data compression and error-free communication.
3. An overview of other applications of information theory.

Organization :

Tuesday PM (2PM), second semester. Room II.93 - Institut Montefiore

Evaluation:

- Personal projects
- Oral exam in June.

Not intuitive. Important link is hidden. Dates are too big. Bad contrast.

Yale school of art department



Awful element layout



The screenshot shows a website header with a logo on the left and the text 'netgroup' on the right. Below the header is a green navigation bar with links: Home, People, Teaching, Research, Directions, More. The main content area has a title 'COMPUTER NETWORK TECHNOLOGIES AND SERVICES / TECNOLOGIE E SERVIZI DI RETE' and a list of links: Objectives, Lecturers, Content, material, and schedule, Lab Experiences, Exams, Bibliography, Final project. The page is divided into sections: Objectives, Language, Instructors, Lab assistant, and Lab Experiences.

 **netgroup**

Home People Teaching Research Directions More

COMPUTER NETWORK TECHNOLOGIES AND SERVICES / TECNOLOGIE E SERVIZI DI RETE

[Objectives](#) | [Lecturers](#) | [Content, material, and schedule](#) | [Lab Experiences](#) | [Exams](#) | [Bibliography](#) | [Final project](#)

Objectives:

The course presents advanced topics concerning computer networks. Specifically, it presents and discusses widely deployed technologies and offered services, with the aim of providing the knowledge for wisely making technical choices when in charge of network design and operation.

Language:

This page refers to to different courses, which present the same topics but are taught in different languages. Specifically,

- [Computer Network Technologies and Services](#) is taught in English
- [Tecnologie e servizi di rete](#) è riservato per gli studenti del percorso di studi in italiano. Those courses present the same topics, make use the same set of slides, share the same learning material (slides, assignments, labs) and the same web site, have the same lecturers. However, lectures (and the exam) will be given in either English (for [CNTS](#)) or Italian (for [TSR](#)).

Instructors:

Prof. [Mario Baldi](#) (mario.baldi[at]polito.it), tel. 011 090 7067
Prof. [Guido Marchetto](#) (guido.marchetto[at]polito.it), tel. 011 090 7094

Lab assistant:

Ing. Matteo Bertrone (matteo.bertrone[at]polito.it), tel 011 090 7098
Ing. Jaloliddin Yusupov (jaloliddin.yusupov[at]polito.it), tel 011 090 7098

Lab Experiences:

The bad thing is that useful links are written in a small font dimension, while they should be enhanced in order to allow the students to find what they need in a little time. Also many material is really hidden in the content of the page (for example past exams are really hard to find).

The screenshot shows a website layout with a dark sidebar on the right. The main content area has a light background and a dark header. The sidebar contains a 'Log in' link and a 'Recently Updated Pages' section with a list of links and dates. The main content area has a 'Home' section with a navigation bar (Home | Teaching | Research | People | Theses |) and a 'This page has hierarchy - Child pages: Privacy policy - cookies' notice. Below this are three main sections: 'Teaching' (with an icon of a person holding a banner), 'Research' (with an icon of a person at a desk), and a third section (with an icon of two people). A 'Cattura rettangolare' button is visible in the top right of the main content area. A 'Privacy & Cookies Policy' link is at the bottom right of the main content area.

Home | Teaching | Research | People | Theses |

Home

This page has hierarchy - Child pages: [Privacy policy](#) - [cookies](#)

Teaching

Courses, slides and other teaching material, laboratory exercises, past exams

Research

Our research area and overview on databases, information systems, knowledge based systems, medical applications, sensor networks, stream query processing, time series, ...

[Log in](#)

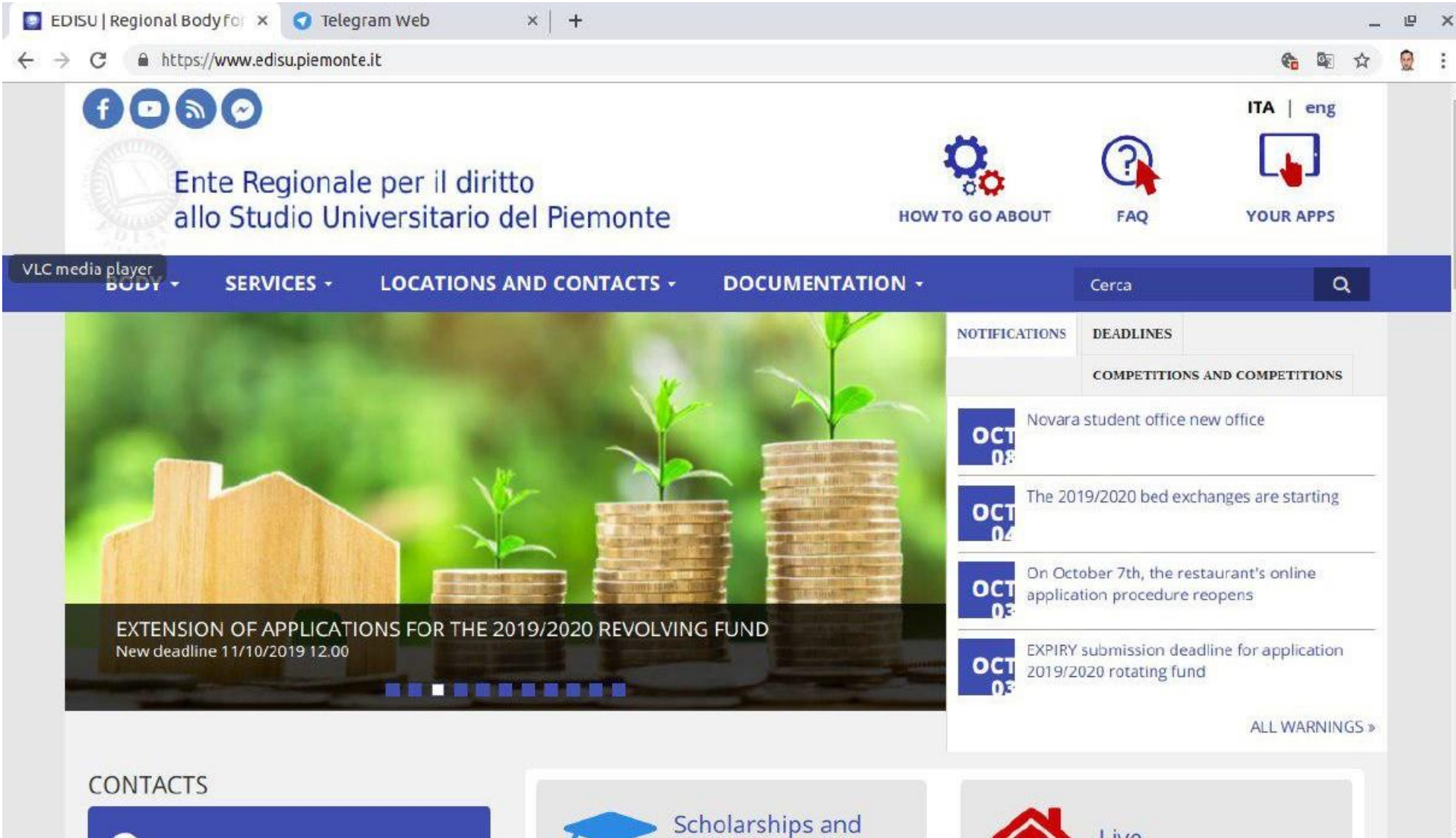
Recently Updated Pages

- [Data science lab: process and methods \(2019/2020\)](#) on 9th October
- [Data management and visualization](#) on 9th October
- [Basi di dati \(Ing. Gestionale\)](#) on 8th October
- [Theses](#) on 7th October
- [Basi di dati e sistemi informativi aziendali - prof. Tullio Ballarino](#) on 6th October
- [Teaching](#) on 4th October
- [Data Science and Database Technology](#) on 30th September
- [Data science e tecnologie per le basi di dati \(2019/2020\)](#) on 29th September
- [Data Science e Tecnologie per le Basi di Dati \(2018/2019\)](#) on 29th September
- [Basi di dati \(Matematica per l'Ingegneria e Ingegneria del Cinema\)](#) on 24th September

[Privacy & Cookies Policy](#)

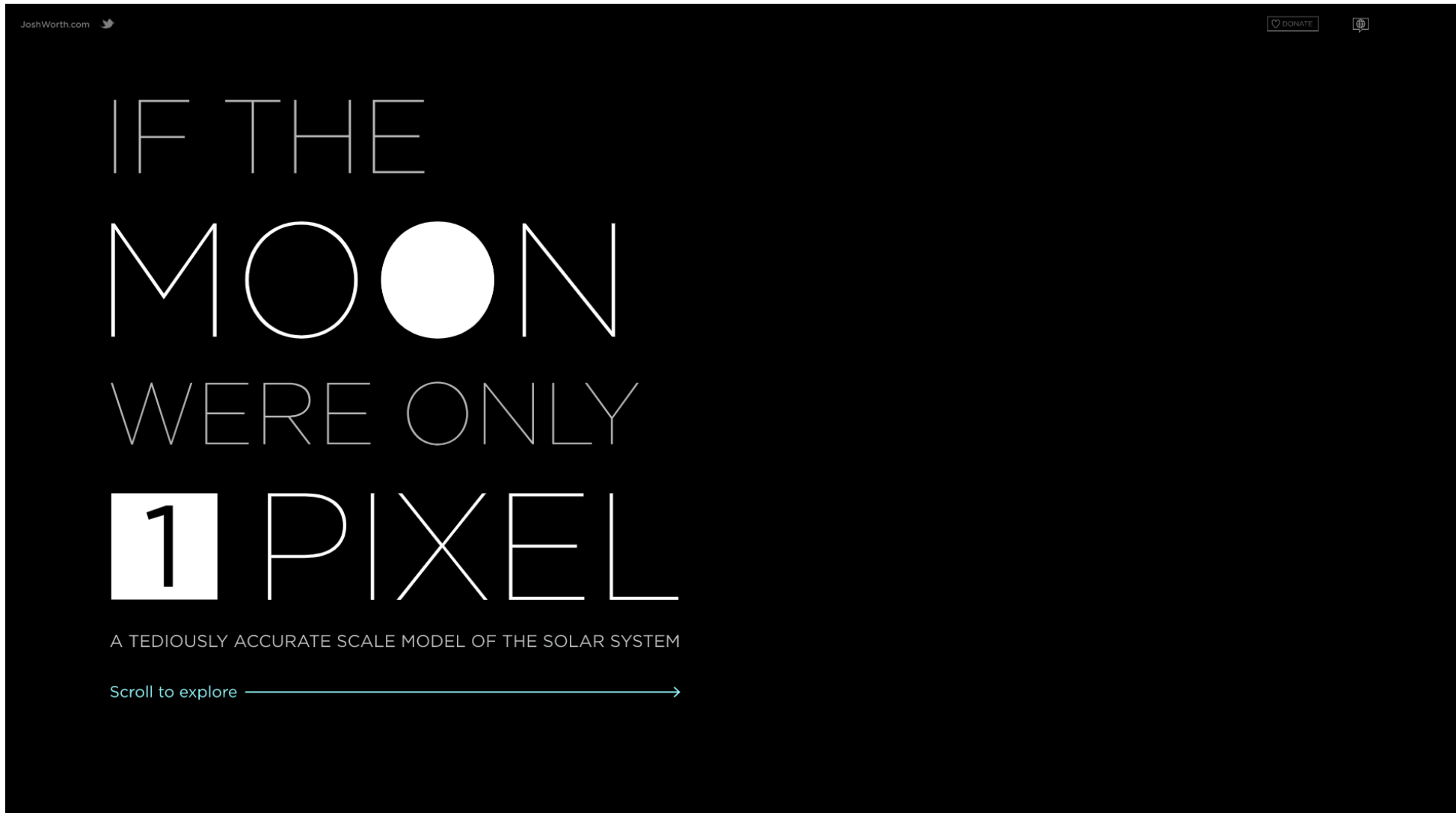
The same hypelinks menu is proposed twice. The second menu offer a minimal additional explanation compared to the first one, so it's utility is dubious. Furthermore, the bad pagination between title, image and description may confuse an inexperienced user .

University students



The website doesn't have the login form on the top left corner or in a more "standard" position, it's hard to find it and it's not intuitive. It is placed inside a drop down menu or in the middle of the page. When you click on the login button, you expect some login form but the website only shows a lot of services to choose: it's not what you were looking for.

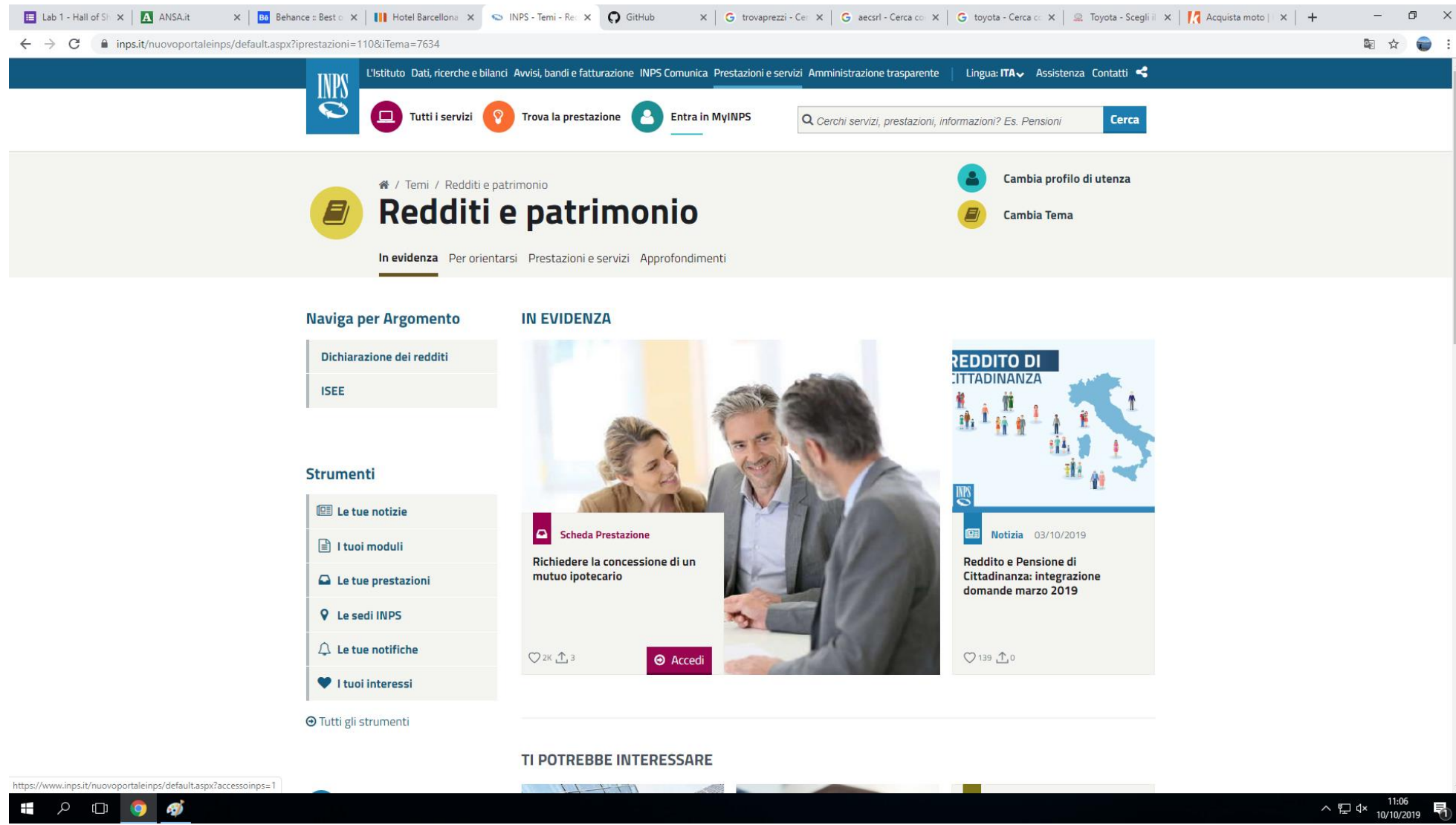
Show all solar system in scale



Interface is very essential. Color are well used. Few buttons, all you need is scroll bar.

Public administration

services for social assistance



Hard to find what is necessary, login in the top-center, too many labels in different places, the login hasn't the automate redirect so a user has to find again what needed,

gives information & services regarding healthcare

The screenshot shows the website for ASL TO3 (Azienda Sanitaria Locale di Collegno e Pinerolo). The browser address bar shows the URL www.aslto3.piemonte.it. The website features a top navigation bar with links for HOME, U.R.P., NEWS, LINK, AREA DIPENDENTI E CONVENZIONATI, and CONTATTI. A search bar is located on the right side of the navigation bar. The main content area is divided into several columns:

- L'AZIENDA SANITARIA**: Includes links for Logo e mission, Territorio e popolazione, Carta dei servizi, Progetti Europei, Progetti aziendali, Commissione Mista Conciliativa, Conferenza di partecipazione CUG, Policy della qualità, Gestione del rischio clinico e prevenzione delle infezioni legate all'assistenza, and Amministrazione Trasparente.
- L'ORGANIZZAZIONE**: Includes links for Direzione generale, Atto aziendale, Presidi e distretti aziendali, Dipartimenti, Strutture in Staff, and Elenco Responsabili.
- ORGANI COLLEGIALI**: Includes links for Collegio sindacale, Collegio di direzione, Consiglio dei Sanitari, and Area Sindaci.
- CAMPAGNE DI COMUNICAZIONE**: Includes a link for Guida ai Caseifici di Alpeggio dell'ASL TO3.

The main content area displays several news articles:

- IL MINISTERO DELLA SALUTE DEL MAROCCO IN VISITA ALL'ASL TO3 PER STUDIARE LA SANITÀ PIEMONTESE** (7 ottobre 2019): A delegation of 26 representatives from the Ministry of Health of Morocco will visit ASL TO3 in the coming days to study the Italian healthcare system.
- NUOVO POLO SANITARIO DI VENARIA LA STRUTTURA PRONTA ENTRO FINE NOVEMBRE** (1 ottobre 2019): The new Polo Sanitario of Venaria is being completed according to the schedule.
- TORNA OTTOBRE ROSA, IL MESE DELLA PREVENZIONE NASCE UN AMBULATORIO DEDICATO ALLE DONNE** (30 settembre 2019): A breast cancer prevention program is being implemented.
- SAM 2019 - SETTIMANA MONDIALE DELL'ALLATTAMENTO AL SENO - GLI EVENTI ASLTO3** (27 settembre 2019): A week dedicated to breastfeeding awareness.
- GIORNATA MONDIALE PER IL CUORE L'ASLTO3 CON AICR IL 29 SETTEMBRE ESAMI IN PIAZZA A RIVOLI E PINEROLO** (20 settembre 2019): A heart health awareness day.

The right sidebar contains a **SERVIZI ONLINE** section with a list of services: Accesso agli atti, Privacy, Albo pretorio, Area riservata ai fornitori, Concorsi, avvisi e bandi per la selezione di personale e di collaborazioni professionali, Collegio sindacale (area riservata), Forniture, gare e appalti, Incarichi professionali, Libera professione, Modulistica, U.R.P., and ASL TO3. The ASL TO3 section lists various services: Anziani, Assistenza a domicilio, Assistenza all'estero, Assistenza infermieristica, Bambini, Centri Accoglienza e Servizi (C.A.S.) Pazienti Oncologici, Cure palliative, Dipendenze - Ser.D., Disabili, Donne, Emergenza - pronto soccorso, Farmaci, Farmacie online, Giovani, Gruppi di aiuto, Medicina legale, Medico di famiglia e pediatra, Ospedali, Prenotazioni, and Prevenzione: igiene degli alimenti (SIAN) negli ambienti di vita (SISP).

There are too much menus where the user can click, too much things to read. For the user is difficult to find what he is looking for

official city website

The screenshot displays the official website of the City of Teramo. The layout is highly cluttered with numerous navigation menus and sections:

- Il Comune:** A vertical list of links including 'Struttura Organizzativa', 'Organi istituzionali', 'Statuto comunale', 'Regolamenti', 'Atti amministrativi', 'Spese di rappresentanza sostenute dagli organi di governo', 'Bandi e concorsi', 'Comunicazioni dai settori', 'Amarcord', 'Link utili', 'Area Wiki - Glossario', 'Servizi di e-government attivi', 'Servizi di e-government di futura attivazione', 'Amministrazione trasparente', and 'Teatro Romano'.
- I servizi:** A vertical list of links including 'Come fare per', 'Aree tematiche', 'Eventi della vita', 'Io sono', 'Modulistica', and 'Elezioni'.
- Vivere Teramo:** A vertical list of links including 'La Città', 'Le Frazioni', 'Piantina della Città', 'Dati statistici', 'I Monumenti', 'Dove dormire', 'Dove mangiare', 'Informazioni utili', 'Galleria Fotografica', and 'Sicurezza ed emergenze'.
- Network del Comune:** A vertical list of links including 'Teramo Culturale' and 'Premio Teramo'.
- Filo diretto:** A vertical list of links including 'Contatti', 'Scrivi al Comune', 'Proponi un contenuto', and 'Rubrica del personale'.
- In Evidenza:** A section titled 'Aspettando il Premio Teramo', featuring an image of a book and text about an encounter with author Giovanni Di Iacovo.
- Ultime Notizie:** A section with three news items, each with a small image and a title, such as 'Nasce a Teramo "Piazze d'incontro: bambini, genitori, comunità"'.
- Primo Piano:** A section with several public notices and reports, including 'AVVISO PUBBLICO PER L'ACQUISTAZIONE DI CANDIDATURE A COMPONENTE ESTERNO DELLA CONSULTA COMUNALE' and 'RELAZIONE DI INIZIO MANDATO ANNI 2018-2023'.
- Menu Accessibilità:** A sidebar menu with options like 'Carattere: A A A', 'Grafica normale', 'Testuale', 'Mobile', 'Alta visibilità', 'Rosso su nero', 'Tasti di accesso rapido', and 'Dichiarazione di accessibilità'.
- Ricerca nel sito:** A search bar with the text 'Inserisci il testo da ricercare e premi sul pulsante cerca' and a 'Cerca' button.
- Banner:** A vertical stack of promotional banners for various city services and events, including 'CITTA' DI TERAMO', 'MICROZONAZIONE SISMICA DI TERZO LIVELLO', 'QUALE FUTURO PER LA CARLO FEBBO?', 'Teatro Romano', 'POPOLAZIONE E ABITAZIONI', 'Piano Emergenza', 'Danni sisma', 'I.U.C. Imposta Unica Comunale', 'ANUI 2018', 'Definizione agevolata delle ingiunzioni di pagamento', 'ELEZIONI AMMINISTRATIVE 2018', and 'Scopri i nuovi servizi online'.

-it is hard to learn
-once learned it is hard to remember the path
-categories are not easily recognizable and not well divided
-low efficiency of searching mechanism
-confusing interface (too many links)

official city website



site 1



site 2

- readability: font is too small by default
- inconsistent interface: images are not loaded at all; when you click on some links you are redirected to another web site of the same institution with a completely different interface
- you don't know in which site you are without looking at the link in the address bar

Find information about the city

It's bad because it has too many elements, too small. The user can't find what is looking for on the page.



Cerca nel sito

ricerca avanzata indice A-Z
parole più cercate guida ai servizi

Turismo
IT | EN | FR



Canali Tematici		
Ambiente e verde	Appalti e Bandi	Arte e cultura
Aziende partecipate	Casa e territorio	Commercio e Impresa
Diritti e partecipazione	Formazione e Scuola	Giovani, genitori, anziani
Guide e informazioni utili	Innovazione	Lavoro e Orientamento
Multimediale	Relazioni internazionali	Sanità e Servizi Sociali
Servizi online	Sicurezza ed emergenze	Sport e tempo libero
Tasse e tributi	Trasporti e viabilità	Turismo e Promozione

Meteo e qualità dell'aria

10/10/2019 ore 10
Poco Nuvoloso
14.0 °C
Previsioni del tempo

Aria (IPQA): 10/10 - 2 - Buona

Eventi

In Piemonte in Torino

Eventi 2019

Fotoblog

TorinoPlus

🗨️ official city website



It is impossible to understand where to find things, the search bar seems to be in the image, a lot of advertising makes the page not easy to understand, the main menu is partially hidden in another image, very difficult to navigate on the site.

Provide information about municipalities

Tuttitalia | nonsoloCAP | Calcolo Codice Fiscale Nuovi Comuni 2020 | Statistiche demografiche | Elezioni | Scuole | Banche

tuttitalia.it Google Ricerca personalizzata

Guida ai Comuni, alle Province ed alle Regioni d'Italia

Nuovi Comuni 2020

Sono 5 le fusioni di comuni finora previste per il 2020. L'Italia passerà a 7.904 comuni.

Calendario scolastico 2019/2020

Il calendario delle festività scolastiche per l'anno 2019/2020. Ponti e festività regionali.

Scuole in Italia

Scuole pubbliche e private di ogni ordine e grado. Percorsi di studio quadriennali.

Aggiornamento CAP 2019

Dal 9 settembre 2019 i CAP assegnati ai nuovi comuni e nuove strade di città zonate.

Banche in Italia

Tutte le Banche operanti in Italia con i codici ABI e CAB delle Filiali e delle Agenzie.

ITALIA

Popolazione: 60.359.546 ab. (1/1/2019)
Superficie: 302.072,84 km²
Comuni: 7.914

ISTITUZIONI ITALIANE

Istituzioni e simboli della Repubblica italiana

Presidente della Repubblica	Presidente del Senato	Presidente della Camera	Presidente del Consiglio
Sergio Mattarella	Alberti Casellati	Roberto Fico	Giuseppe Conte

STATISTICHE ITALIA

Elaborazioni grafiche sull'evoluzione demografica d'Italia

Andamento popolazione Piramide delle età Percentuale stranieri Censimento popolazione 2011

Classifiche comuni e fasce demografiche

- Le 7.914 comuni d'Italia
- Le 14 città metropolitane
- Le 107 province territoriali d'Italia
- Comuni con più di 60.000 ab.
- Le 20 regioni d'Italia
- Comuni con meno di 5.000 ab.

Principali Città Italiane

residenti al 01/01/2019

Roma	2.856.133	Trieste	204.287	Salerno	133.364
Milano	1.378.689	Brescia	198.636	Ferrara	132.062
...

Calcolo del Codice Fiscale

Utilità per il Calcolo del Codice Fiscale con l'operazione di Verifica di un Codice Fiscale.

Elezioni Amministrative 2019

Tutti i 3.843 Comuni al voto. Ballottaggi e SINDACI ELETTI.

Associazioni e Reti di Comuni

Comuni connessi da sapori tipici, identità culturali e tradizioni.

Itinerari tematici in Italia

Percorsi enogastronomici e circuiti turistici

La Costituzione Italiana

COSTITUZIONE DELLA REPUBBLICA ITALIANA

Inno nazionale

L'Inno nazionale della Repubblica Italiana scritto da G. Mameli.

Sindaci e Presidenti

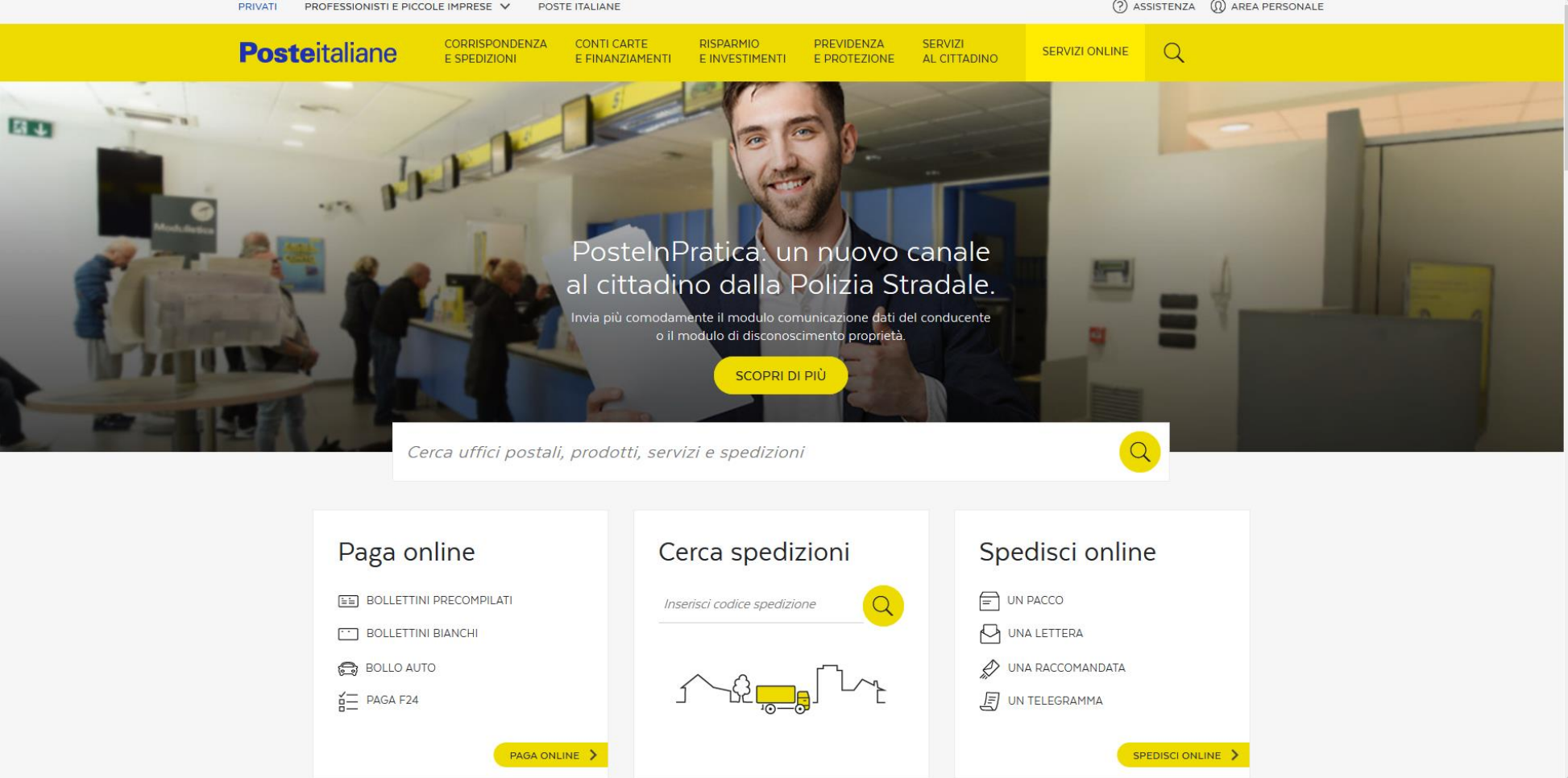
Presidenti regionali, provinciali, sindaci. Foto e coalizioni.

Variazioni amministrative

Storia delle modifiche più recenti a Comuni, Province e Regioni.

Too many things that are not the topic of site. Chunk of information scattered around the site. Ugly and small font.

Postal service



The main operations performed on postepay card, necessary to be done on the website, are: - Check cash of postepay card - Perform payment

Problem is that these 2 operations, probably the only ones ever done by 85% of owners of postepay, are not shown clearly and in large font in the homepage of posteitaliane, but hidden in sub menus. People with more experience can navigate submenus and search for solutions (Needing some minutes of thinking by the users, and many mistakes), or search in google (Needing a learning phase). Usually less expert users need to ask to someone else the help to interact with it. An example may be a parent that has to recharge the postepay for the child at the university, or an adult that needs to check the postepay account. Usefulness: does it do something people want? o Yes, it's something people need to perform operations by home, and not go to postal office Learnability: is it easy to learn? o No being the main operations hidden in submenus Memorability: one learned, is it easy to remember? o No because there are many submenus to interact with, and to navigate Effectiveness: does it allow reaching the goal? o Yes Efficiency: once learned, is it fast to use? o Everytime it brings a sense of loss and confusions Visibility: is the state of the system visible? o No at all Errors: are errors few and recoverable? o Yes completely, but many will occur before reaching the goal Satisfaction: is it enjoyable to use? o Everytime takes time and effort, some must be performed when calm and energyful

basic information about fire fighters

It's bad because the menu is too small, and there are a lot of distracting elements

Italia.gov.it | MINISTERO DELL'INTERNO

115 Numero d'emergenza 112 Numero di emergenza Unico Europeo

Cerca nel sito

Home | Notiziario | Feed RSS | Contatti | Mappa del sito

Dipartimento dei Vigili del Fuoco, del Soccorso Pubblico e della Difesa Civile
CORPO NAZIONALE DEI VIGILI DEL FUOCO

Progetto Europeo "rescue", visita del Commissario DG Echo Christos Styliandes

Tweet di @emergenzavvf

Vigili del Fuoco @emergenzavvf
Spento nella serata di ieri l'incendio di tubi di cartone caricati su un autoarticolato in sosta a Foiano della Chiana (AR) #vigilidelfuoco #soccorsiquotidiani

COSA C'È ...SUL FUOCO
Leggi tutte le notizie

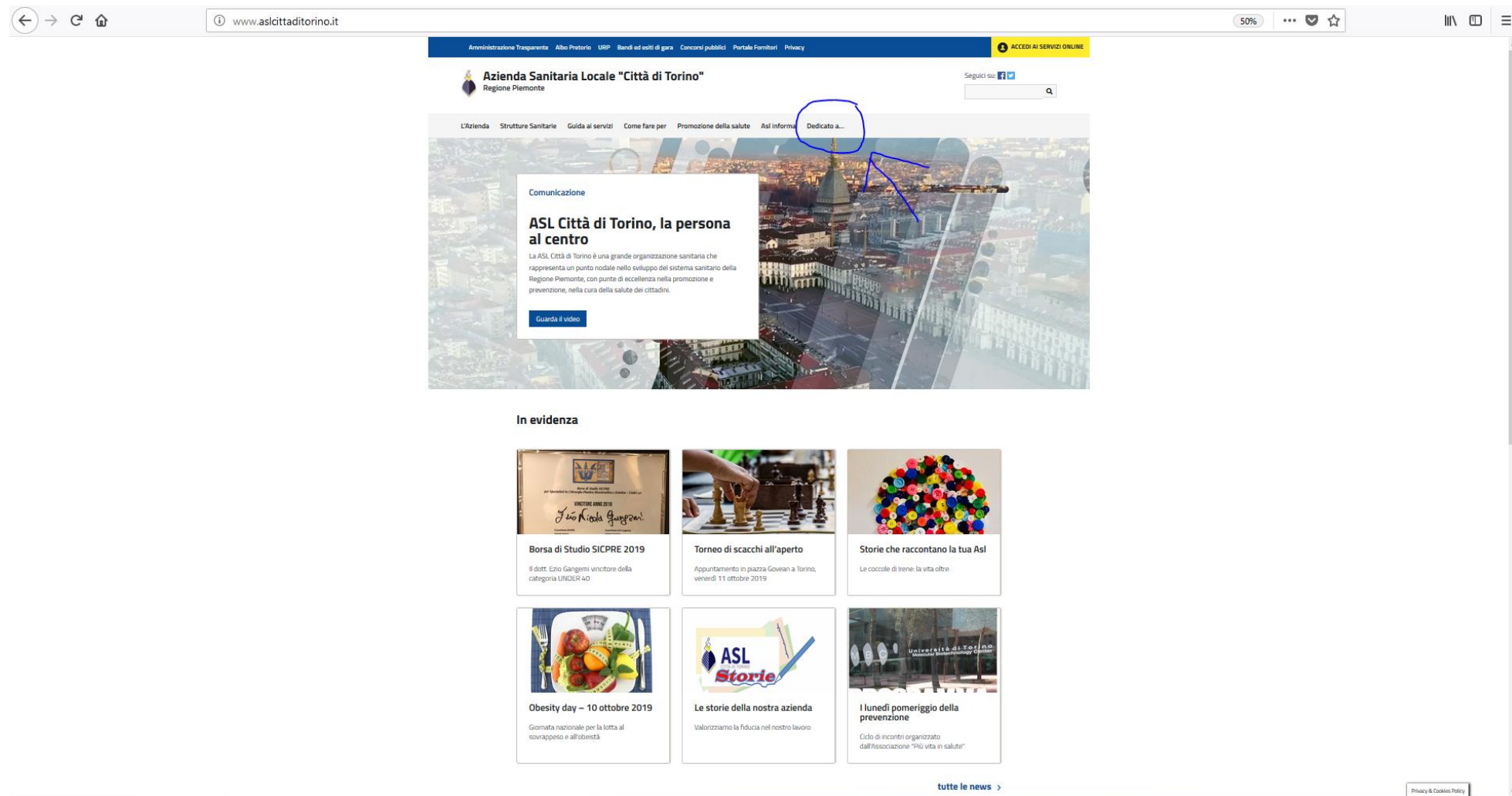
SOCCORSO PERSONE DISABILI: filmati e App per facilitare i soccorritori
... leggi di più

AUTOMEZZI: Presentazione della nuova APS City2020 a Verona
... leggi di più

ASSUNZIONI: al via i corsi di ingresso per Vigili del Fuoco e funzionari tecnici
... leggi di più

- VIGILI DEL FUOCO
- PREVENZIONE E SICUREZZA
- EMERGENZA E SOCCORSO
- DIFESA CIVILE
- AMMINISTRAZIONE ON LINE
- SERVIZI AL CITTADINO
- FORMAZIONE
- ATTIVITÀ E SPORT
- VIGILFUOCO.TV
- PAGAMENTI ON LINE

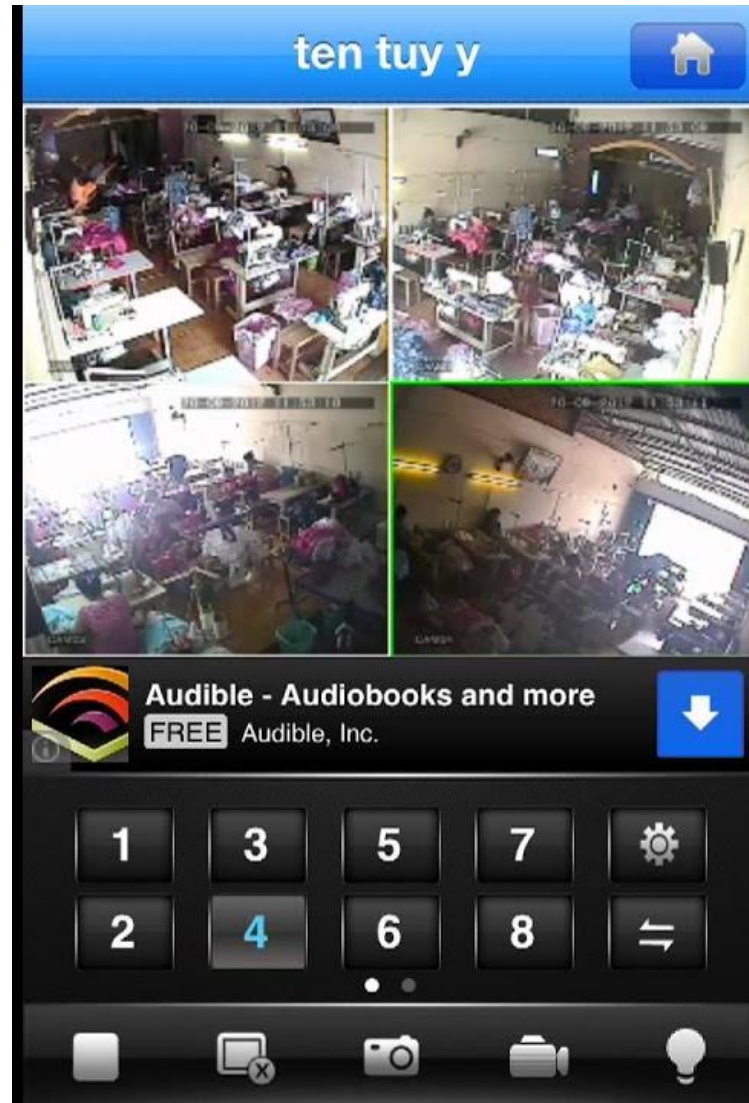
services realted to health



The website of asl has to provide many services to people in their entire life range, but the section, more important than the others, is not so visible with respect to the others, being in the same font, and the last among all the visible links. In the main page is just shown the mixed list of services, not the list related to the specific users Searching the place where change doctor is also hard, if not a nightmare, resulting in frustration and bringing everyone to go directly to the first location described in the office, or calling by phone. Usefulness: does it do something people want? o Yes, it's something people use to gain informations, or in some rare cases to perform operations Learnability: is it easy to learn? o No being this operation hidden among many others, and often is not even discovered Memorability: one learned, is it easy to remember? o yes, being just one link to reach the catalogue Effectiveness: does it allow reaching the goal? o Yes Efficiency: once learned, is it fast to use? o yes Visibility: is the state of the system visible? o No at all Errors: are errors few and recoverable? o Yes completely, but many will occur before reaching the goal Satisfaction: is it enjoyable to use? o Everytime takes time and effort, some must be performed when calm and energyfull

Audio-Video and streaming

view and control live video streams



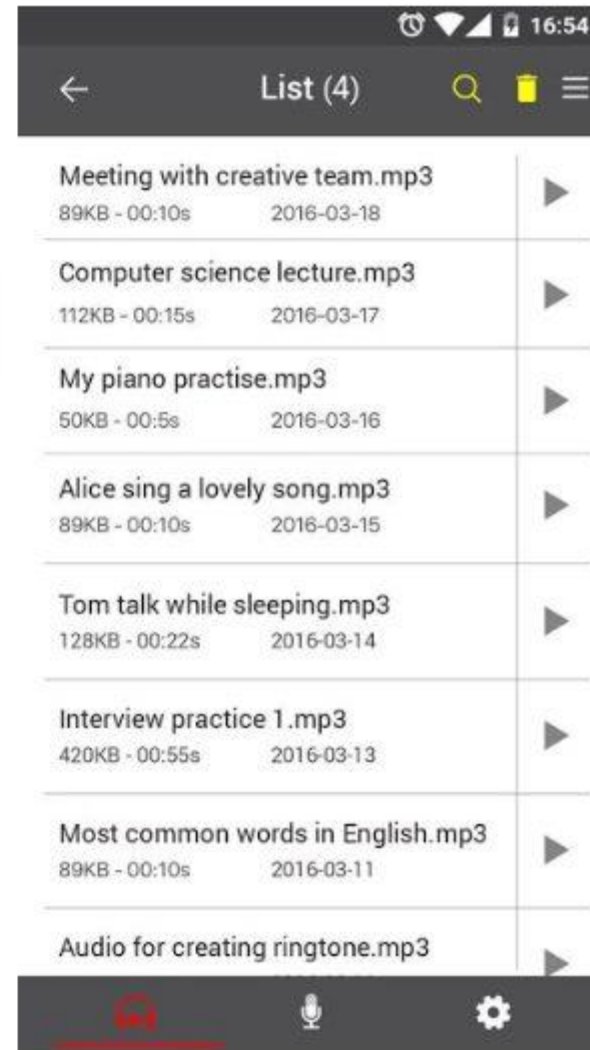
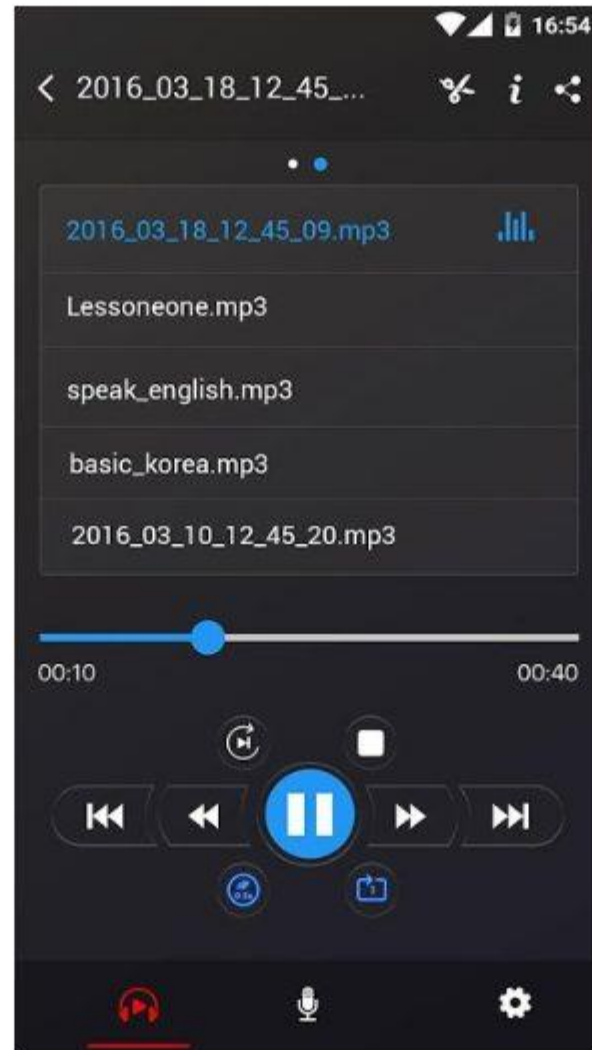
the buttons in the lower part of the interfaces are not easy to understand especially because they are black and grey. The button in the top right corner has an home as icon but it represents the menu.

Streaming of Anime and other contents for free



The streaming is free thanks to ads, but they're too intrusive. Everytime you open the app, a random content is played. The interface is full of elements and too confusing.

👍 record voice tracks



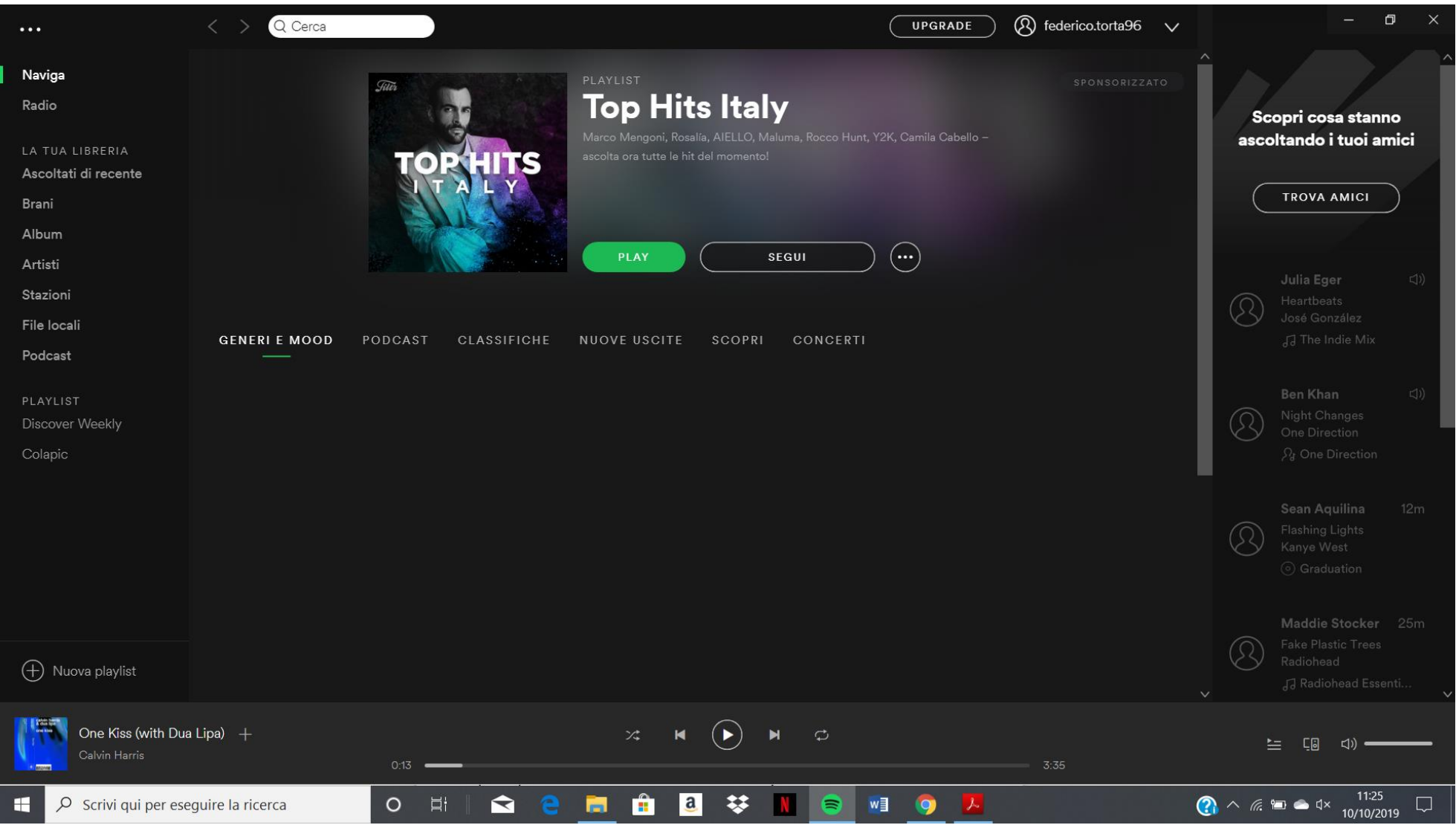
the ui is friendly and easy to use because in the main page the user can start recording just pressing the big red button. Using the bottom bar the user can navigate through settings or the list of voice recorded tracks.

👍 see film and tv series for free

The screenshot shows the homepage of eurostreaming.pink. At the top, there is a navigation bar with links for HOME, AGGIORNAMENTO EPISODI, SERIE TV, ANIME, ELENCHI, and CONTATTI. A search bar is located on the right side of the navigation bar. Below the navigation bar, there is a section titled "Ultimi aggiornamenti" (Latest updates) featuring a grid of 18 TV series posters. To the right of this grid is a vertical list of titles under the heading "Benvenuto su euroStreaming." (Welcome to euroStreaming). The list includes titles such as "CORONER", "EVIL", "MAYANS M.C.", "THIS IS US", "The Good Doctor", "Light as a Feather", "NEW AMSTERDAM", "EMERGENCE", "SUCCESION", "Rocco Schiavone", "Masterchef USA", "Batwoman", "THE RESIDENT", "Leggende: Maestri", "The Cru", "Le Iene", "Hell's Kitchen USA", and "FBI".

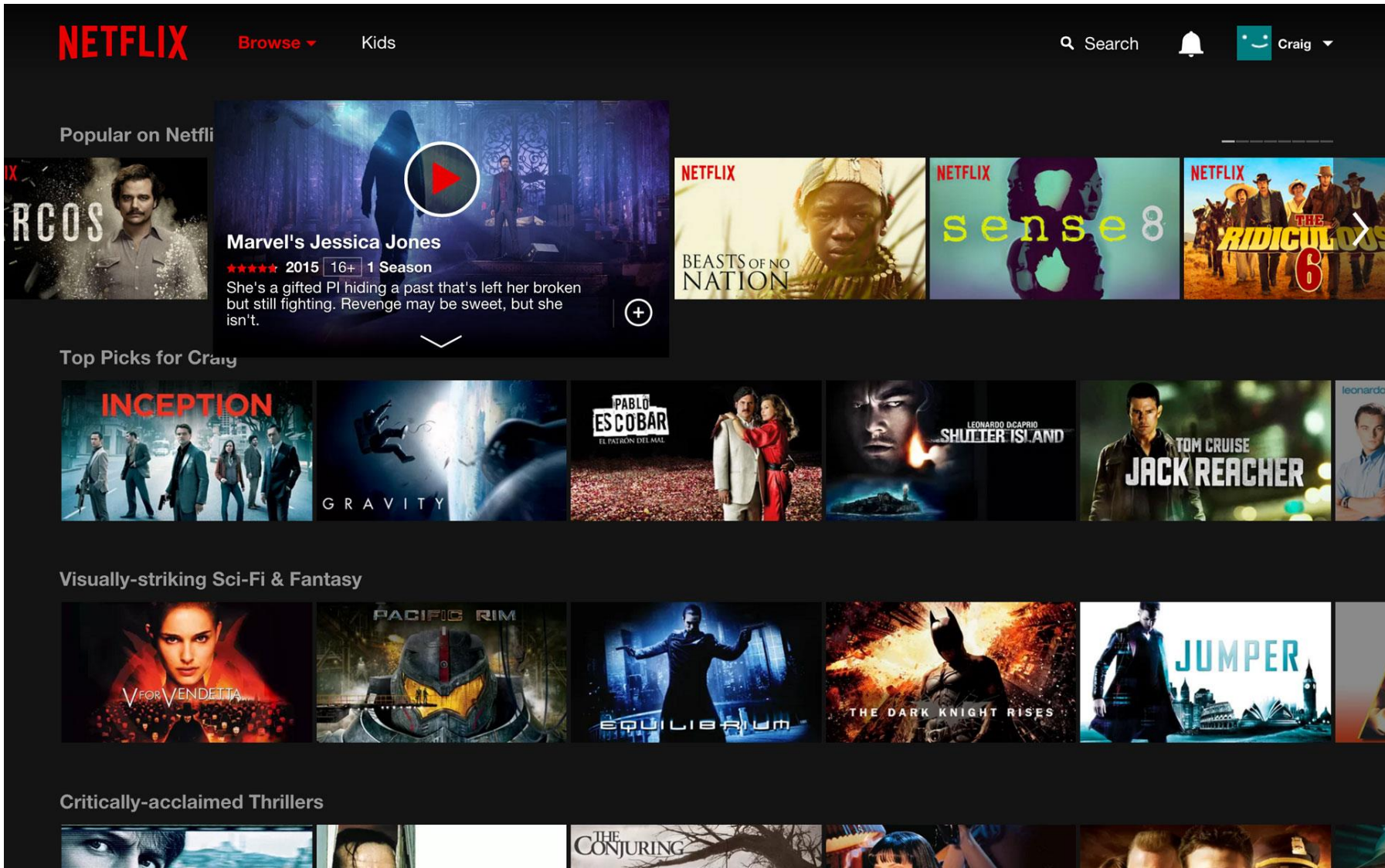
i think that the interface is particularly good because it suggest latest update and there's a simple search box on the top right to search the title the user is looking for

👍 music streaming service



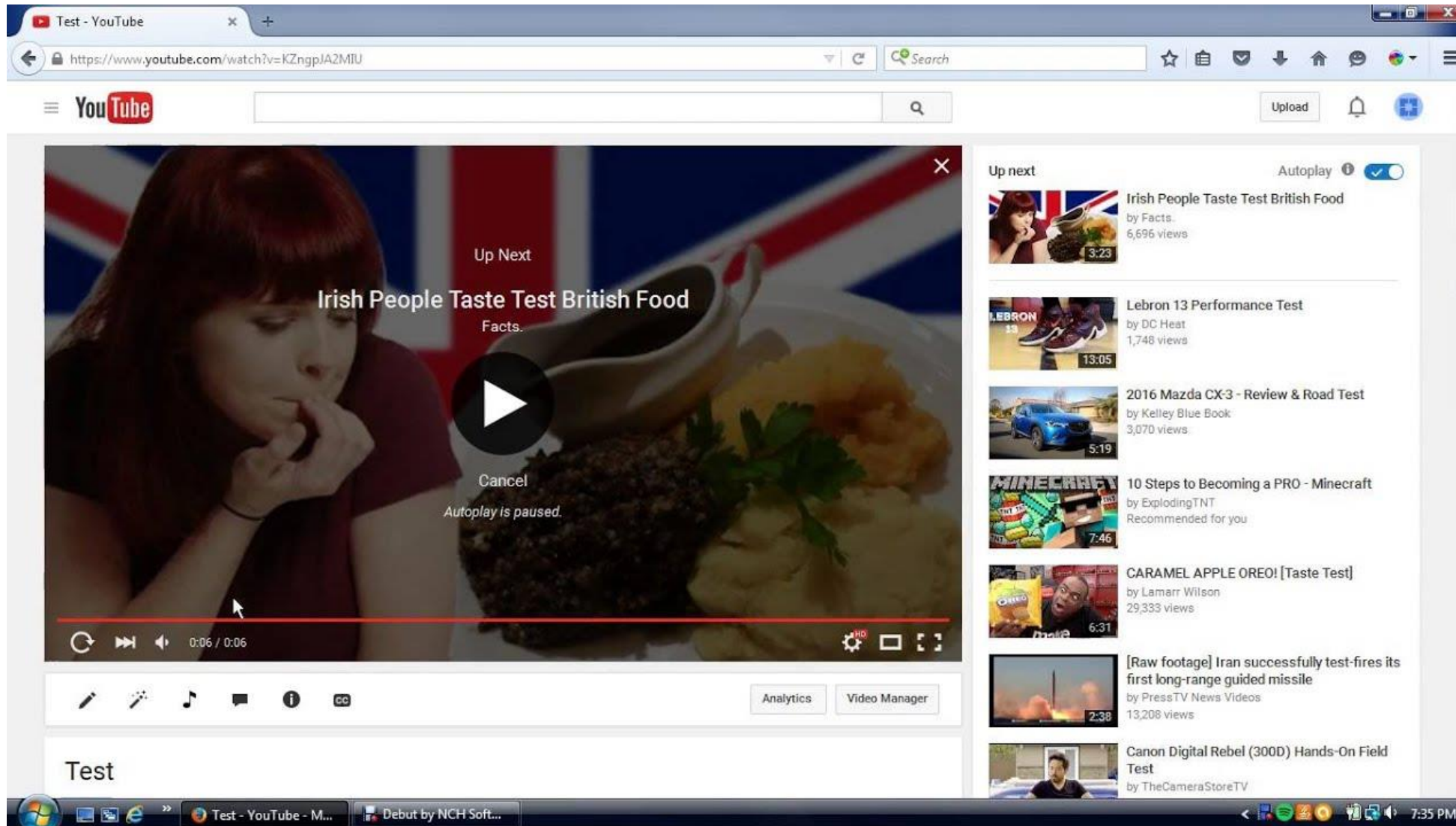
We think that the interface is good because it's simple; the suggested contents appear in the home page in a very clear way while all the possible actions are grouped in a side menu

👍 Streaming movies and tv shows



All the components are where they are supposed to be (log-in, search bar...). Intuitive. Adapted to the user, preferences

👍 watch any video

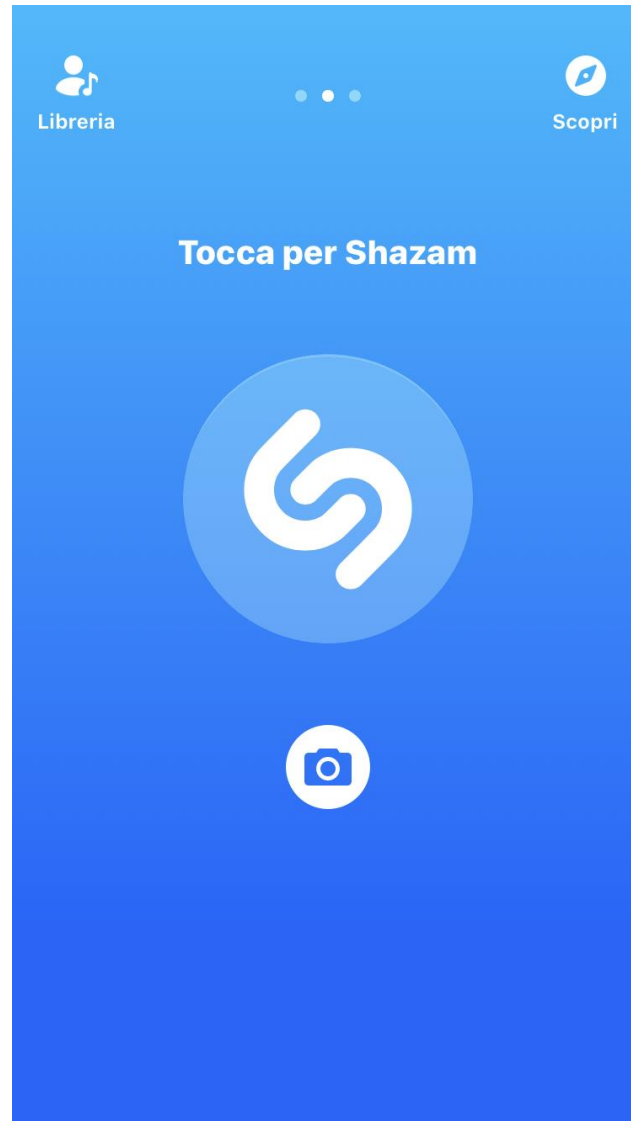


(1) Interface is really good and simple to use. its has following features:

- o Usefulness: its something people need and want.
- o Learnability: it is easy to learn.
- o Memorability: one learned it is easy to remember.
- o Effectiveness: The goal is to get information on any topic using videos.
- o Efficiency: once learned it is fast to use.
- o Visibility: the state of the system is visible.
- o Errors: very few and recoverable errors.
- o Satisfaction: people enjoy using YouTube.

(2) We think that is a good interface because it's very intuitive and videos are divided into categories so the users is not lost in his searching; a really good thing is the lateral bar that allows the users to navigate through the site very easily

👍 Find music title by listen the song



(1)
It's good because it has few elements, a simple and clear description and you immediately understand how to use it.

(2)
The interface shows immediately a big button that does what the app is supposed to do. Everything is kept really simple. There are few sections and all of them are easily accessible. Furthermore, the interface is very colorful.

Transportation and Travel

forecast weather

PLURALSIGHT
Expired skills?

10 days of free learning

WeatherOnline
City: [input] [button] Comments Membership info Register new Login

Home Forecasts Weather Maps Current Weather Archive Climate Sport Extra Services Agriculture

Facebook Google+ Twitter

Forecasts
UK Forecast
Morning Call
Week ahead
Month ahead
Seasonal outlook
Lookback
Europe forecast
Topics
Extra
Scratchbox
Warning UK

Weather Maps
United Kingdom
Ireland
Worldwide
Graphical forecast
Expert Charts
Weather Search
UV Index
Water

Current Weather
Weather
Weather Search
Radar
Satellite
Lightning
Webcams

Forecast Thu Oct 10
Sailing
Radar
Weather Warning
UK Weather Reports
City Forecast
World Forecast
City and Postcode Forecasts:
Current weather
Satellite
Forecast

GitLab

Frustrated with your software development toolchain?

Learn how to simplify.

GET THE WHITEPAPER

small fonts / a lot of text
information / unclear
navigation bar with
unrelated items / dedication
of around 30% of page to
ads/ old fashion design /
duplicate content (city
search form)

information about transport. Buy tickets



atac tap & go

azienda progetti e iniziative gare e albo fornitori network commerciale cerca nel sito cerca

per la città

Tempo reale

Rete di superficie - variazioni di servizio e tempo reale

Rete metroferroviaria - stato del servizio/tempo reale

Rete metroferroviaria - accessibilità e servizi

Lavori in via carlo felice- deviazione linea 3 e linea 8 in uscita/rientrata

Realizzazione nodo di scambio metro b-c colosseo, sino al 7 dicembre servizio metro b riprogrammato

Chiusura via polense - dal 9 ottobre attiva linea bus navetta 508!

Dal 30 settembre modificate linee bus 071-073-074-795

Ferrovia regionale roma-civitacastellana-viterbo -dal 16 settembre in vigore l'orario invernale

AtacNotizie

Twitter @InfoAtac

infoatac @InfoAtac

#info #atac - ferrovia #romalido prossime partenze da Porta San Paolo ore 9.05-9.15 da Colombo ore 9.00-9.15-9.30-9.45#roma

infoatac @InfoAtac

#info #atac - ferrovia #romalido prossime partenze

Segui @InfoAtac 325.000 follower

Moovit & ATAC

per te

Orari Ferrovie Regionali Atac

nome o codice della stazione invia

Previsioni di arrivo alla fermata e Trova Linea

linea, codice o nome della fermata invia

Calcola il percorso

da indirizzo e civico

a indirizzo e civico

mezzi pubblici mezzo privato vai

Biglietti e abbonamenti

Scopri tutti i titoli di viaggio, le tariffe e le agevolazioni del sistema Metrebus Roma e Metrebus Lazio.

Canali di vendita

Scegli tra le diverse modalità di acquisto. Trova le biglietterie e i punti vendita. Richiedi e ricarica la tua card online.

Sosta

Pagomulte

Linee e mappe

Atac risponde

Un canale di comunicazione diretto con Atac, attivo 24 ore su 24. Compilando la scheda potrai inviare segnalazioni, reclami e suggerimenti sui nostri servizi.

Persone con disabilità

Informazioni sui servizi accessibili della mobilità

la città per te

atac richiedi ricarica

A Roma paghi la sosta anche con il telefonino!

atac.sosta

Messaggio agli abbonati Sconti in arrivo!!!

Atac Noleggi

Una collezione di tram d'epoca per vivere un'esperienza unica nel cuore di Roma. Veicoli di linea e strutture aziendali per attività cinematografiche. Servizi di noleggio Gran Turismo con conducente e servizi di navetta per Aziende.

Bike Friendly

Atac contribuisce a costruire una città "bike friendly", ampliando le possibilità di spostamento attraverso le biciclette e promuovendo sempre più una mobilità sostenibile

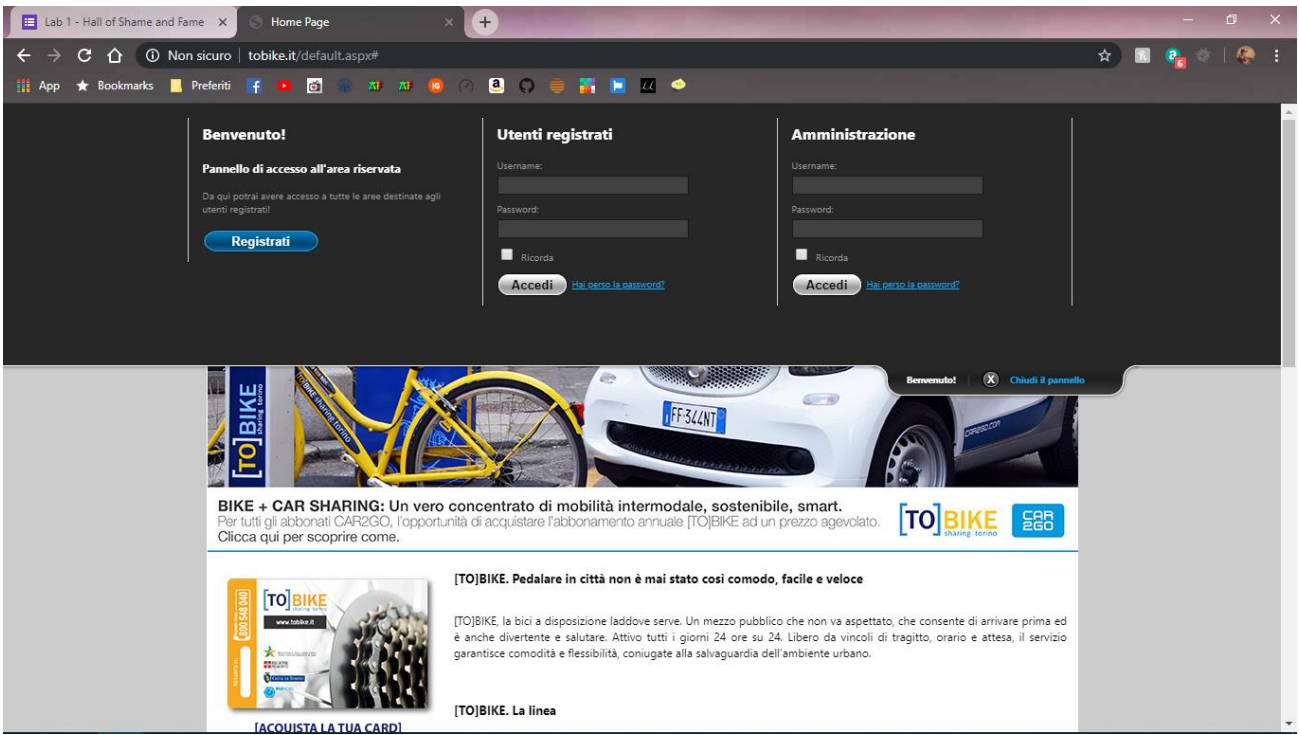
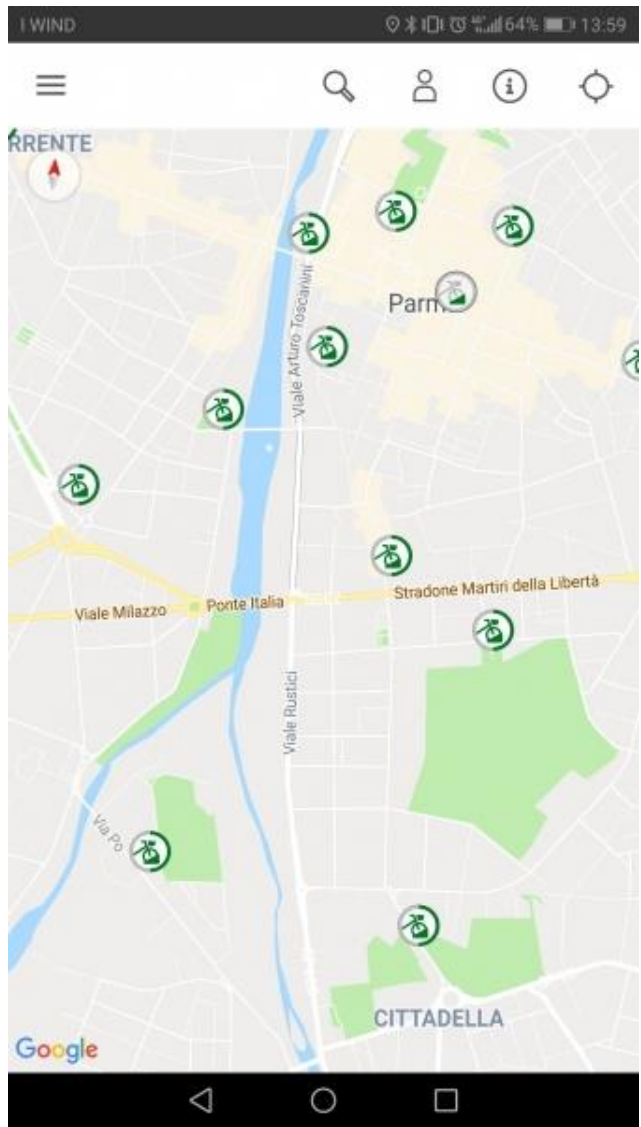
Polo Museale Atac

Un giardino magico nel cuore della Capitale, un'esposizione permanente di locomotori e tram storici restaurati e sottratti così al degrado del tempo e all'oblio della memoria



It's complicated to understand how to use the website.

rental of to-bikes



- (1) its slow. it has following features:
 - o Usefulness: people need it.
 - o Learnability: not really.
 - o Memorability: one learned it is easy to remember.
 - o Effectiveness: it has a goal.
 - o Efficiency: once learned it is fast to use.
 - o Visibility: the state of the system is not visible everytime.
 - o Errors: there are errors which are recoverable
 - o Satisfaction: not enjoyable to use.

(2) The UI is very confusionary and some elements are ambiguous such as the login form (administration vs users). Looking for information is very hard and frustrating.

Consult timetable of buses, get information and buy tickets

The screenshot shows the Arriva Sadem website interface. At the top, there is a navigation menu with buttons for 'Chi siamo', 'Prodotti', 'Qualità & Ambiente', 'Acquista', and 'Area Clienti'. Below this, a prominent green banner announces 'Linea 268: NUOVO CAPOLINEA TORINO Porta Nuova' and 'Line 268: NEW TERMINAL'. A map shows the bus route, and text indicates a change starting from July 30th, 2018, with the new terminal at 'P.ZZA CARLO FELICE n.39'. To the right, the 'Acquisto Biglietti' section includes radio buttons for 'Andata', 'Andata/Ritorno', and 'A/R in Giornata', input fields for 'DA' and 'A', and date pickers for 'DATA PARTENZA' and 'DATA RITORNO'. Below the main content, there is a grid of service buttons: 'Servizi al cliente', 'Orari - Calcola Percorso', 'Biglietti e Abbonamenti BIP / Pyou', 'Acquista/Ricarica il tuo Abbonamento', 'COLLEGAMENTO AEROPORTI', 'NOLEGGIO', 'LINEE GRANTURISMO', and 'TRASPORTO PUBBLICO LOCALE'. A 'News' section at the bottom right lists recent updates with dates and times.

The interface is bad: - too many boxes in the main screen (confuse the user) - the menu has the same color of all the other elements of the page (does not stand out with respect to others) - the login icon is missing (it is not so intuitive for the user to understand how to log in) - the boxes are not in an intuitive order (main functions aren't put in the first positions)



Consult timetable of buses, get information and buy tickets

It's very clear where you have to click to perform different actions: sections are well divided. The most important thing (buy ticket) may be done in the homepage.

👍 Buy and store tickets and information on routes

10:53

FLIXBUS

Da
Torino (Vittorio Emanuele) ↑↓

A
Florence

Andata Ritorno ×
12 ott 2019 12 ott 2019

Passeggeri
1 adulto

CERCA

Scopri dove puoi andare con FlixBus
Scopri la tua prossima destinazione

LE NOSTRE DESTINAZIONI

Prenotazione Biglietti Fermate Altro

12:29

FLIXBUS

Da
Luogo di partenza ↑↓

A
Luogo di arrivo

Andata Ritorno ×
10 Ott 2019 10 Ott 2019

Passeggeri
1 adulto

CERCA

Scopri dove puoi andare con FlixBus
Scopri la tua prossima destinazione

LE NOSTRE DESTINAZIONI

Prenotazione Biglietti Fermate Altro

(1)
Very simple, functions are well divided, there is a small menu at the bottom of the screen very intuitive.

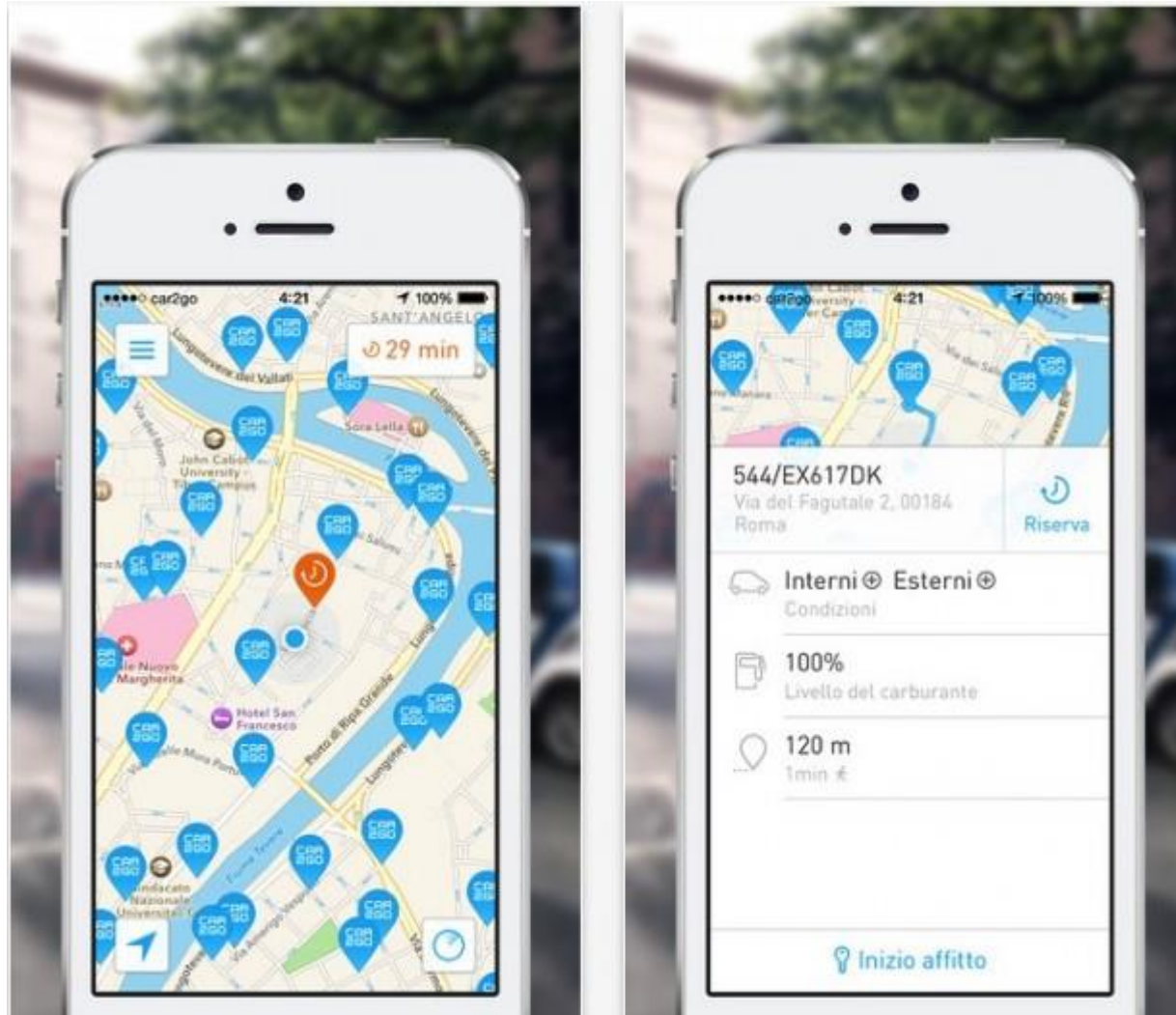
(2)
The interface is good because it's very simple and intuitive, there aren't too many buttons and just the main functions are displayed in the main screen in the right/usual positions

👍 To book a seat in a car ride from a destination to another.

The interface is very immediate and easy to use.

The screenshot shows the BlaBlaCar website interface. At the top left is the BlaBlaCar logo. To the right are navigation links: 'Trova' (with a magnifying glass icon), 'Offri un passaggio' (with a plus icon), 'Iscriviti', and 'Accedi'. Below the navigation is a large banner with a woman in a car. The text on the banner reads: 'E tu, chi vuoi andare a trovare?' followed by 'Auto e autobus: più opportunità per viaggiare, insieme' and a blue button labeled 'Trova un viaggio'. Below the banner is a section titled 'Condividi le spese.' with the subtext 'Il tuo prossimo viaggio sarà il più conveniente di sempre.' and a blue button labeled 'Offri un passaggio'. At the bottom is a green bar with the heading 'Dove vuoi andare?' and the subtext 'Dai un'occhiata alle tratte più percorse.'. Below this are three white boxes representing routes: 'Roma » Milano 25€ >', 'Genova » Milano 7€ >', and 'Torino » Bologna 15€ >'.

👍 car sharing



Usefulness: you can reach your goal in fast way
Learnability: it's vary easy to use, in few second you can rent a car
Memorability: it is easy to remember how to use it
Effectiveness: does it allow reaching the goal? yes, perfectly
Efficiency: you need few tap on screen to reach the goals
Visibility: the system status is clear
Errors: I have never find errors or problem
Satisfaction: the satisfaction is high, i really like use this app

👍 offer travelers some place round the world

Nice navigation with good icons that show the purpose of the item quickly / user can find his/her first necessity which is a search form in first shot of the website / good selection of colors and responsible design are another interesting thing about it

The screenshot displays the Booking.com website interface. At the top, there is a dark blue navigation bar with the Booking.com logo, currency and language selectors (€ and UK flag), and buttons for 'List your property', 'Register', and 'Sign in'. Below this is a secondary navigation bar with icons and labels for 'Accommodation', 'Flights', 'Flight + Hotel', 'Car rentals', and 'Airport taxis'. The main content area features a search bar with the text 'Find deals for any season' and a subtext 'From cosy country homes to funky city flats'. The search bar includes a search input field, a 'Check-in - Check-out' date selector, a guest selection dropdown (2 adults, 0 children, 1 room), and a 'Search' button. Below the search bar is a checkbox labeled 'I'm travelling for work'. The main content area displays three property cards for Bardonecchia (88 properties, average price € 96.03), Sauze d'Oulx (103 properties, average price € 170.61), and Sestriere (141 properties, average price € 59.50). Each card features a scenic image of the location and a close button (X). Below the cards is the text 'Millions of homes, big or small... and you thought we only did hotels'.

👍 Find a place to stay for holidays



The screenshot shows a mobile application interface for finding accommodation. At the top, there is a header with the text "Prenota alloggi e attività unici." (Book unique accommodations and activities.) Below this, there is a search form with the following fields:

- DÓVE**: A text input field containing "Ovunque".
- CHECK-IN**: A date input field containing "dd-mm-aaaa".
- CHECK-OUT**: A date input field containing "dd-mm-aaaa".
- ADULTI**: A dropdown menu showing "1 adulto".
- BAMBINI**: A dropdown menu showing "0 bambini".

Below the search form is a prominent red button labeled "Cerca". At the bottom of the screen, there are three navigation icons: a house icon labeled "Esplora", a heart icon labeled "Salvati", and a person icon labeled "Account".

The interface is good because it's clean and it just has the essential elements for reaching his goal.

👍 manage contract and services



The interface is good because it explains with string the purpose of each button. The app shows as first thing the amount to pay at the end of trimester which is the most important information that the user wants to know.

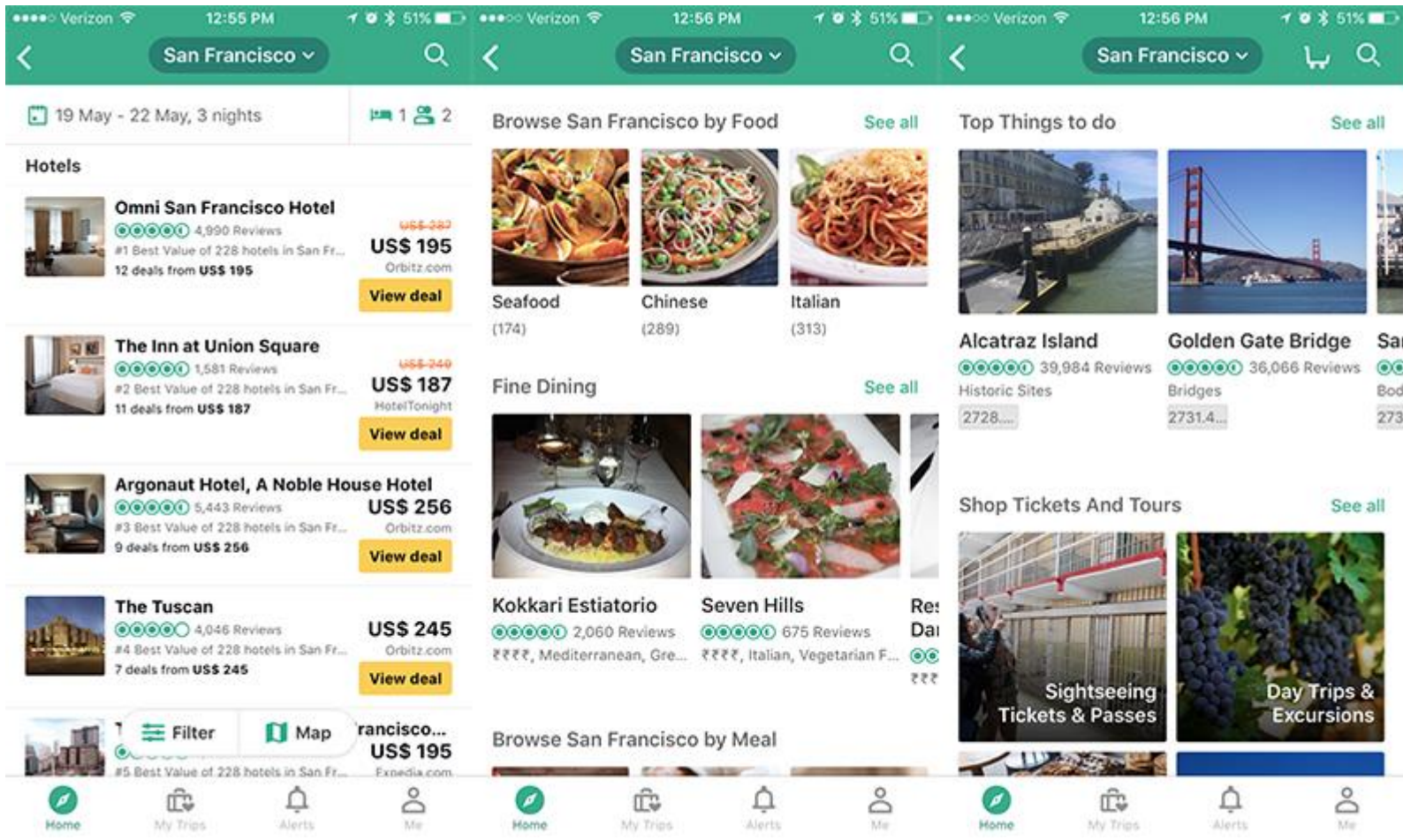
👍 Book hotels for trips

The screenshot shows the Trivago website interface for searching hotels in Barcelona. The search parameters are: Arrivo Gi, 21/11/19; Partenza Ve, 22/11/19; Camera singola. The results are sorted by 'Consigliati'.

Hotel	Rating	Price	Booking Options
Ayre Hotel Gran Via	4.7 (6300 recensioni)	149€	Ayre Hoteles (149€), Booking.com (153€), lastminute (154€)
Ayre Hotel Caspe	8.3 (4664 recensioni)	179€	Ayre Hoteles (179€), Booking.com (189€), lastminute (186€)
NH Collection Barcelona Constanza	8.4 (2635 recensioni)	168€	NH Collection (168€), Booking.com (168€), Agoda (168€)
H10 Urquinaona Plaza	4.5 (recensioni)	140€	Sito dell'hotel (140€), Booking.com (141€), Trip.com (141€)

Minimal informations to find the first cases, then you can choose more options but while you're already seeing booking proposals.

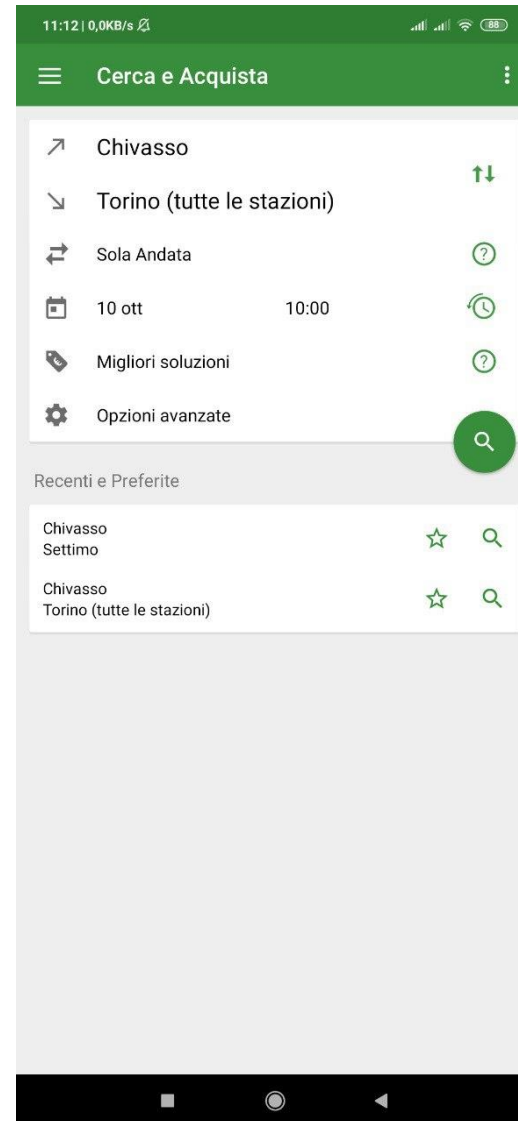
👍 travel-related user feedback



The mobile app is modern and good structured but there is an important aspect that is not implemented so good. If you want to search a particular typology of restaurant, is difficult put filters on the results. You have to navigate all the pages to find that particular kind of local and just in a second step you can manage filters, in a complicated screen.

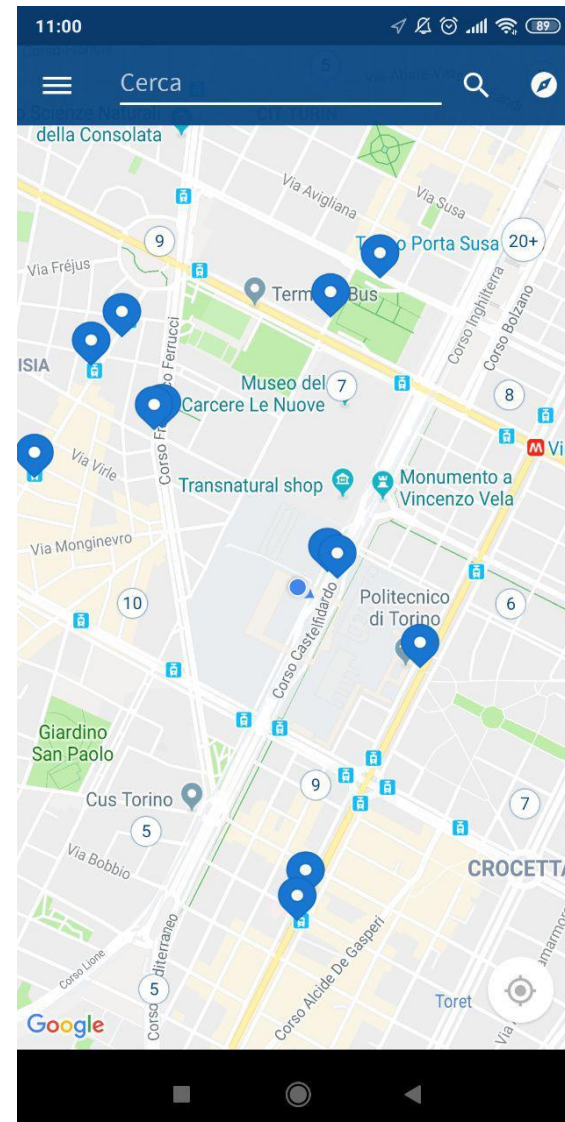
Usefulness: the app to want people want Learnability: It's easy the main functions but but in some case is not so easy Memorability: when you learn how to do is easier Effectiveness: not so good Efficiency: in those cases not so immediately Visibility: The system status is clear Errors: few and recoverable errors Satisfaction: Yes

👍 time schedule of italian trains



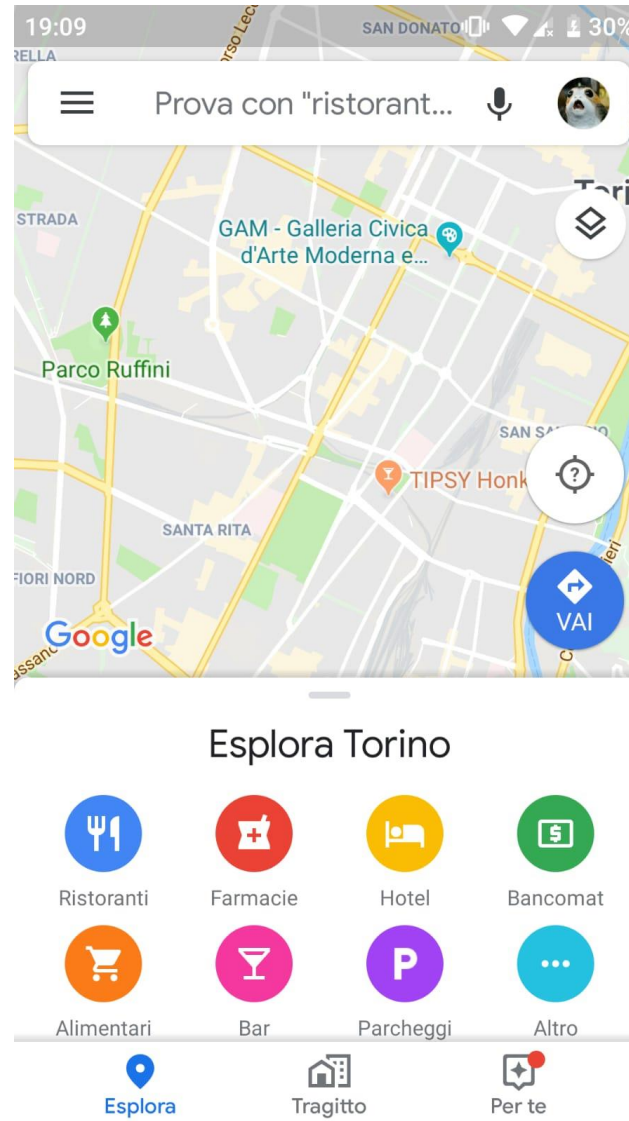
easy access to preferred routes, notifications on delays or strikes and possibility to buy tickets

👍 Easy interface to track the busses or trams



The main feature (map + bus stops + timetables) is the "homepage". Easy to use if you know how to use another widespread application as Google Maps. All other features are accessible directly.

👍 Maps and directions



(1)
The interface is good because it is intuitive: the user can select the destination and the direction, the position of the user is well defined, the user can see the direction looking at the visual range, the user can see the estimation time.

(2)
In a single page it is possible to select the category, or enter the address and in one or two passages the result is shown

👍 time tables and news about public transport

The screenshot shows the STT (Gruppo Torinese Trasporti) website. At the top left is the STT logo. A search bar with the text 'Cerca nel sito' and a 'CERCA.' button is on the right. Below the search bar is a navigation menu with items: HOME, LINEE E ORARI, BIGLIETTI - ABBONAMENTI, TURISMO, PARCHEGGI, ZTL, DIALOGA CON NOI, and GTT. The main content area features a large yellow 'CALCOLA IL TUO ITINERARIO' widget with input fields for 'Indirizzo di partenza' and 'Indirizzo di arrivo', and a 'Ricerca avanzata' button. A news banner below the widget reads: 'La prima metropolitana automatica d'Italia collega Collegno e il Lingotto al centro di Torino e alle stazioni ferroviarie di Porta Susa e Porta Nuova.' Below the main content are several service tiles: 'LINEE, ORARI, MEZZI' with sub-categories for 'TORINO E CINTURA', 'PROVINCIA E PIEMONTE', and 'RETE NOTTURNA'; 'E-Commerce' with the text 'Acquista o rinnova online il tuo abbonamento'; 'SERVIZIO PER PERSONE CON DISABILITÀ' with the text 'Trasporto Pubblico'; 'BANDI E GARE D'APPALTO' with the text 'Per lavori servizi e forniture'; and 'PROMOZIONI PER GLI ABBONATI' with the text 'Le convenzioni'. At the bottom, a cookie consent banner is partially visible.

- it is both useful and functional
- it is enjoyable to users
- the only con is that there is no login button on the home page and it is hard to guess where it is

👍 trains, timetables and prices

The screenshot shows the 'APP PORTALE FRECCIE' website. At the top, there is a navigation bar with 'Info sul traffico' and 'Traffico regolare sulla rete Alta Velocità'. The main banner features the text 'APP PORTALE FRECCIE UN'AMPIA SCELTA DI SERVIZI GRATUITI SCOPRILO A BORDO DI TUTTI I TRENI'. Below this, a row of icons represents various services: CINEMA, SERIE E PROG. TV, BAMBINI, EDICOLA, GIOCHI (with a 'NOVITA' 2019' badge), MUSICA, NEWS, INFO VIAGGIO, and CORSI E AUDIOLIBRI (with a 'NOVITA' 2019' badge). A tablet and a smartphone are shown displaying the app interface. Below the banner, there are tabs for 'PRINCIPALI SOLUZIONI', 'FRECCIE', and 'REGIONALI'. A search form is visible with fields for 'Da' and 'A', and date/time selectors for 'Andata' and 'Ritorno' (both set to 10-10-2019 at 19:00). It also includes passenger counts for 'Adulti' (1) and 'Ragazzi' (0). A 'CERCA' button is at the bottom right of the search form. Below the search form, there are links for 'Modifica Biglietto', 'Altre opzioni/stazioni', 'Abbonamenti e carnet', and 'Sistema orario'. At the bottom, there are sections for 'LE NOSTRE OFFERTE' (with a 'FRECCIAROSSA' offer) and 'ACQUISTO RAPIDO' (for 'ROMA - VENEZIA' on '12-10-2019').

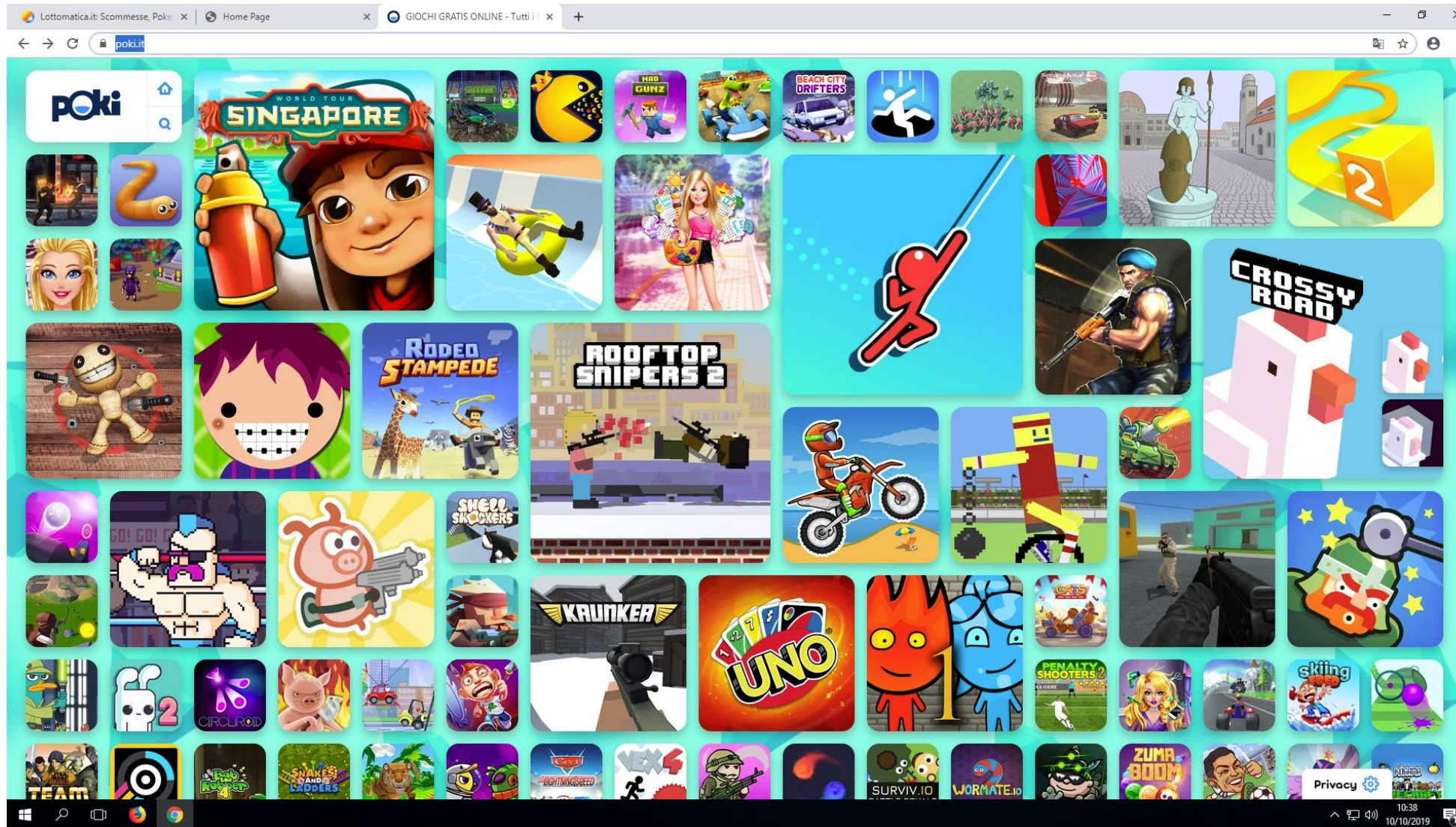
In few time is possible to insert minimal information to have all needed results quickly. Very easy to use for all purpose.



19:13
10/10/20

Gaming

allow the user to play small flash games



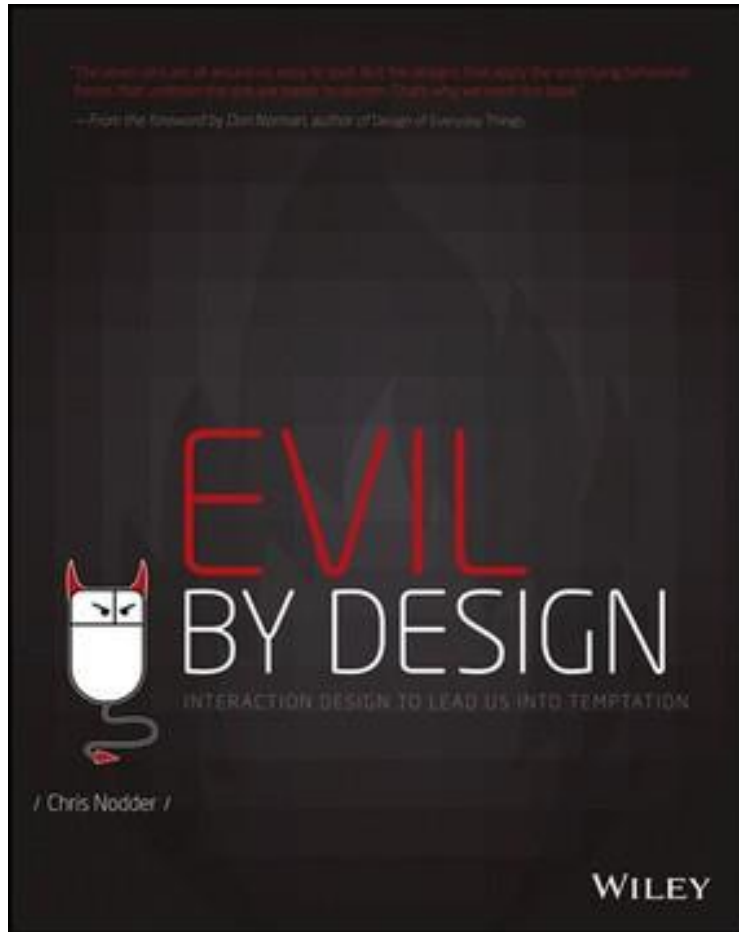
1. The homepage is just a grid of icons, there is a small menu in the corner (not too visible). The user don't know where to click if he wants to find a specific type of game. He has to scroll down to find categories but it is not so intuitive
2. It has a lot of elements on the display and it's very confusing.

🗨️ offering online games to it's customers



very small fonts that are not readable / in some part texts are not readable because of low contrast of font color and background color / loading the website takes to long / there is some free space in top of first page that can be user to enlarge fonts to make them more readable

Interaction design the other way around...



Evil by Design: Interaction design to lead us into temptation
by Chris Nodder, John Wiley & Sons, 2013, ISBN: 9781118654811

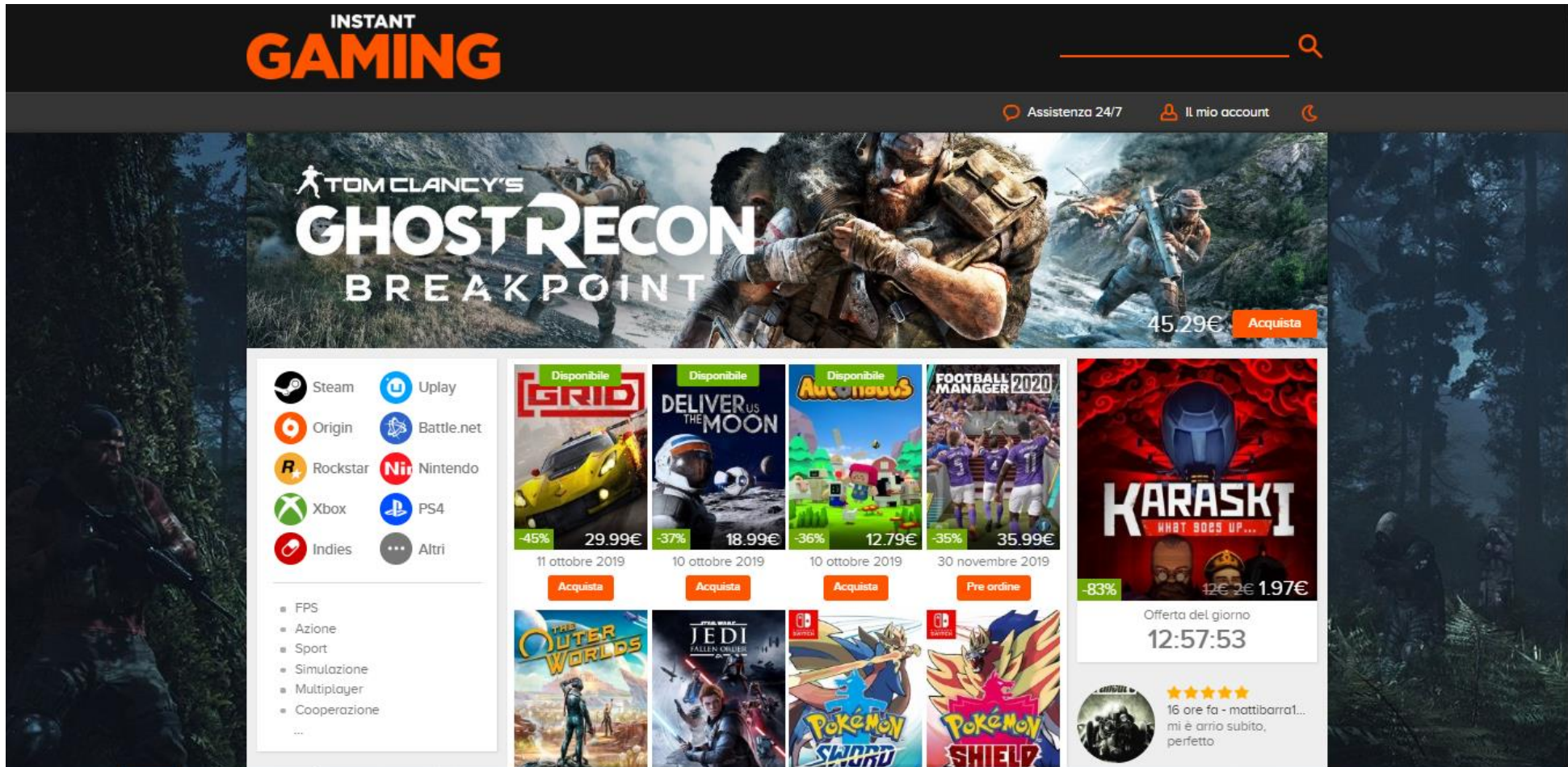
- Pride — use social proof to position your product in line with your visitors' values
- Sloth — build a path of least resistance that leads users where you want them to go
- Gluttony — escalate customers' commitment and use loss aversion to keep them there
- Anger — understand the power of metaphysical arguments and anonymity
- Envy — create a culture of status around your product and feed aspirational desires
- Lust — turn desire into commitment by using emotion to defeat rational behavior
- Greed — keep customers engaged by reinforcing the behaviors you desire

website meant for who wants to bet

The screenshot shows the GoldBet website interface. At the top, there is a navigation bar with categories like SPORT, LIVE, VIRTUALI, CASINO, CASINO LIVE, POKER, and BINGO. A main banner features a football match between Brazil and Senegal. Below the banner is a navigation menu with options like MENU, Classifiche, Risultati, Regole Sport, News, Promozioni, Guida, and Direttagoldbet. The main content area is divided into several sections: a search bar, a 'LIVE BETTING' section with a table of matches and odds, a 'Più giocate' section, an 'Ultimo minuto' section, and a 'REGISTRATI' section. The 'LIVE BETTING' table includes columns for home team, away team, and odds for 1, X, and 2. The 'Più giocate' section lists popular matches with their respective odds. The 'Ultimo minuto' section shows recent matches and their odds. The 'REGISTRATI' section includes a 'BIGLIETTO SPORT' button and a 'DIRETTAGOLDBET' banner.

Match	1	X	2
Amichevoli Internazionali 2T-45min Doxa Katokopia- Cyprus U21 U21	30	4.8	1.17
Amichevoli Internazionali Club 2T-45min Dinamo Ceske Budejovice- Viktoria Zizkov	1.75	4	3.8
Amichevoli Internazionali Club 2T-45min Osasuna- Real Sociedad	2.5	3.4	2.5
Amichevoli Internazionali Club 2T-45min Valladolid- Salamanca Cf Uds	1.17	6.5	12
Amichevoli Internazionali U19 2T-45min Uzbekistan U19 U19- South Korea U19 U19	90	40	0
Russia PFL Fc Chita- Fc Novosibirsk	2.65	2.15	4
Russia PFL Zenit Irkutsk- Sakhalin Sakhalinsk	2.7	3	2.45

too small buttons, too menus, research button difficult to find, confusing colours, it should be easier to use in order to encourage the users to bet without losing time



The user interface is very well organized, everything is very intuitive and easy to use. You can search for videogames on every platform very easily. The UI is very modern considering the target users. It offers instant searching and some cool features in the profile section.

E-commerce

The best we can tell, it's a car rental service



We tested it without audio, so there may be more. The purpose of the website is mainly a rental service, but there are too many useless informations, too many strange things that get printed on screen and it's full of animations. We start analyzing from the left: there are some basic infos, and then... "fun stuff"? Those are some games I'd be afraid to play: they might contain viruses. In the center we find a GIF of him chewing a bubble gum on a motorbike, and another GIF tells us that it's "brexit risk free!", so we can trust him. On the right side, we find today and last week deliveries, things a user doesn't really care about. Going down in the page, there are cars, on the right bar there is a lot of information about the staff being in the shop, the response times and other stuff that really is useless. When you scroll too much, you know there is not enough cars on the showcase, but there is a left bar that has a lot of cars that you can rent. The solution? An infinite-white scrolling window, used only for the left side to be fully shown. On the positive side, the website sure has personality.

Show products and allow bookings



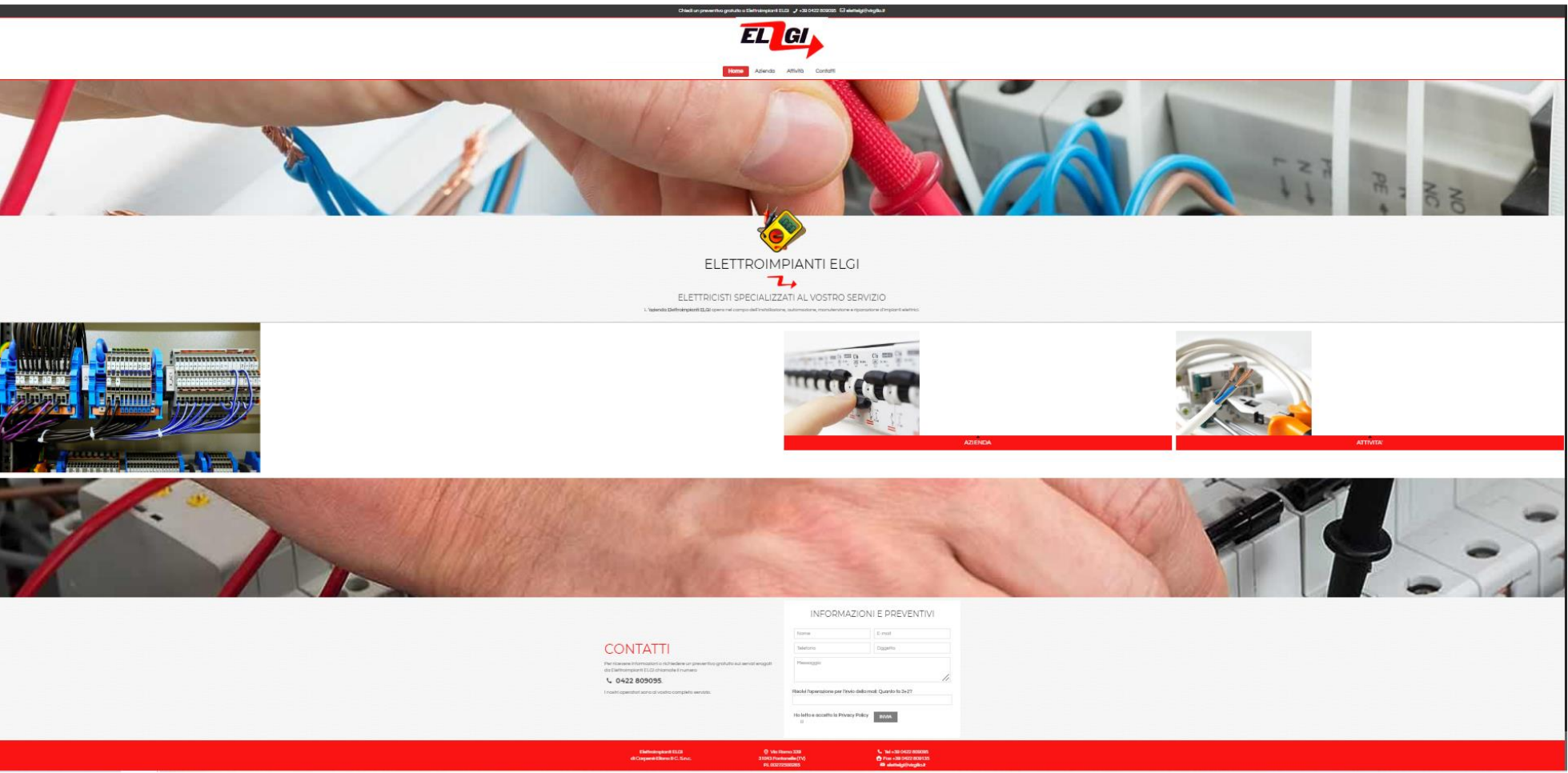
The screenshot shows a web browser window displaying the AcqueInStile website. The page features a blue header with the company logo, a phone number (328.76.47.460), and a navigation menu. Below the header, there is a section titled "Prodotti in Offerta con consegna a domicilio". Two product offers are displayed:

- Sparea 1,5 Lt gasata o naturale**: 20 confezioni da 6 bottiglie plastica. In Offerta a solo € 46,90 compresa la consegna (invece di € 58,00).
 - Il prezzo indicato è comprensivo di COSTI DI CONSEGNA
 - N.B. Consegna al piano senza ascensore 0,15 Euro a cassa a piano
 - N.B. Supplemento Consegna in giornata o urgente 4,50 Euro
- Acqua Vera 1,5 Lt naturale**: 10 confezioni da 6 bottiglie plastica. In Offerta a solo € 25,90 compresa la consegna (invece di € 29,00).
 - Il prezzo indicato è comprensivo di COSTI DI CONSEGNA

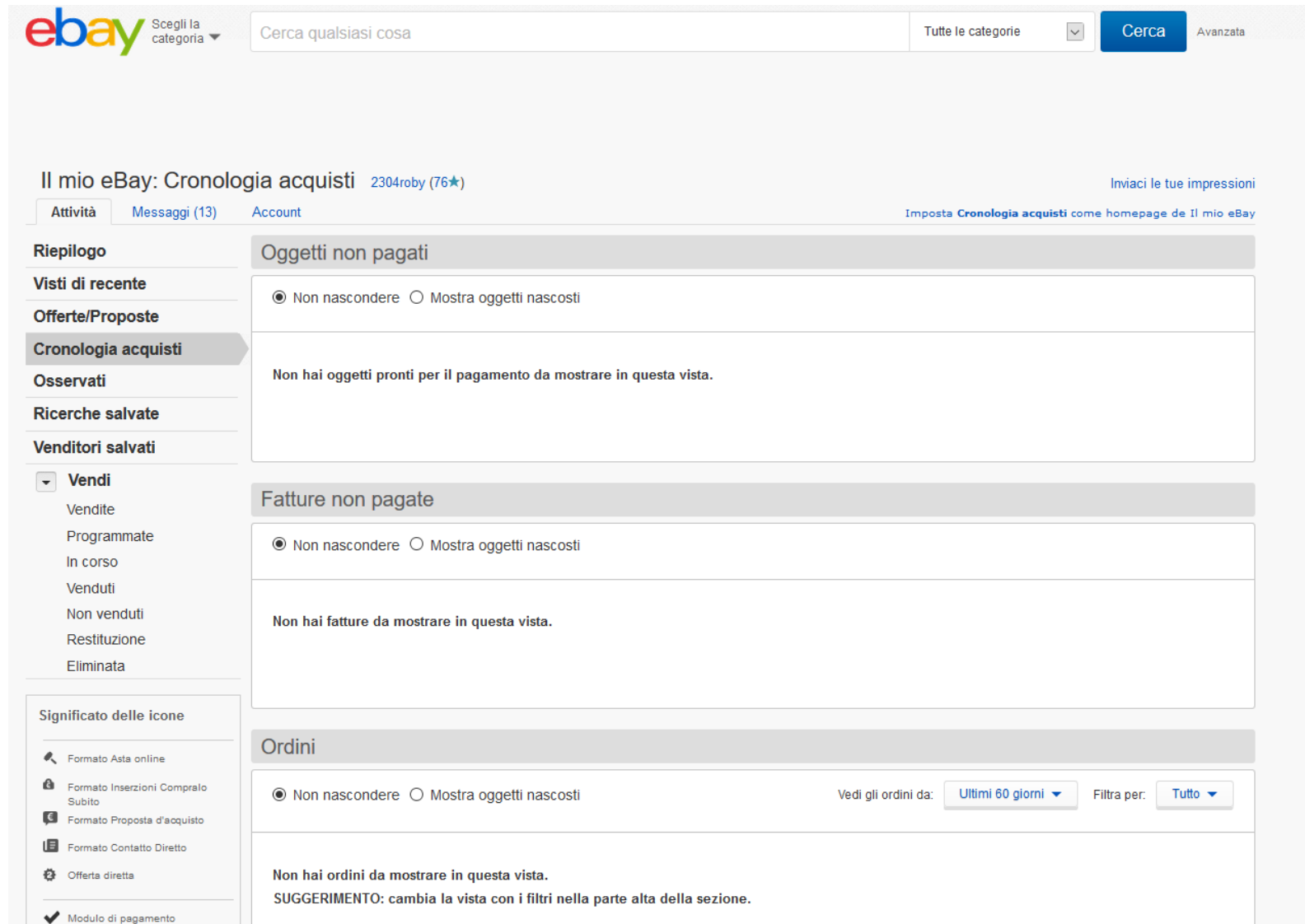
Blinding colors, too many different fonts and text sizes, many N.B.s, some images with background and some without.

Provide estimations for electrical installations

The purpose of the application is the estimate, but the form to request it is hidden in the last part of the page, many dynamic images that create confusion.



sell and buy many stuff



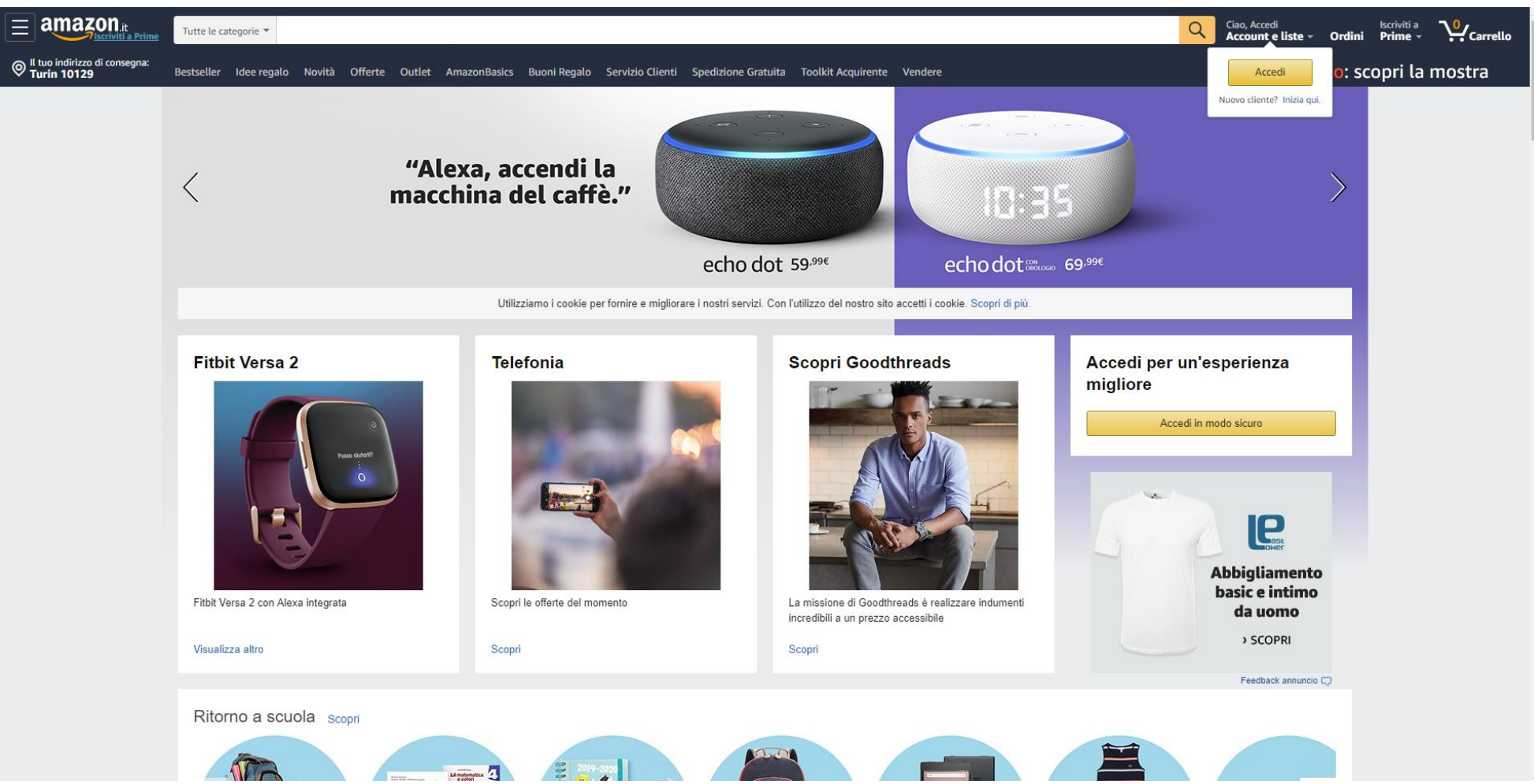
The screenshot shows the eBay user interface for 'Il mio eBay' (My eBay). At the top, there is a search bar with the text 'Cerca qualsiasi cosa' and a 'Cerca' button. Below the search bar, the user's profile '2304robby (76★)' is visible, along with navigation tabs for 'Attività', 'Messaggi (13)', and 'Account'. The main content area is divided into several sections:

- Oggetti non pagati** (Unpaid items): A section with a toggle for 'Non nascondere' (selected) and 'Mostra oggetti nascosti'. It contains the message: 'Non hai oggetti pronti per il pagamento da mostrare in questa vista.'
- Fatture non pagate** (Unpaid invoices): A section with a toggle for 'Non nascondere' (selected) and 'Mostra oggetti nascosti'. It contains the message: 'Non hai fatture da mostrare in questa vista.'
- Ordini** (Orders): A section with a toggle for 'Non nascondere' (selected) and 'Mostra oggetti nascosti'. It includes filters for 'Vedi gli ordini da:' (set to 'Ultimi 60 giorni') and 'Filtra per:' (set to 'Tutto'). It contains the message: 'Non hai ordini da mostrare in questa vista. SUGGERIMENTO: cambia la vista con i filtri nella parte alta della sezione.'

On the left side, there is a sidebar with navigation options: 'Riepilogo', 'Visti di recente', 'Offerte/Proposte', 'Cronologia acquisti' (highlighted), 'Osservati', 'Ricerche salvate', 'Venditori salvati', and a 'Vendi' (Sell) section with sub-options like 'Vendite', 'Programmate', 'In corso', 'Venduti', 'Non venduti', 'Restituzione', and 'Eliminata'. At the bottom left, there is a 'Significato delle icone' (Icon meanings) section with a list of icons and their corresponding actions.

Usefulness: yes, but in not immediate way
Learnability: is not easy to use for a seller
Memorability: it is easy to remember
Effectiveness: not always it allow reach the goal, for example search some info about the buyer
Efficiency: is not fast to use
Visibility: the visibility is not developed so well
Errors: the errors are few
Satisfaction: the use is not so satisfactory

👍 E-commerce to buy all kind of things



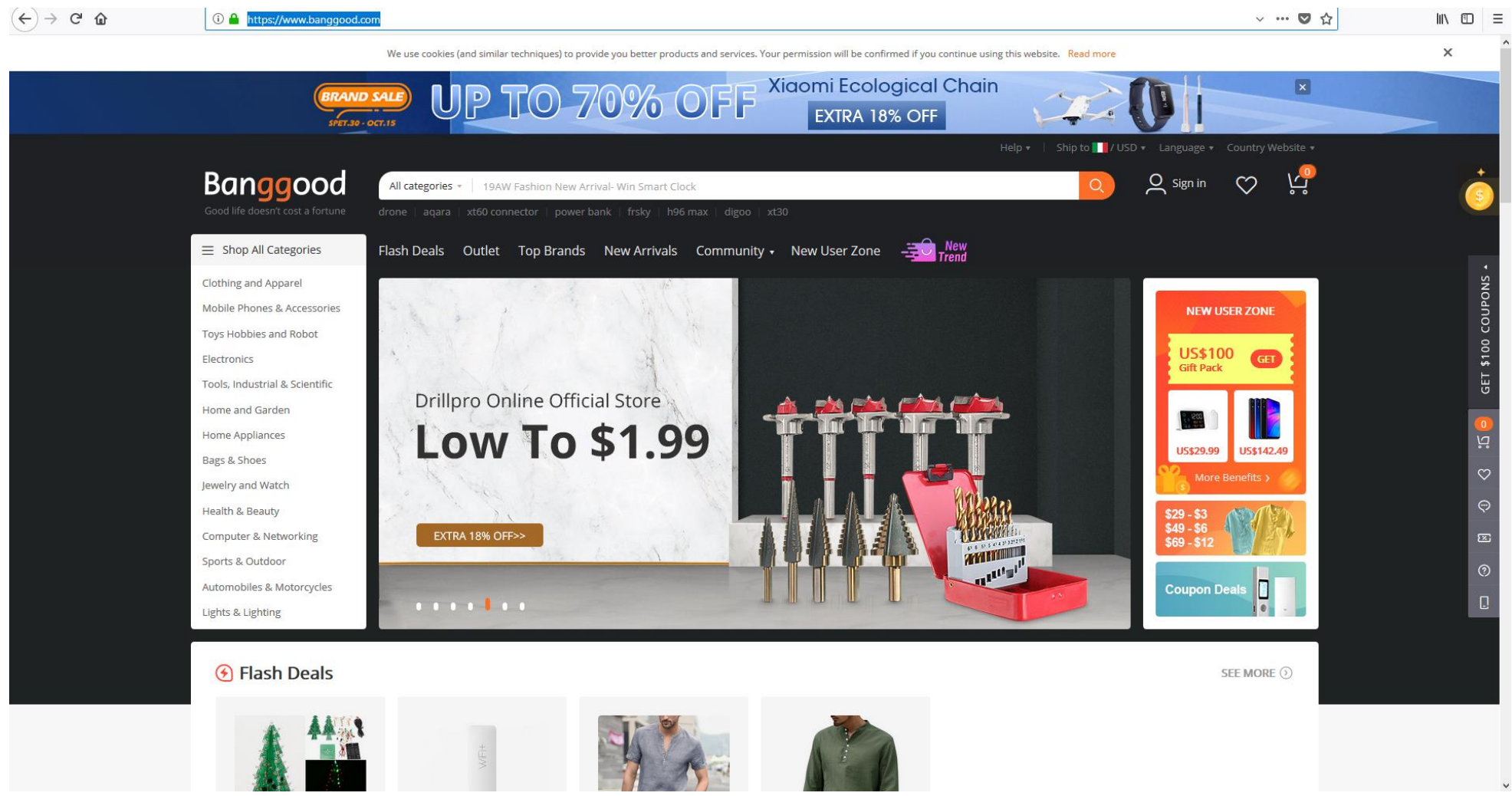
It has a very simple and intuitive interface.

👍 shipping services for ordinary goods



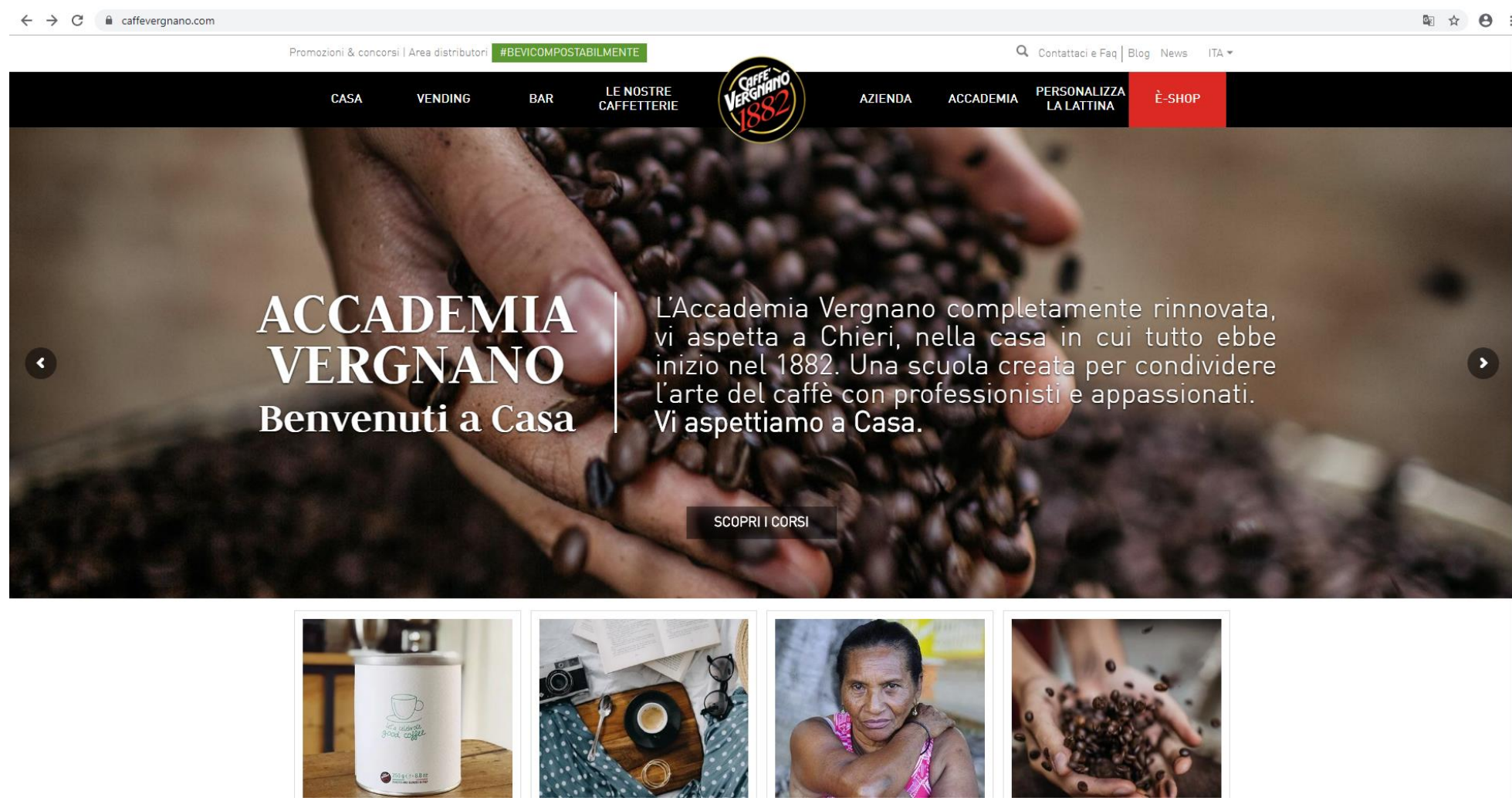
- (1)
 - minimalist and intuitive for all users
 - pleasant look and colors
- (2)
 - Well designed interface for showing its market proposal

👍 selling almost everykind of object



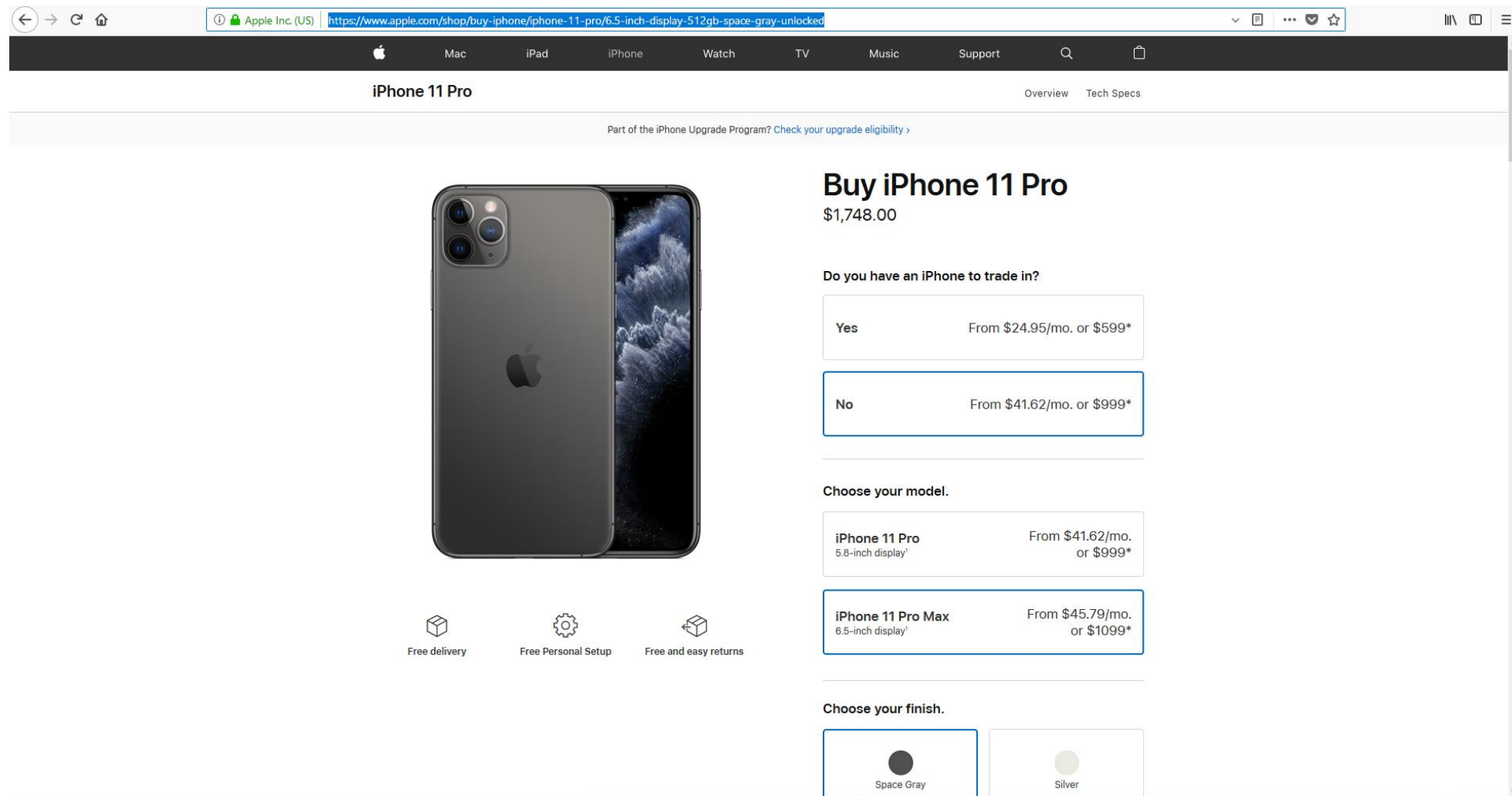
I think it's good because it shows immediately in the home page everything needed by the user. A coupon for new users, a search bar big and in the center, discount objects, and categories, as well as login and register form, simply perfect and immediate.

👍 information and sales about coffee



It's a good website because offers in the top bar all the services needed by the users. Infos about bars, machines, containers, and the e-shop well marked with a different color (Marked in red), and immediately visible. All others informations shown in the webpage are below, not important and just as added features. What makes this website good is the position of important items directly in the top part of page, and less useful ones in the bottom.

👍 Buy the Apple iPhone 11 Pro



The page is minimal in its aspect, focusing on its core. The menu has as few info as it can, and it "tells a story" about the product, letting you select the iPhone you want in an intuitive way: it's like telling how you want it to the guy behind the desk in a shop. The choices are mandatory following a flow that feels natural during the selection of the features.

👍 Buy bottles and customize them

The screenshot shows the CHILLY'S website interface. At the top, there is a navigation bar with the CHILLY'S logo, links for 'Negozio', 'Mission', and 'Co-Brand', and a language selector set to 'IT' with a cart icon showing '0' items. The main content area features a large yellow background on the left with the text 'Icons Ananas'. In the center is a 3D rendering of a yellow water bottle with a pineapple pattern. To the right is a customization panel titled 'Crea il tuo' with the following options:

- ITEM: Bottiglie Tazze da caffè
- SIZE: 260ml 500ml 750ml 1.8L
- TYPE: Bottiglie Coperchi Carabina

Below these are several icon categories with circular selection buttons:

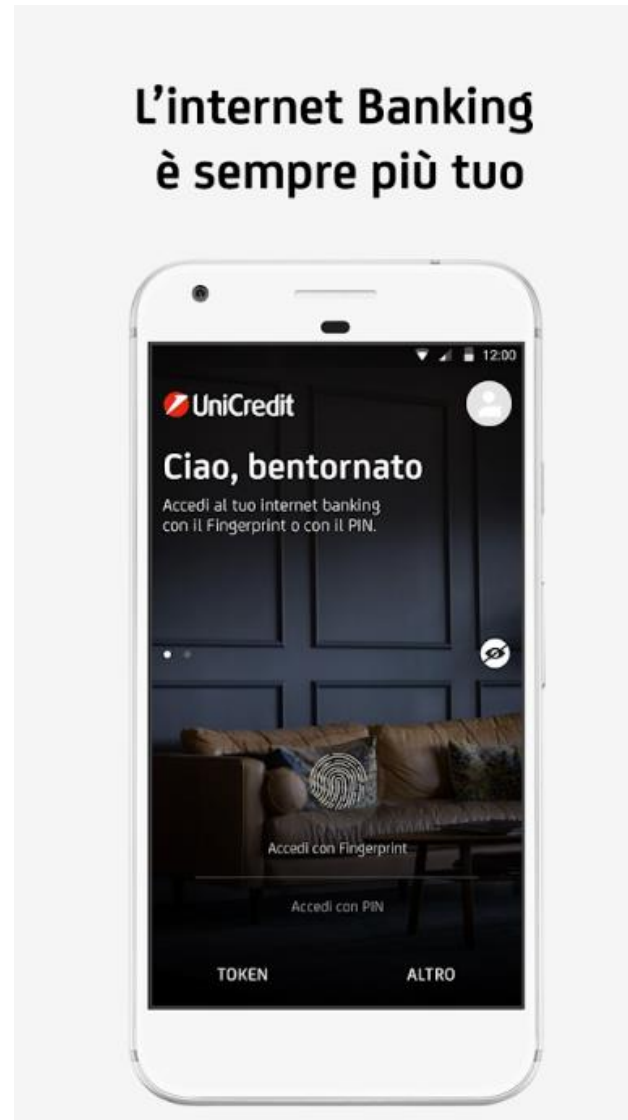
- Icons: 4 options (one selected)
- Sea Life: 3 options
- Pool Party: 3 options
- Tropicale: 4 options
- Emma Bridgewater: 4 options
- Neon: 6 color options

At the bottom of the customization panel, it says 'SPEDIZIONE GRATUITA PER ORDINI SUPERIORI A €20'. The price is displayed as '€30.00' and there is a black 'Aggiungi' button. At the bottom right of the page, there are links for 'FAQs', 'Consegna', and 'Resi'. In the bottom left corner, there is a 'Support' button and Trustpilot/Which? logos.

Pretty design. Simple. The main character, that is the bottle, is centered and much visible and emphasized. The customization part is very intuitive.

Money

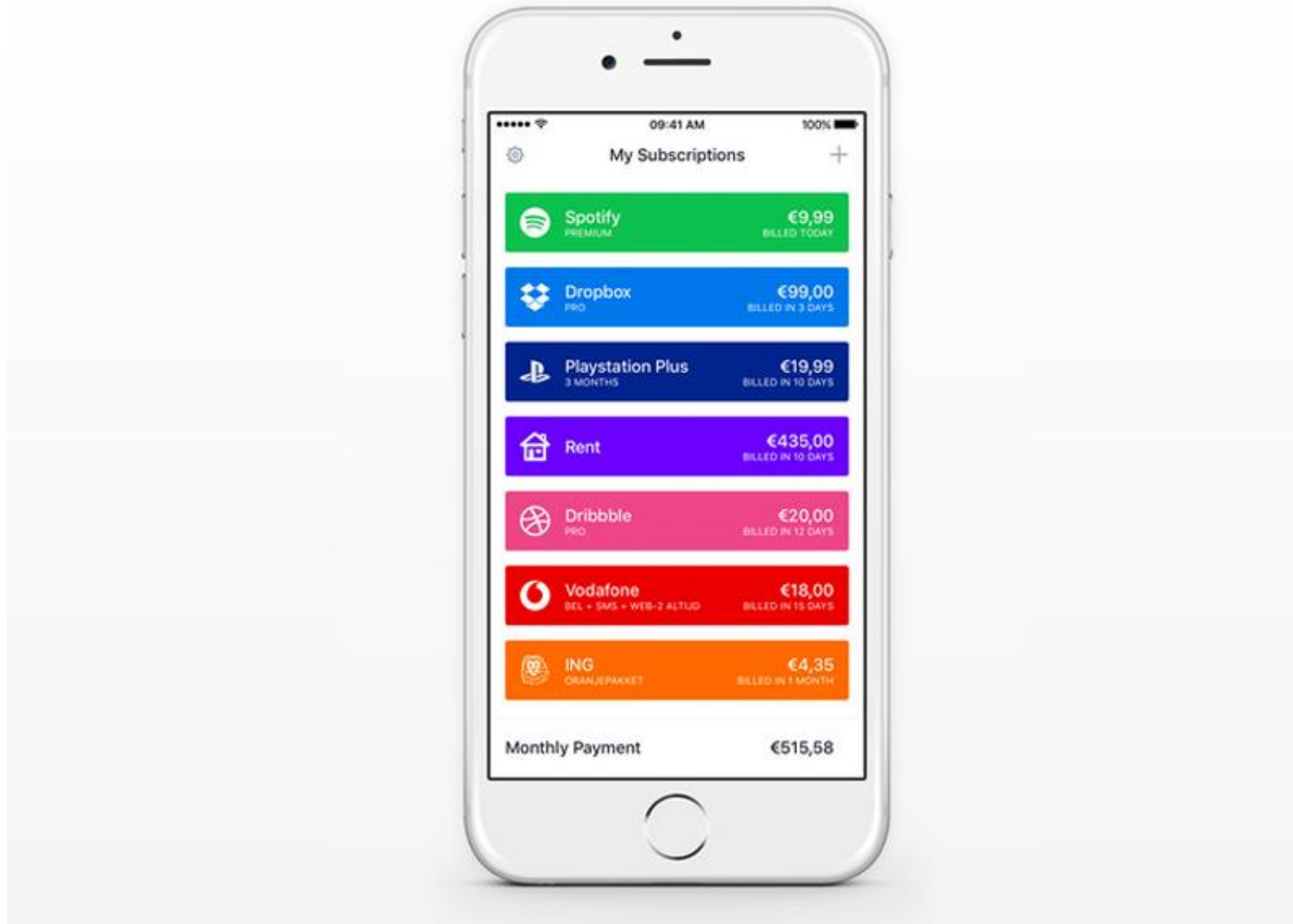
deal and review your transactions



Interface does not support English language. it has following features:

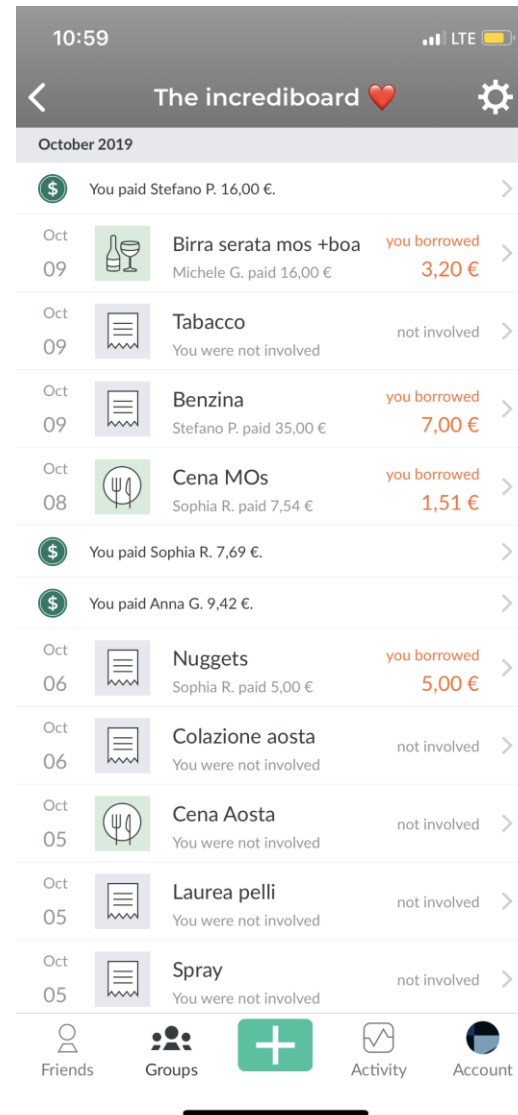
- o Usefulness: people need it.
- o Learnability: it is not very easy to learn.
- o Memorability: one learned it is easy to remember.
- o Effectiveness: Goal is to deal with your transactions.
- o Efficiency: once learned it is fast to use.
- o Visibility: the state of the system is not very visible.
- o Errors: few and recoverable errors.
- o Satisfaction: people dont enjoy but they have to use it.

👍 Help the user to handle monthly payments



You are able to use it without any tutorial (very intuitive), colorful icons and labels, always find buttons where expected

track bills and other shared expenses



it's easy to use, explicative colours and icons, once you have learnt how to use it you don't forget it

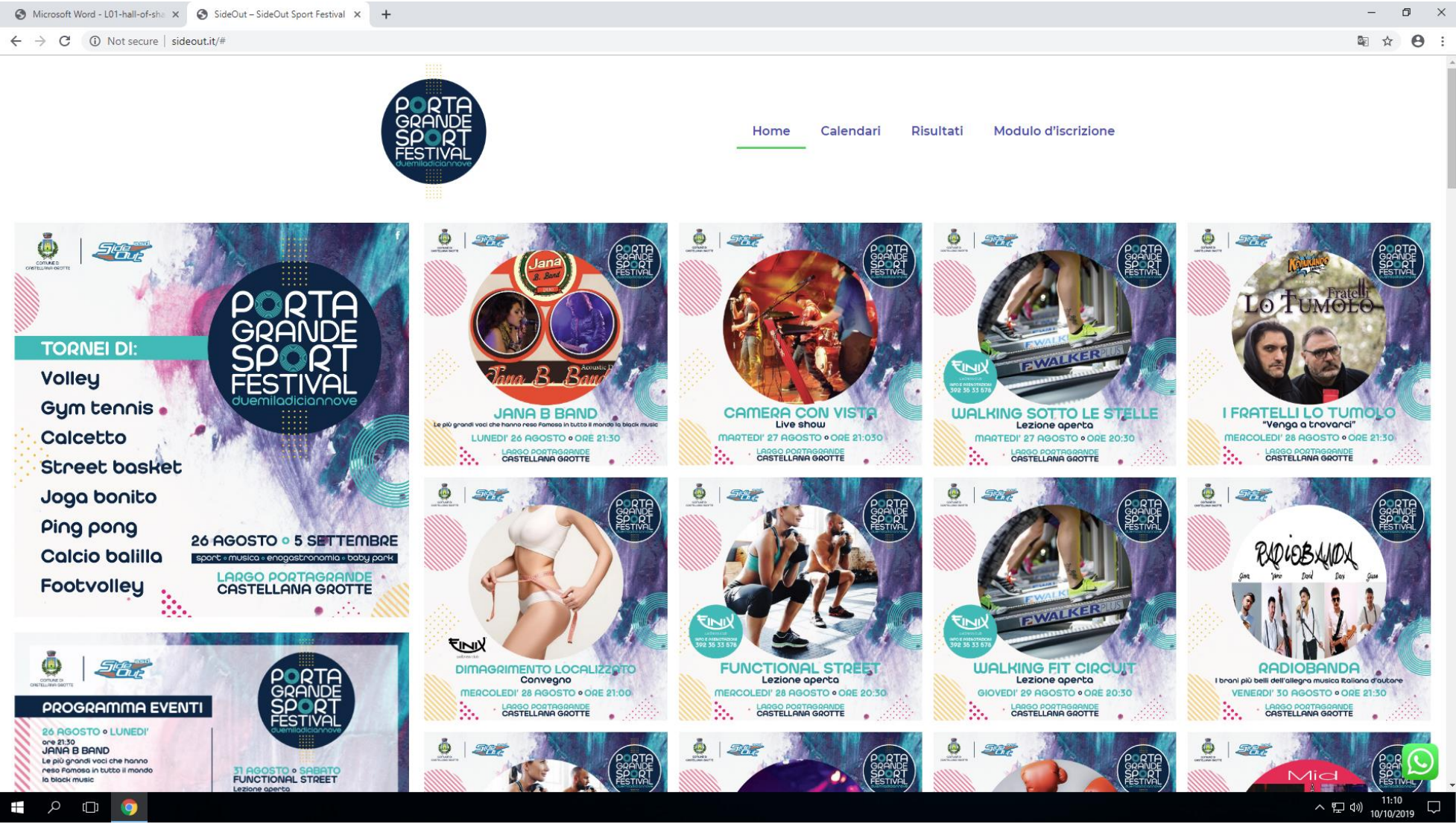
👍 pay just with smartphone



It is a very immediate interface: you just open the app and you can choose the shop where you have to pay based on your actual position. The sections are well structured and every feature is easy to use and very comprehensible

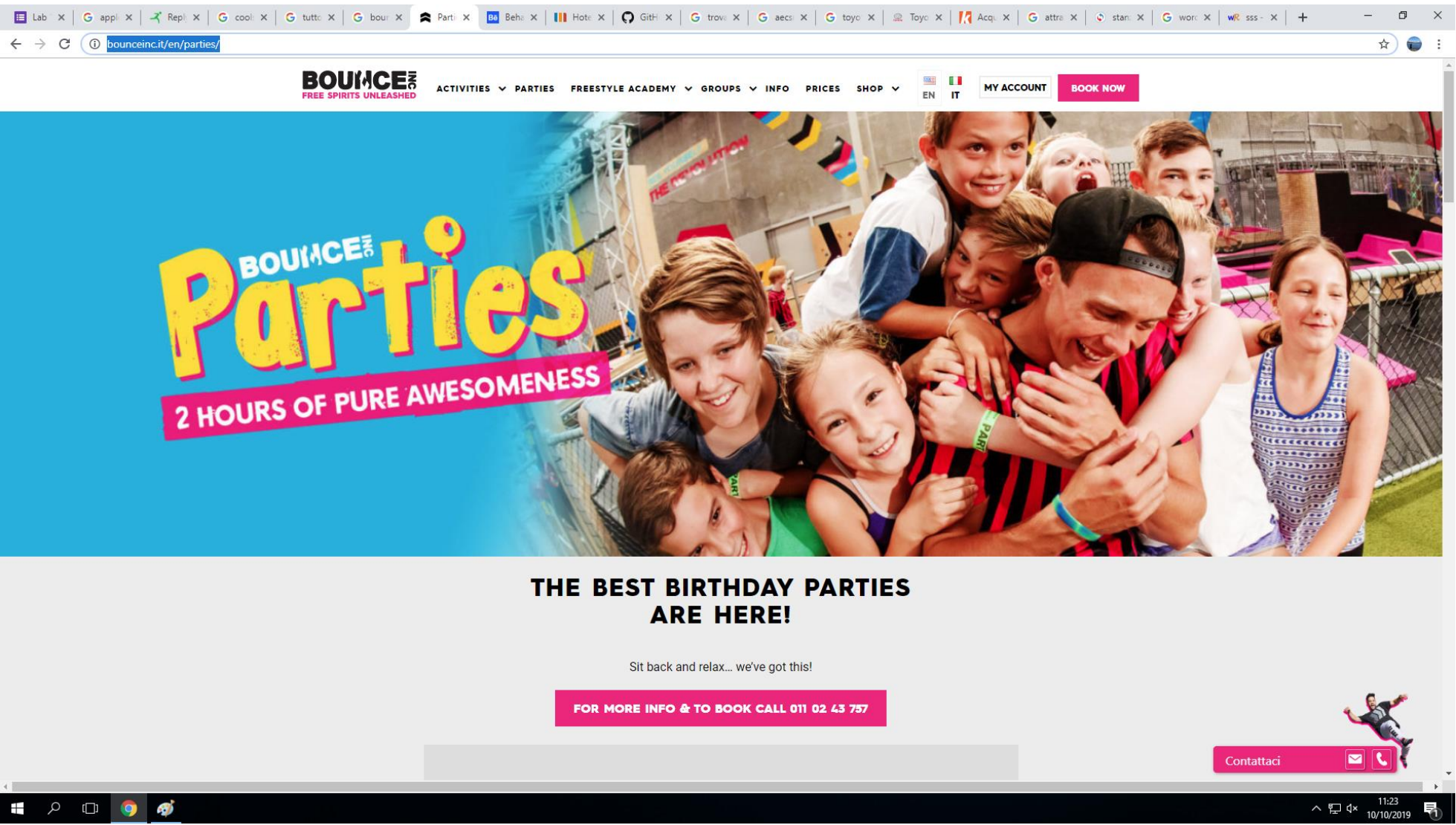
Fun and entertainment

give information about a local festival



We think that is a bad interface because in the home page there are too many images and the user doesn't know what are the important events of the day. A particularly thing is the fact that the upper buttons don't work and clicking an event image has the only effect of zooming the image itself instead of giving more specific information about that

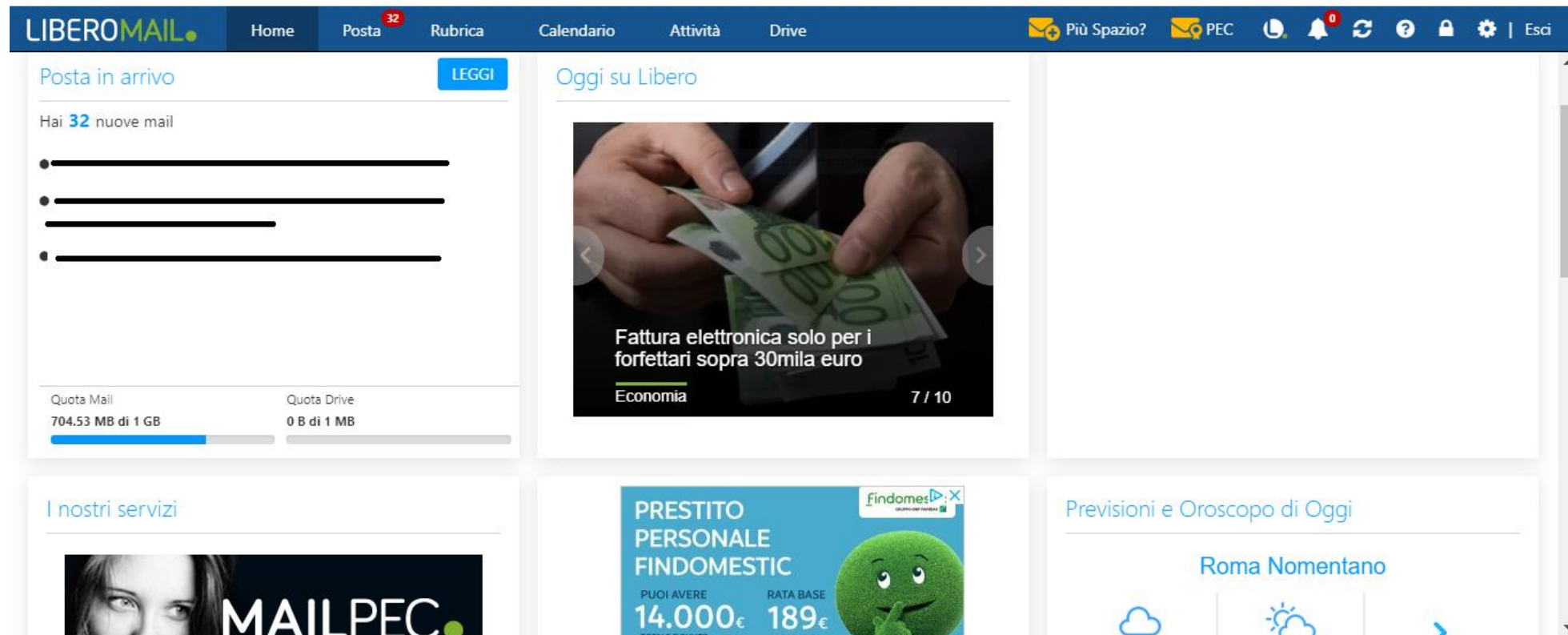
👍 Show the park attractions and allow bookings.



Neat with all options at the top and good division of topics on every page, with booking allowed at the bottom after a good explanation.

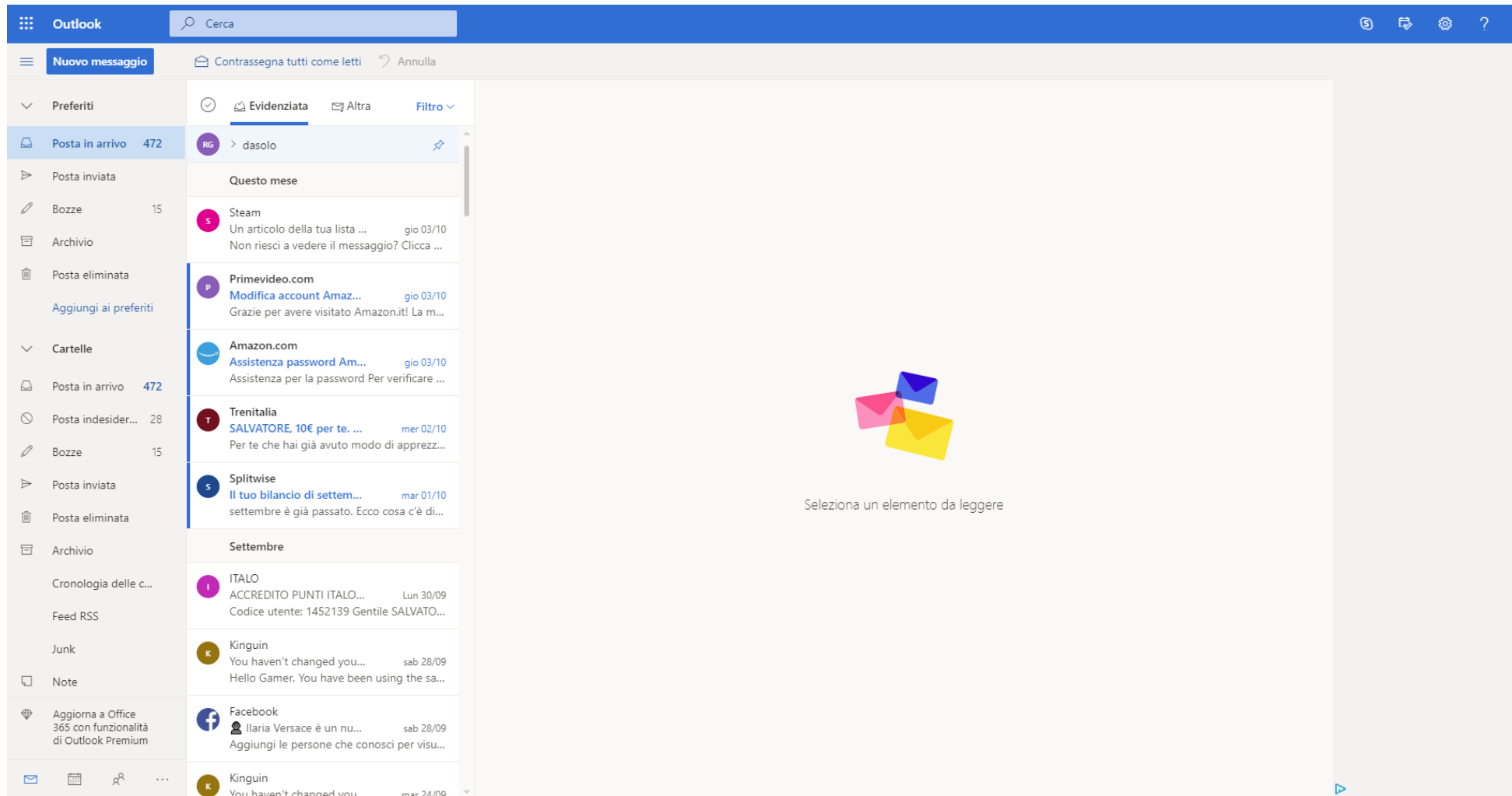
Communication and Collaboration

Email service interface



The homepage is not about emails. More than half of it is occupied by commercial ads or other unrequested informations/features.

Email system



The site has a central space dedicated to the preview that is initially unused. the space dedicated to the email title is often insufficient and cannot be read. Icons often have reduced or insufficient functionality (eg delete).

👍 offering online workspace

The screenshot displays the Dropbox Business website. At the top left is the 'Dropbox Business' logo. To the right are links for 'Compare plans', 'Sign in', and a 'Try free for 30 days' button. The main heading reads 'Work comes together in Dropbox Business'. Below this, a text block states: 'Organize all your team's content, tune out distractions, and get everyone coordinated with the world's first smart workspace.' This is followed by 'Try free for 30 days' and 'Purchase now' buttons, and a link to 'get Dropbox Basic'. A red arrow points downwards. The central part of the image shows a workspace interface for 'Hanford Inc.' with a 'Customer Proposal' document. A comment thread is visible with a checked 'Leadership approval' and an unchecked option to 'Share final proposal with customer @Angela Zhang'. A recent activity feed shows a comment: 'Sounds good. I'll follow up...' from 2 minutes ago. A 'Reference.pptx' file is also visible in the activity feed.

The first shot of website gives enough information about their business / Texts are readable/ navigation is simple / blue background give the feeling of truthiness

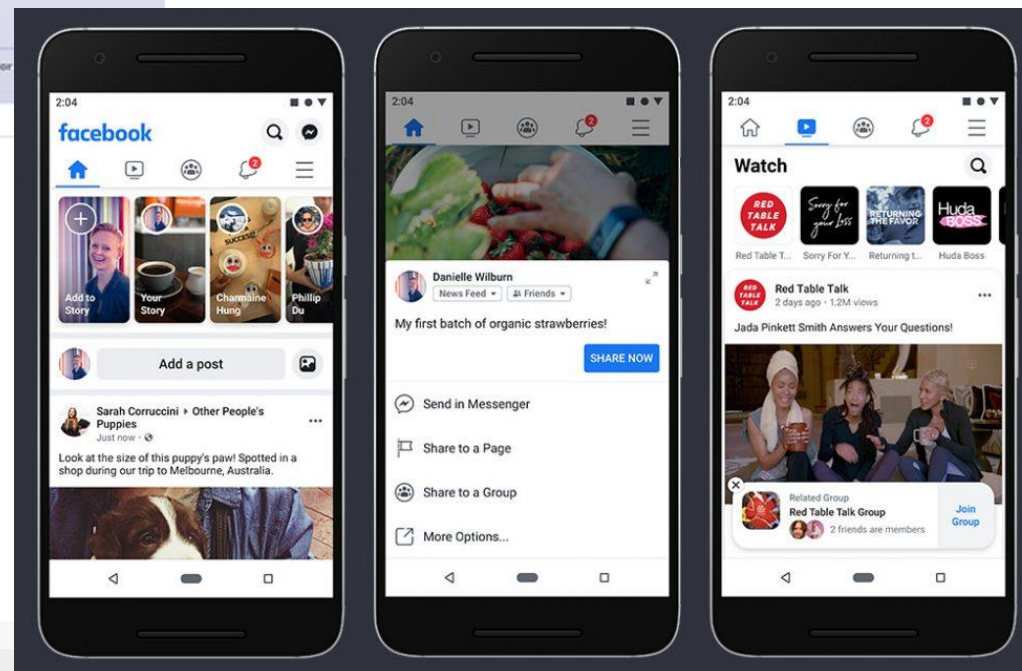
👍 connect people all around the world



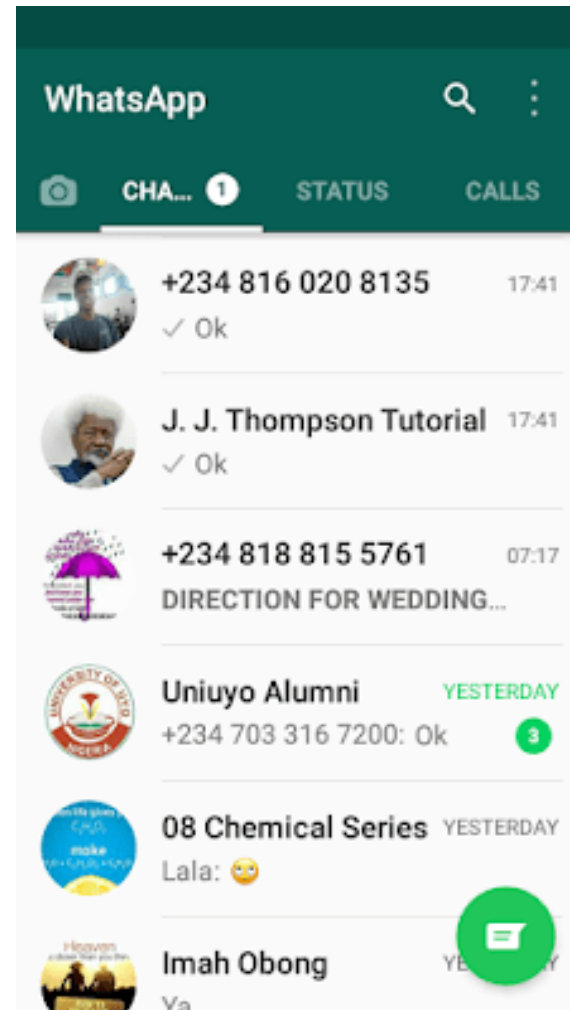
(1)
The interface is really good. it has following features:

- o Usefulness: its not something people need but they want it.
- o Learnability: it is easy to learn.
- o Memorability: one learned it is easy to remember.
- o Effectiveness: There is not any major goal.
- o Efficiency: once learned it is fast to use.
- o Visibility: the state of the system is visible.
- o Errors: very few and recoverable errors.
- o Satisfaction: people enjoy using facebook.

(2)
I think that the mobile app has a good interface, easy and immediate. There is not a specific goal to reach in this app, but the people want use it very often during the day (Usefulness & Memorability). It's easy to learn, you need few tap on screen to do everything (Learnability). Evey task you want to do is easy to reach (Effectiveness & Efficiency). Every interaction with the app is notify clearly (Visibility). The errors are very few and the system try to recover that in automatic way (Errors). The satisfaction is vary much



👍 chatting



The design is a simple list based on the Material design. It has few buttons, using intuitive icons in "natural" positions (search button is on the top-right, the "new chat" button is floating in the bottom-right side). Notifications "scream" to your eyes, telling you that a particular chat has updates to be looked at. Each chat has the name and the last message shown as a preview, with its date on the right; this enforces clarity and focus on the content more than on the application itself by the user. Tabs are self-explanatory, easy to navigate.

System Utilities

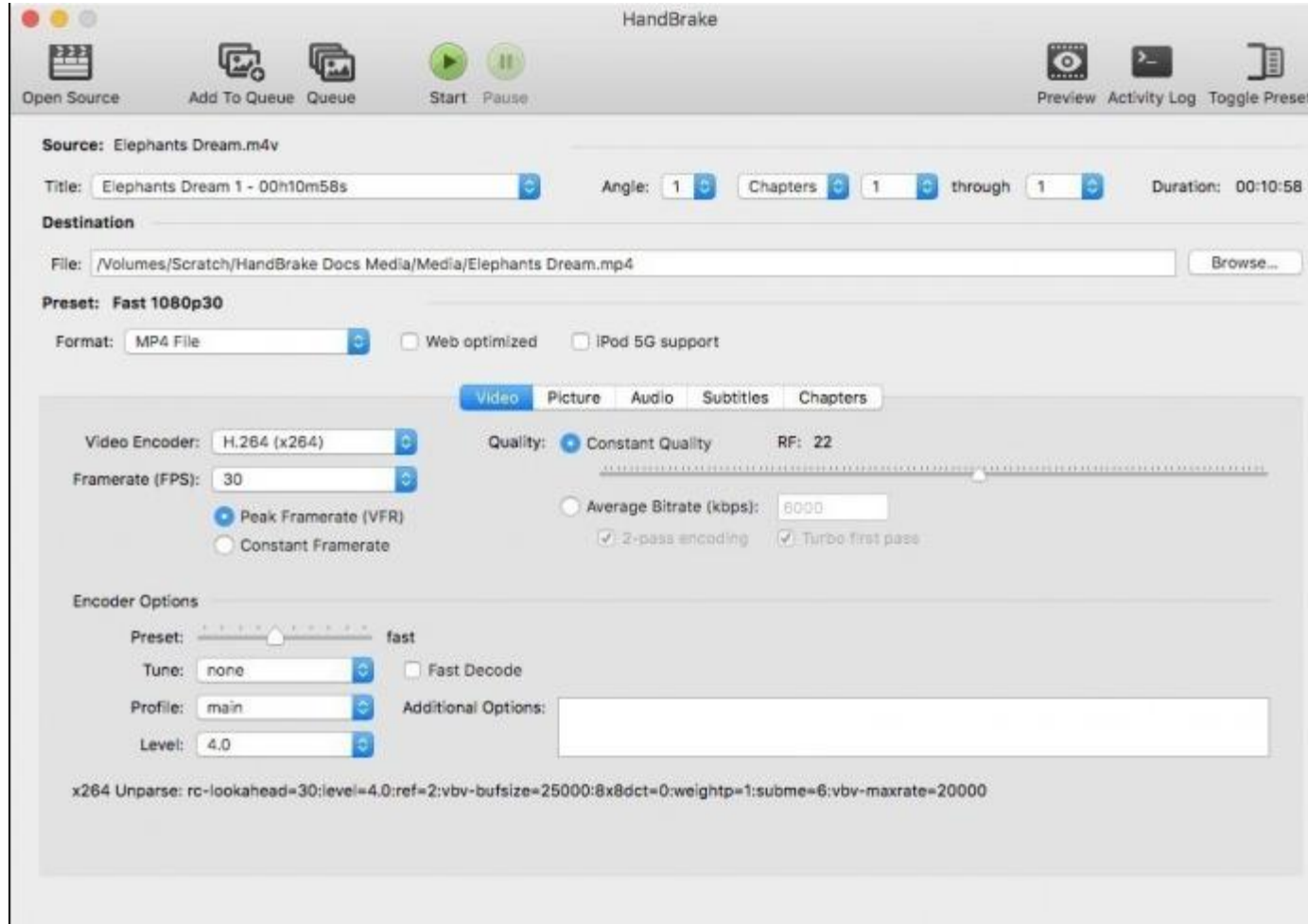
Setting parameters for hardware peripherals

The image shows a Windows-style dialog box titled "Universal Asynchronous Receive Transmit 0 (UART0)". It is divided into several sections for configuring the hardware peripheral:

- Line Control:** U0LCR: 0x00, Word Length: 5 bits, Stop Bits: 1, Parity: Odd Parity. Includes checkboxes for DLAB, Break Control, and Parity Enable.
- Line Status:** U0LSR: 0x60. Includes checkboxes for Receiver Data Ready (RDR), Overrun Error (OE), Parity Error (PE), Framing Error (FE), Break Interrupt (BI), Tx Holding Register Empty (THRE), Transmitter Empty (TEMT), and Error in Rx FIFO (RXFE).
- Interrupt Enable:** U0IER: 0x00000000. Includes checkboxes for RBR IE, THRE IE, Rx Line Status IE, ABEOIntEn, and ABTOIntEn.
- Interrupt ID & FIFO Control:** U0IIR/FCR: 0x00000001. Includes an Interrupt dropdown (set to None), checkboxes for ABEOInt and ABTOInt, a FIFO Enable checkbox, an Rx Trigger dropdown (set to Level 0 (1)), and checkboxes for Rx FIFO Reset and Tx FIFO Reset.
- Receiver & Transmitter Registers & Scratch Pad Register:** U0TER: 0x80, TXEN checked, U0RBR/THR: 0x00, U0SCR: 0x00.
- Divisor Latch & Fractional Divider:** U0DLL: 0x01, U0FDR: 0x00000010, DIVADDVAL: 0, U0DLM: 0x00, Baudrate: 1125000, MULVAL: 1.
- Auto-baud Control:** U0ACR: 0x00000000, checkboxes for ABEOIntClr and ABTOIntClr, and a Mode dropdown (set to 0). Includes checkboxes for Start and AutoRestart.

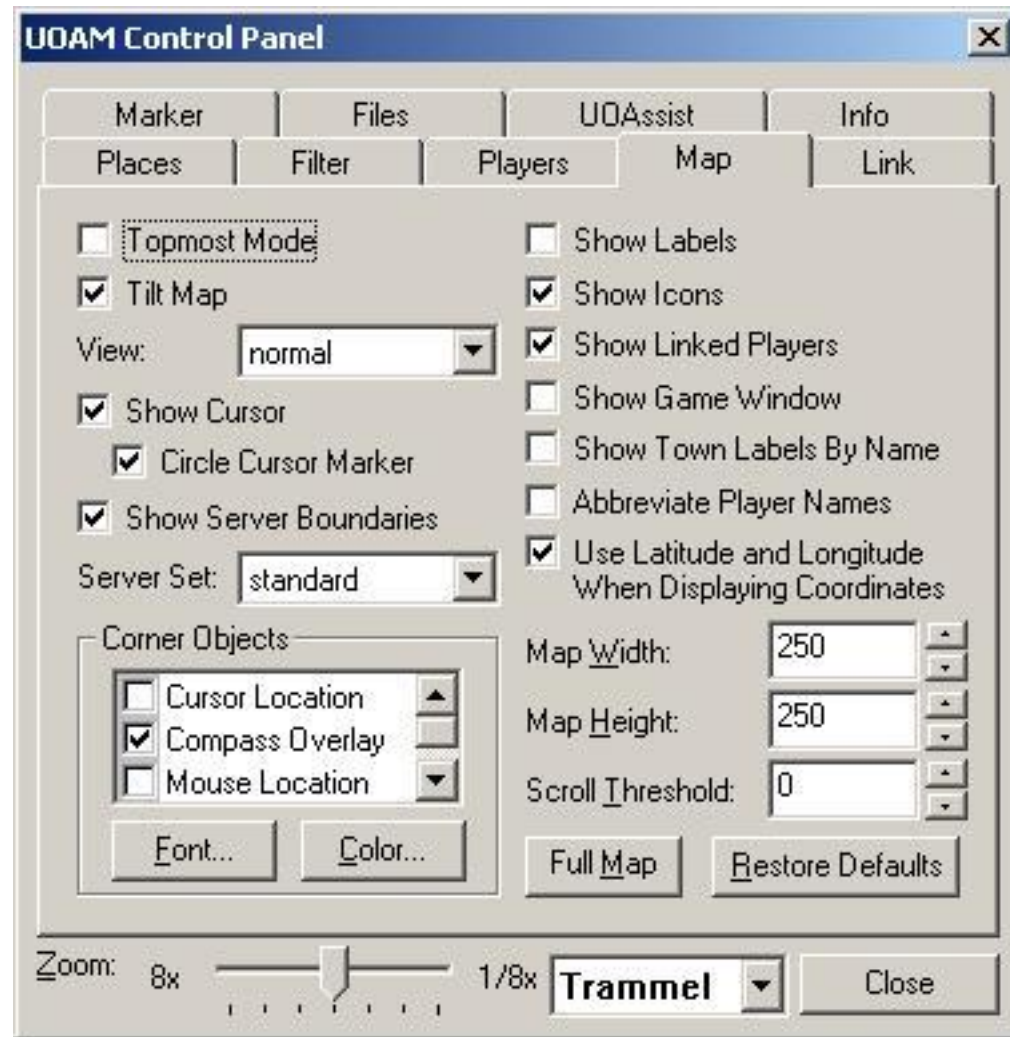
We think that is a bad interface because it's full of possible choices and it's very confusing because it's not specified if some of them are mutual exclusive or not

Convert audio and video files into other formats



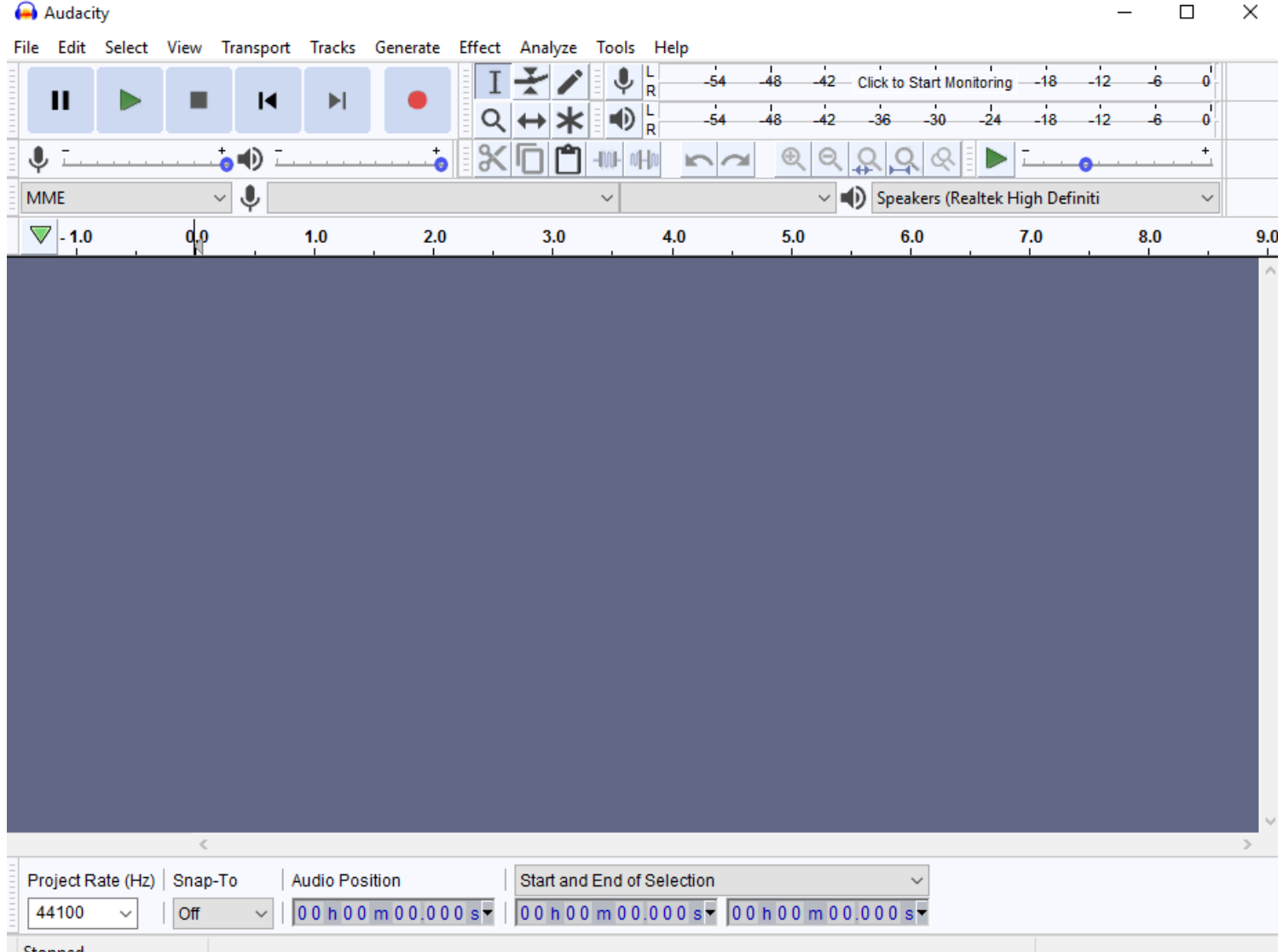
Too many radio buttons, checkboxes and sliders; too much information shown but typical user will usually use basic functionalities

retrogaming remapper



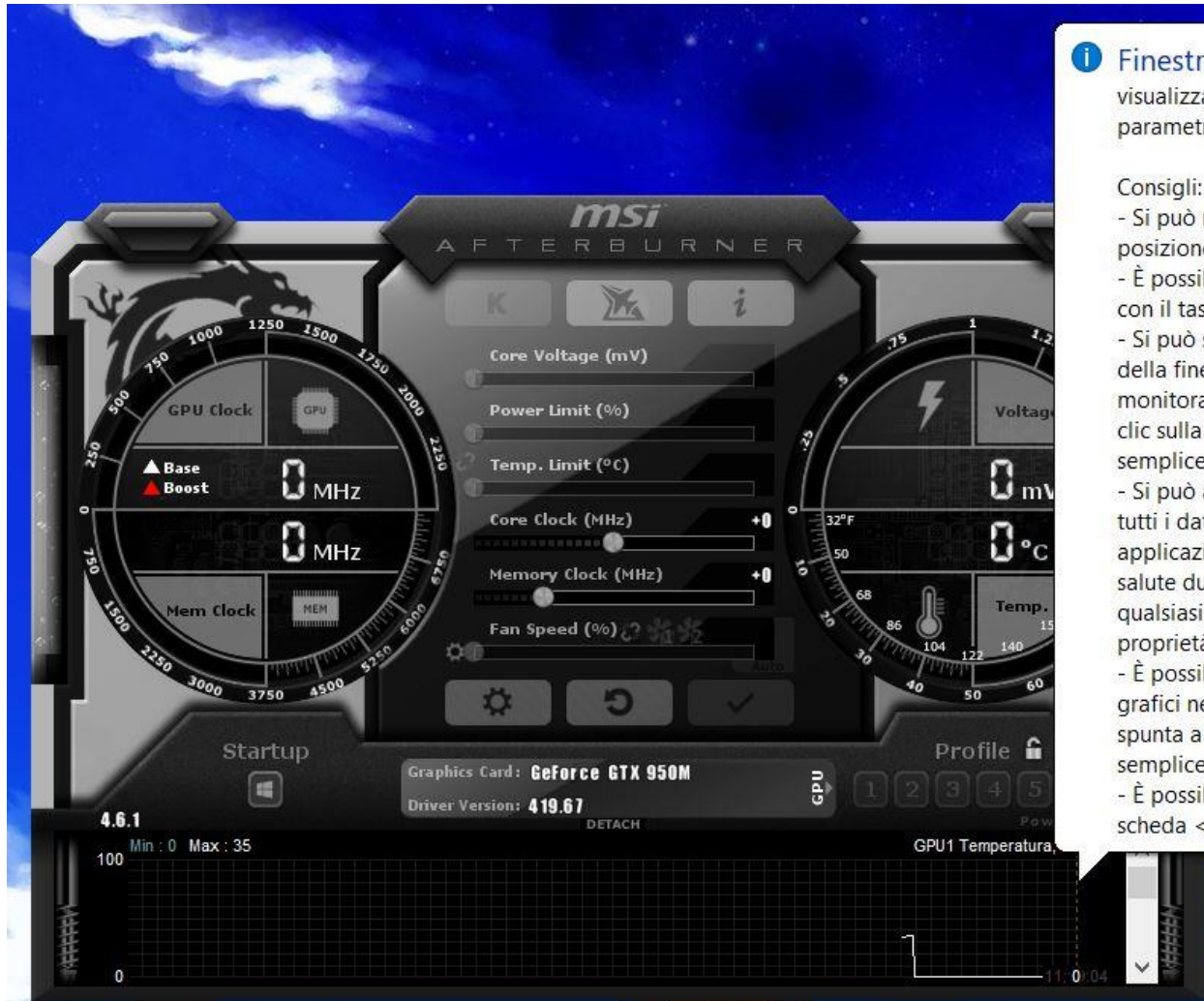
In the interface there are too much buttons, checkbox, tab and drop down menu. The user can be confusing by the high number of choices in a small space. The string are not explicit and commands are not simple to use.

manage audio file, recording, playing



What is wrong with this interface is the upper bar that has really many function with their own symbol over the button with no explanation: the meaning of the button is shown in the bottom of the interface, in a really small text. Unless the user is really expert, it really difficult to get started using it.

Monitoring many GPU parameters



The image shows the MSI Afterburner software interface. It features a central control panel with various sliders and buttons for adjusting GPU settings. On the left, there are two large circular gauges for GPU Clock and Mem Clock. On the right, there are two more gauges for Voltage and Temperature. The interface is dark-themed with a blue sky background. A white information box is overlaid on the right side of the interface.

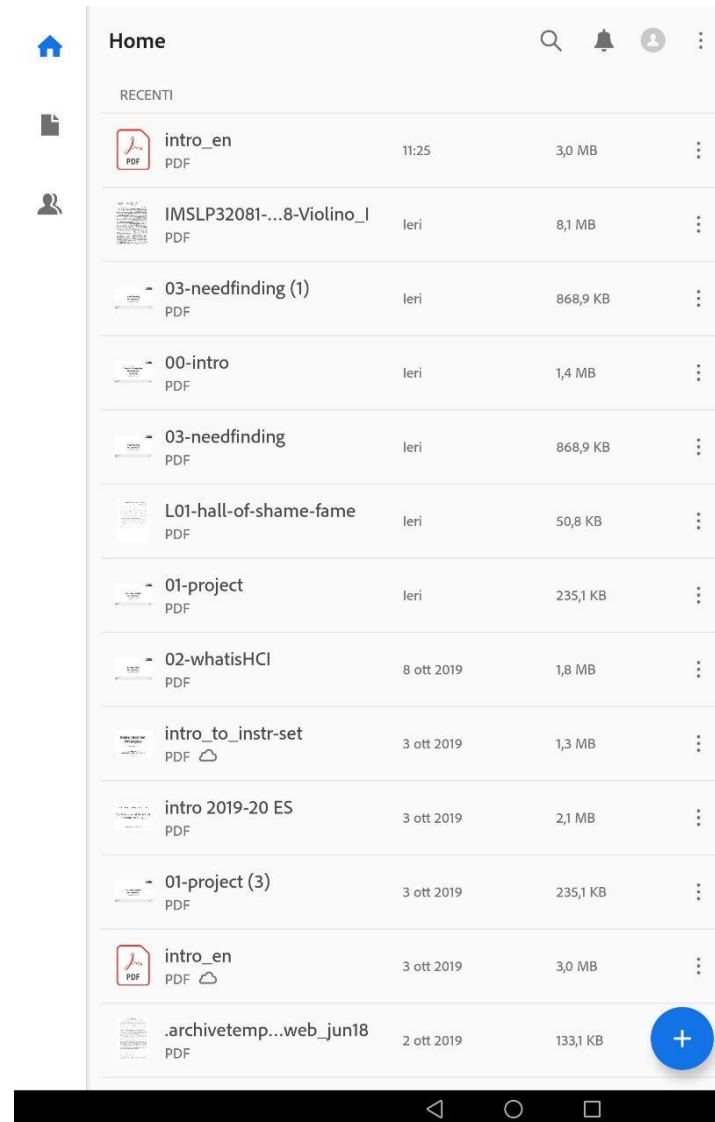
i Finestra di monitoraggio
visualizza la storia dei grafici delle temperature delle GPU e di altri parametri di integrità hardware.

Consigli:

- Si può muovere il cursore sopra il grafico per monitorare i valori nella posizione del cursore.
- È possibile scorrere i grafici con la rotella del mouse o catturare la finestra con il tasto sinistro del mouse e trascinarla su e giù.
- Si può staccare e impostare la posizione personalizzata e la dimensione della finestra di controllo facendo doppio clic nella zona della finestra di monitoraggio o premendo il pulsante <Detach>. È possibile fare doppio clic sulla finestra di monitoraggio indipendentemente o chiuderla semplicemente per attaccarla di nuovo alla finestra principale.
- Si può aprire la scheda <Grafici> in proprietà avanzate per configurare tutti i dati grafici da visualizzare nella On-Screen Display o nella barra delle applicazioni e controllare la temperatura della GPU e dei parametri di salute durante il lavoro o il gioco. In alternativa, basta fare clic destro in qualsiasi zona del grafico di questa finestra per accedere direttamente alle proprietà avanzate del grafico.
- È possibile disattivare i grafici usati raramente o cambiare l'ordine dei grafici nella scheda <Grafici> in proprietà avanzate. Spunta i segni di spunta a sinistra di ogni grafico nella lista per attivare o disattivare e semplicemente trascinare e rilasciare i grafici nella lista per sistemarli.
- È possibile disattivare i suggerimenti di interfaccia utente tramite la scheda <Interfaccia utente> in proprietà avanzate.

Despite the great variety of services offered, it's very difficult to understand where to find them. When you hover the cursor on any element of the interface, a big info balloon pops up and makes everything even more confusing

Store and display files



the application only provides easy access to files previously opened with a file manager and relies on an external one in order to search for a new file

👍 Let users know their IP address



Il tuo indirizzo IP è:

130 . 192 . 27 . 35

Copia

Tweet

DNS Dinamico JSON Editor Il mio codice fiscale Inner Web

the interface is really good because as soon as the user open the site, he's IP address is highlighted and written with a big font that jump to the eye immediately. A really good element in my opinion is also the copy button to copy the ip address.

"il mio ip" è realizzato e offerto da innerweb.it
portali web, applicazioni mobile, software on-demand e consulenza seo.
[VISITA IL SITO](#)

Prova "farti trovare".
La nostra soluzione software per "farti trovare".

Nome: *

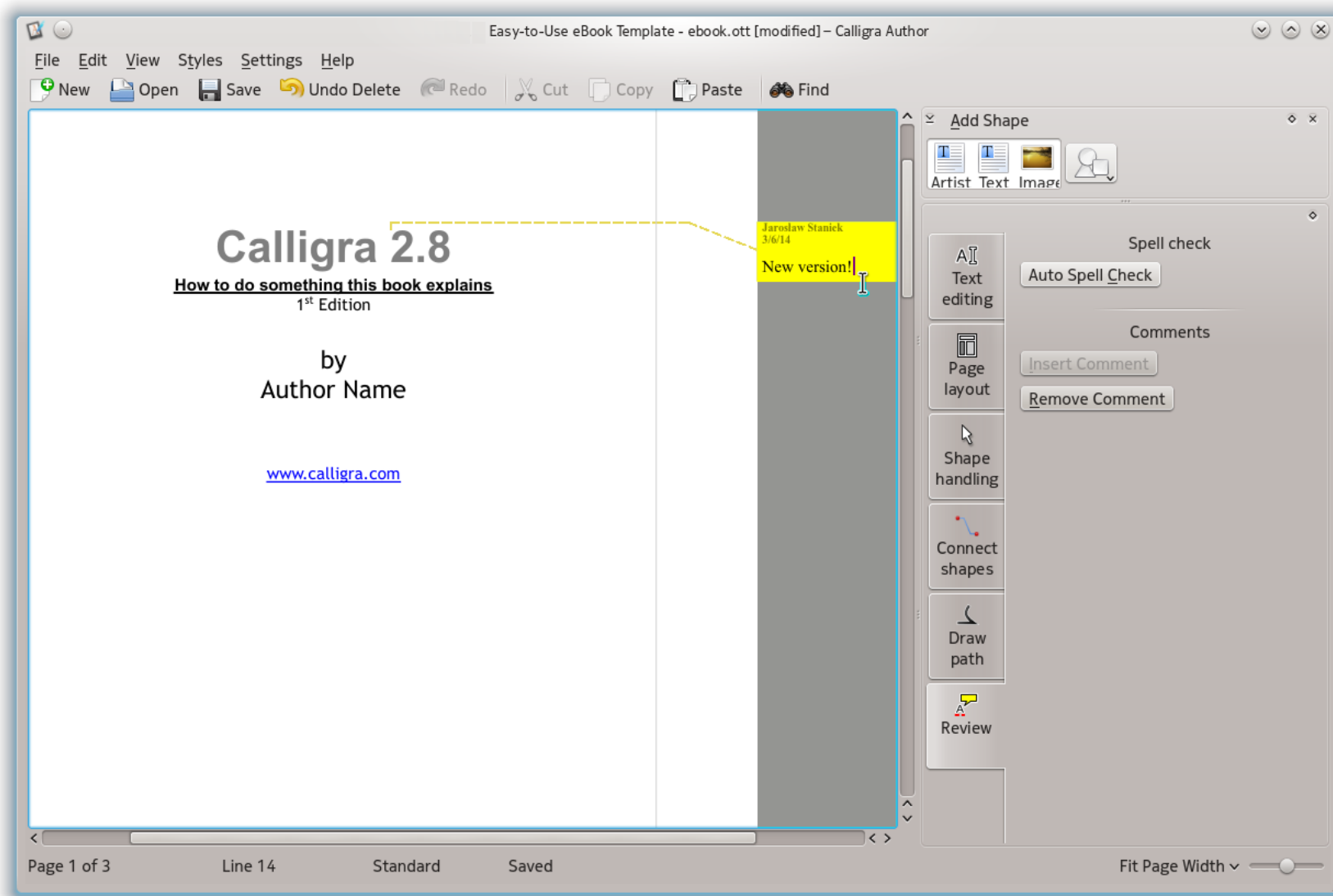
Cognome: *

Email: *

Messaggio: *

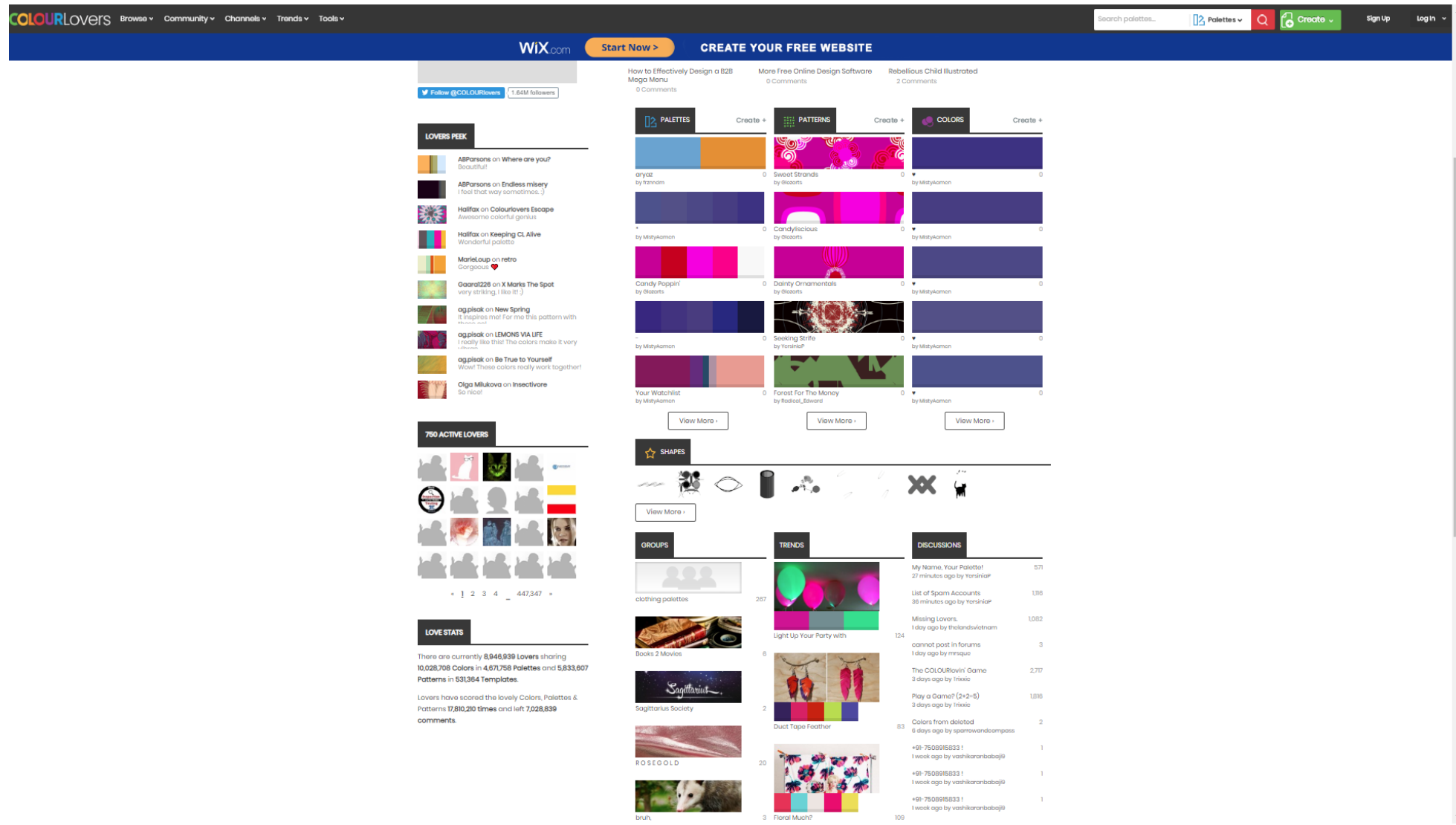
Office and productivity

writing documents



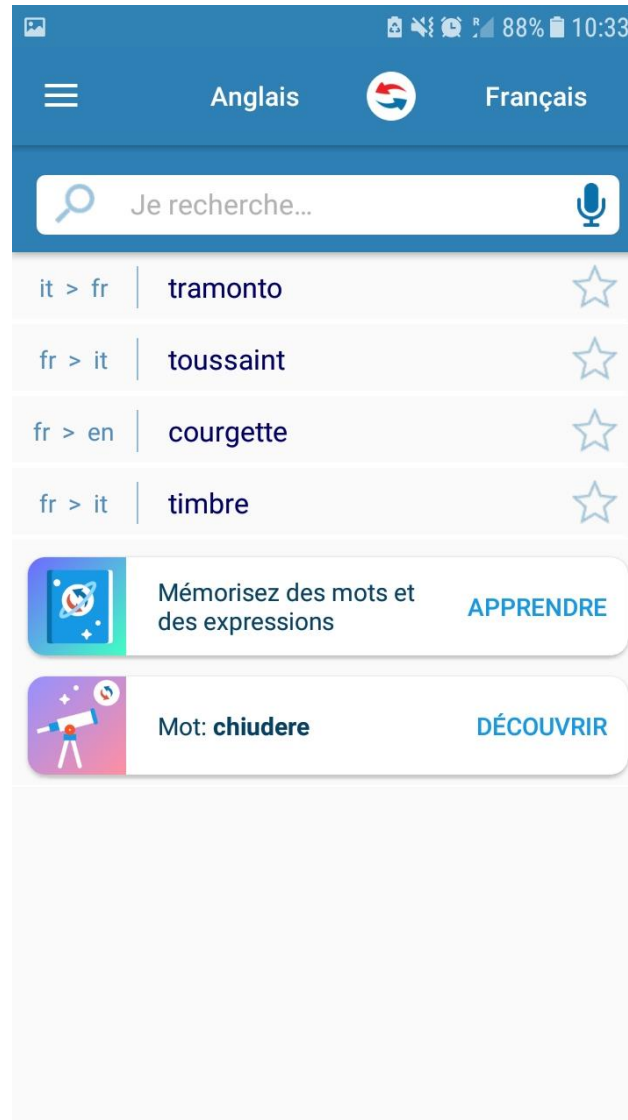
The sidebar surely looks innovative, but it's not user-friendly at all: it raises questions. Why is there an "Add shape" on the side? What happens if I delete it, where can I click to have it back? There is a lot of space in the toolbar over the document view, wasted by redundant comments on icon and the cut/copy/paste, why isn't there the font selection instead? And why putting the buttons for copy-pasting, when today the key combination is well-known (other than putting them in a contextual menu)? Positive note: the footer is minimal and meaningful.

Look for palettes, colors, patterns



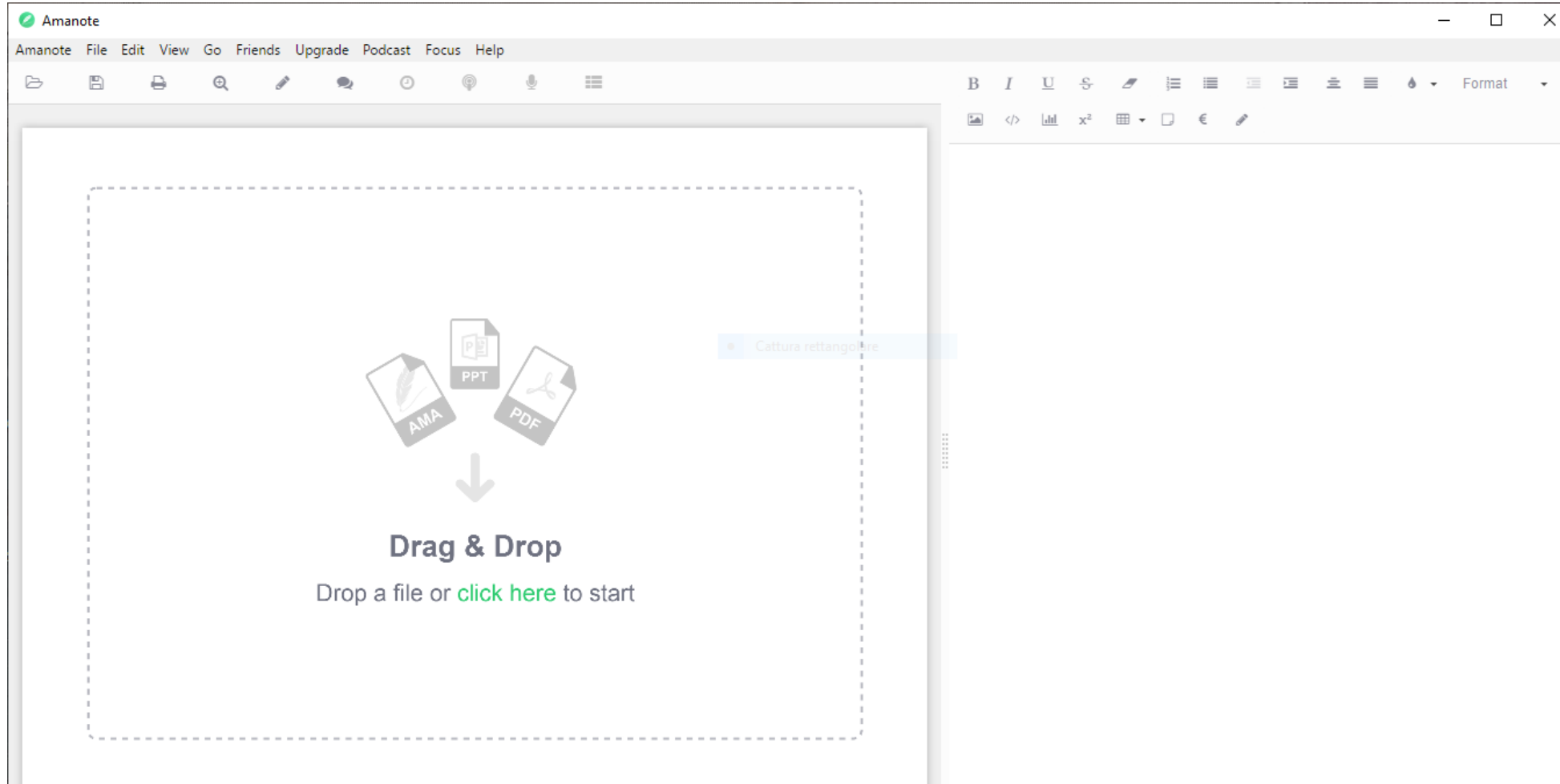
Homepage is a mix of different panel, the main part (colors, palettes, patterns) is not highlighted. The average user is lost when he lands on this page. Too many details.

Translator



Intuitive. Easy to switch languages.

👍 Taking notes on files in an easy and intuitive way.



All the main operation that one can need both on the original file or on the note are easy accessible and comprehensible.

👍 easy to use tools to analyse big data

Welcome to Data Studio! (Start here)

Pages <

Interact with a report

- Copy and edit a report
- Edit and add charts
- Date range and filter properties
- Connect to your data
- You want charts? We got charts!
- Share reports and data sources
- Track reports with Google Analytics
- Let anyone see their data in your reports
- Next steps

1 Interact with charts and tables

In view mode, mouse over charts to show more detail. You can sort tables and scroll through the data.

Try mousing over this chart to see the data points...

Sessions

Source	Sessions
1. google	43,427
2. (direct)	9,756
3. mall.googleplex.com	6,980
m	2,836
	2,100

Click on a column header to sort the table by that column.

2 Set the date and filter your data

Change the time frame using the date range control. The checkboxes in a filter controls let you refine the data according to the dimension values you select.

Sep 10, 2019 - Oct 9, 2019

Sessions 72,988

what percentage of returning users were iPhone users?

User Type

- New Visitor
- Returning Visitor

Top 5 mobile devices

- iPhone 39.8%
- iPad 48.7%
- Pixel 3 XL
- Pixel 3
- others

3 Navigate through multiple pages

Want to show different aspects of your business on separate pages? No problem! The

Even if the site offers not so intuitive tools, it shows them in a very attractive, colorful and clear way, showing interactive boxes and icons that guide the user through the site

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