

# HUMANS

## EXPERIENCES TOWARD THE METADESIGN DIMENSION

### CHAIR

Claudio Germak // Politecnico di Torino  
*Human Centred Design.*

### SPEAKERS

**Joseph Giacomini** // Brunel University London  
*Human Factors, applied methodologies. Tools to perform and validate design choices.  
The Brunel University experience.*

**Marco Ajovalasit** // Brunel University London  
*What is Smart in Smart Materials? HCD methods to define smart experiences in care and well-being applications.*

**Cristina Bignardi** // Politecnico di Torino  
*Can a device for disabled become a design object?*

**Maria Pia Cavatorta** // Politecnico di Torino  
*Ergonomics and the virtual factory. From simulation to mock-up tests.*

**Fulvio Corno** // Politecnico di Torino  
*Ambient Intelligence. The role of ICT and the design perspectives.*

**Massimiliana Carello** // Politecnico di Torino  
*The methodology to design a complex car.*

**Beatrice Lerma** // Politecnico di Torino  
*Tools and methods for a sensory based design.*

**Andrea Di Salvo** // Politecnico di Torino  
*Interaction Design. A work methodology based on people behaviours.*

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14:09 -13

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